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**2015 Nebraska Agri/Eco-Tourism Workshop
GROWING WHERE YOU ARE! 10th Annual
Holiday Inn Hotel & Convention Center
Kearney, NE
February 23-25, 2015**

Growing Where You Are! 10th Annual Nebraska's Agri/Eco-Tourism Workshop is scheduled for Monday - Wednesday, Feb. 23-25, 2015, in Kearney at the Holiday Inn Hotel & Convention Center.

The Taste & Feel of Nebraska networking event will be back by popular demand from 5 to 7 p.m. Tuesday, Feb. 24. This event offers the perfect opportunity for you to showcase your quality homemade and homegrown products. Visitors are always eager to sample a variety of Nebraska made food and beverage products, including beers and wines. New in 2015 will be the inclusion of Nebraska made gift products which could include such items as soaps, lavender products, fiber products and much more. The event also offers the perfect venue for networking and visiting with possible partners to cross-market your products.

The event is organized similar to a farmers' market. While there is no charge for booth space, we ask that you provide product samples for approximately 150-200 attendees. Businesses are welcome to sell packaged, non-alcoholic products during the event. Proper licensing and certification for food and beverage sales need to be followed.

To register your Nebraska-made products for the upcoming "Taste & Feel of Nebraska" networking event, please fill out the enclosed form and return it to **Karen Kollars, Agritourism Development Consultant, P.O. Box 252, Sidney, NE 69162 or Fax to: 308-254-6929 by Jan. 30.** If you need further information, feel free to call or email me at 308-249-3220 or karen.kollars@nebraska.gov. Please don't hesitate to spread the word about this exciting event to others who also may be interested in showcasing or selling Nebraska made products.

We encourage you to attend Nebraska's 2015 Agri/Eco-Tourism Workshop, which is geared toward generating ideas on how you can enhance your business. Workshop objectives include helping attendees learn how to get the most out of their land, utilize fresh marketing ideas, discover greater financial opportunities and network with potential partners. To get more information about the Workshop or to register for the event, go to <http://www.visitnebraska.com/industry>.

If you have any questions, call or email me.

Sincerely,

Karen Kollars

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Agritourism Development Consultant
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