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STR WEEKLY HOTEL REVIEW

U.S. Hotel Industry Performance for the Week of: July 26, 2015 - August 01, 2015

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Translation Table

For the Week of: July 26, 2015 - August 01, 2015

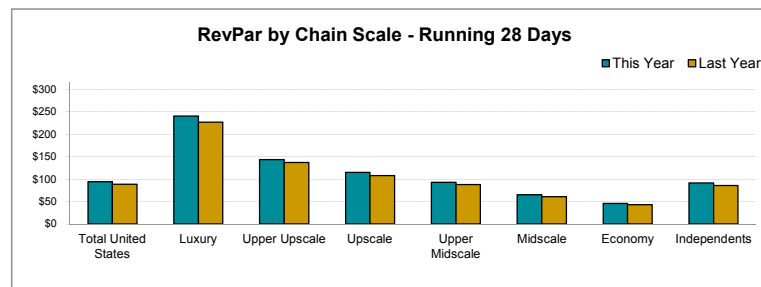
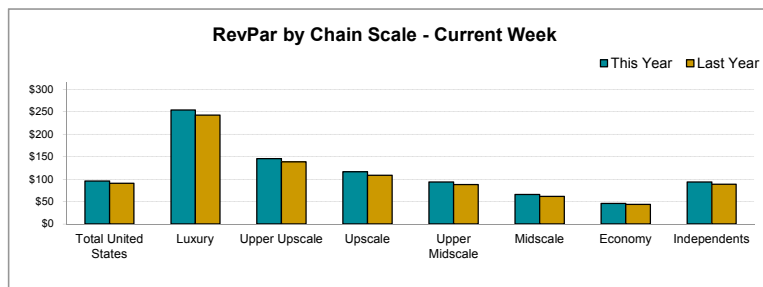
2015									2014							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat			Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jun	21	22	23	24	25	26	27	→	Jun	22	23	24	25	26	27	28
Jun / Jul	28	29	30	1	2	3	4	→	Jun / Jul	29	30	1	2	3	4	5
Jul	5	6	7	8	9	10	11	→	Jul	6	7	8	9	10	11	12
Jul	12	13	14	15	16	17	18	→	Jul	13	14	15	16	17	18	19
Jul	19	20	21	22	23	24	25	→	Jul	20	21	22	23	24	25	26
Jul / Aug	26	27	28	29	30	31	1	→	Jul / Aug	27	28	29	30	31	1	2
Aug	2	3	4	5	6	7	8	→	Aug	3	4	5	6	7	8	9
This Year									Last Year							
Sunday, Jun 21st - Father's Day									Sunday, Jun 29th - First Day of Ramadan							
Saturday, Jul 4th - Independence Day									Friday, Jul 4th - Independence Day							

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Performance by Industry Segments

For the Week of: July 26, 2015 - August 01, 2015



Current Week										
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	
Total United States	77.5	76.4	124.00	118.57	96.09	90.53	1.5	4.6	6.1	

Chain Scale										
Luxury	82.8	82.4	306.88	294.71	254.03	242.83	0.5	4.1	4.6	
Upper Upscale	82.9	82.1	175.84	168.81	145.80	138.58	1.0	4.2	5.2	
Upscale	84.3	83.3	137.86	130.80	116.18	108.94	1.2	5.4	6.6	
Upper Midscale	80.3	79.0	116.84	111.65	93.81	88.16	1.7	4.7	6.4	
Midscale	72.8	71.6	90.53	86.38	65.89	61.88	1.6	4.8	6.5	
Economy	69.8	69.2	66.12	63.20	46.14	43.72	0.8	4.6	5.5	
Independents	76.0	74.6	123.58	118.65	93.93	88.50	1.9	4.2	6.1	

Class										
Luxury	82.2	81.0	264.53	256.48	217.54	207.69	1.6	3.1	4.7	
Upper Upscale	82.9	81.7	173.98	167.55	144.16	136.83	1.5	3.8	5.4	
Upscale	83.4	82.3	139.64	133.02	116.52	109.41	1.4	5.0	6.5	
Upper Midscale	80.0	78.6	118.28	113.16	94.57	88.95	1.7	4.5	6.3	
Midscale	74.0	73.0	98.68	94.27	73.02	68.84	1.3	4.7	6.1	
Economy	70.5	69.6	73.13	69.88	51.52	48.67	1.2	4.7	5.9	

Location										
Urban	82.9	82.1	172.55	166.49	142.96	136.71	0.9	3.6	4.6	
Suburban	77.5	76.2	107.30	101.34	83.18	77.23	1.7	5.9	7.7	
Airport	82.1	80.1	113.61	105.16	93.24	84.25	2.4	8.0	10.7	
Interstate	70.9	70.1	87.02	84.09	61.66	58.98	1.0	3.5	4.5	
Resort	81.2	78.9	164.17	157.23	133.35	123.99	3.0	4.4	7.5	
Small Metro/Town	72.9	72.5	107.20	104.42	78.14	75.73	0.5	2.7	3.2	

Top 25 Markets										
Anaheim/Santa Ana, CA	95.6	91.5	173.79	156.55	166.06	143.25	4.4	11.0	15.9	
Atlanta, GA	77.0	71.8	104.42	89.08	80.43	63.98	7.2	17.2	25.7	
Boston, MA	92.8	93.3	204.05	185.95	189.30	173.48	-0.6	9.7	9.1	
Chicago, IL	85.0	85.9	150.79	148.13	128.23	127.19	-1.0	1.8	0.8	
Dallas, TX	72.8	68.3	95.37	90.75	69.47	62.00	6.6	5.1	12.0	
Denver, CO	91.6	86.9	130.50	117.70	119.54	102.27	5.4	10.9	16.9	
Detroit, MI	74.9	78.4	94.84	92.07	71.08	72.20	-4.4	3.0	-1.6	
Houston, TX	70.8	74.2	106.54	100.77	75.38	74.80	-4.7	5.7	0.8	
Los Angeles/Long Beach, CA	92.0	91.9	189.79	167.60	174.67	154.11	0.1	13.2	13.3	
Miami/Hialeah, FL	82.0	79.5	156.31	149.30	128.18	118.63	3.2	4.7	8.0	
Minneapolis/St Paul, MN-WI	86.9	81.5	122.16	116.87	106.16	95.25	6.6	4.5	11.5	
Nashville, TN	80.0	76.6	125.68	112.84	100.55	86.43	4.5	11.4	16.3	
New Orleans, LA	70.4	63.2	116.21	109.74	81.80	69.31	11.4	5.9	18.0	
New York, NY	91.8	91.1	242.74	242.23	222.87	220.71	0.8	0.2	1.0	
Norfolk/Virginia Beach, VA	77.6	74.6	129.22	120.14	100.32	89.57	4.1	7.6	12.0	
Oahu Island, HI	87.5	92.2	237.12	235.38	207.43	216.99	-5.1	0.7	-4.4	
Orlando, FL	83.2	81.1	105.34	96.50	87.61	78.22	2.6	9.2	12.0	
Philadelphia, PA-NJ	78.1	74.3	122.37	122.94	95.53	91.41	5.0	-0.5	4.5	
Phoenix, AZ	55.0	52.1	80.90	78.55	44.46	40.92	5.5	3.0	8.7	
San Diego, CA	89.4	92.3	171.97	174.27	153.68	160.77	-3.1	-1.3	-4.4	
San Francisco/San Mateo, CA	94.6	96.9	240.41	230.22	227.36	223.11	-2.4	4.4	1.9	
Seattle, WA	94.1	95.1	186.09	169.27	175.15	160.95	-1.0	9.9	8.8	
St Louis, MO-IL	83.5	76.7	105.93	100.61	88.42	77.15	8.9	5.3	14.6	
Tampa/St Petersburg, FL	71.8	70.2	108.43	102.29	77.81	71.82	2.2	6.0	8.3	
Washington, DC-MD-VA	82.6	82.3	136.95	133.27	113.10	109.62	0.4	2.8	3.2	

Running 28 Days										
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	
Total United States	76.8	75.8	123.03	117.20	94.51	88.86	1.3	5.0	6.4	

	80.1	79.4	299.75	286.28	240.14	227.26	0.9	4.7	5.7	
	82.0	81.8	175.30	167.44	143.79	136.92	0.3	4.7	5.0	
	83.5	83.1	137.80	130.11	115.11	108.08	0.6	5.9	6.5	
	79.9	79.0	116.43	111.04	93.04	87.68	1.2	4.9	6.1	
	72.6	71.4	90.10	85.76	65.46	61.22	1.8	5.1	6.9	
	69.4	68.6	65.89	62.57	45.74	42.95	1.1	5.3	6.5	
	75.1	73.6	122.18	116.83	91.75	86.04	2.0	4.6	6.6	

	79.8	78.8	260.08	249.74	207.60	196.84	1.3	4.1	5.5	
	81.7	81.1	173.26	165.98	141.64	134.68	0.7	4.4	5.2	
	82.6	81.7	139.35	132.10	115.08	107.90	1.1	5.5	6.7	
	79.5	78.5	117.77	112.40	93.63	88.24	1.3	4.8	6.1	
	73.7	72.7	98.03	93.44	72.25	67.94	1.4	4.9	6.3	
	70.1	69.0	72.67	69.09	50.91	47.68	1.5	5.2	6.8	

	81.6	81.0	172.21	164.36	140.55	133.10	0.8	4.8	5.6	
	77.1	76.1	106.36	100.63	82.01	76.60	1.3	5.7	7.1	
	81.3	80.2	112.61	104.93	91.51	84.18	1.3	7.3	8.7	
	70.8	70.0	86.68	83.60	61.40	58.52	1.2	3.7	4.9	
	80.0	77.6	163.29	155.86	130.65	120.92	3.1	4.8	8.0	
	72.3	71.7	105.95	102.37	76.56	73.41	0.8	3.5	4.3	

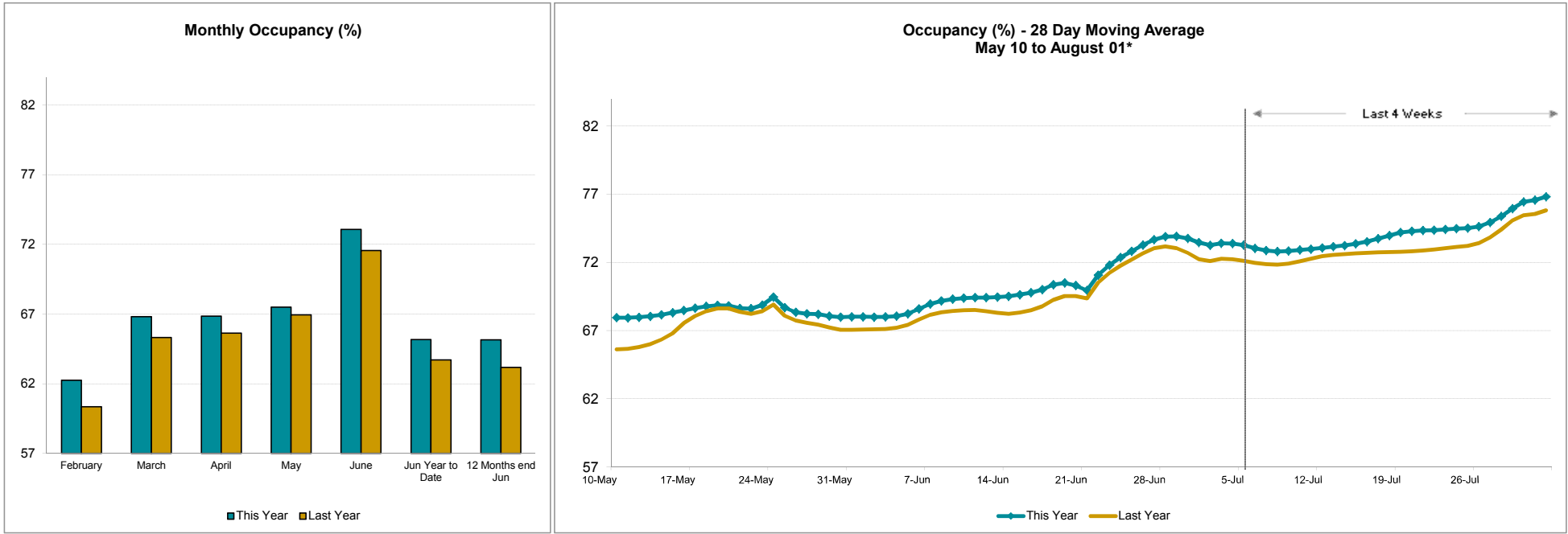
	91.6	89.0	166.07	151.09	152.10	134.54	2.9	9.9	13.1	
	79.6	78.0	104.05	95.80	82.80	74.68	2.1	8.6	10.9	
	90.8	90.6	202.44	181.07	183.73	164.12	0.1	11.8	11.9	
	85.2	84.4	151.21	141.23	128.85	119.24	0.9	7.1	8.1	
	73.4	70.9	95.60	90.59	70.14	64.20	3.5	5.5	9.3	
	90.0	88.8	129.60	119.54	116.59	106.19	1.3	8.4	9.8	
	75.9	75.9	97.27	90.55	73.82	68.75	0.0	7.4	7.4	
	71.6	73.7	106.16	101.09	76.02	74.52	-2.9	5.0	2.0	
	89.0	88.7	177.40	158.20	157.89	140.25	0.4	12.1	12.6	
	79.5	77.0	157.04	150.62	124.86	115.94	3.3	4.3	7.7	
	84.7	82.6	121.76	119.84	103.15	99.01	2.5	1.6	4.2	
	82.7	79.3	128.29	114.98	106.04	91.15	4.3	11.6	16.3	
	70.7	68.5	121.43	116.97	85.84	80.16	3.2	3.8	7.1	
	90.5	88.9	242.06	238.80	219.11	212.37	1.8	1.4	3.2	
	76.3	74.6	126.89	120.70	96.81	89.99	2.3	5.1	7.6	
	88.2	91.2	236.78	231.14	208.91	210.72	-3.2	2.4	-0.9	
	84.3	78.5	108.38	96.03	91.36	75.38	7.4	12.9	21.2	
	76.1	76.5	122.01	123.36	92.89	94.38	-0.5	-1.1	-1.6	
	55.3	51.8	81.26	79.12	44.90	40.96	6.7	2.7	9.6	
	88.4	88.8	189.04	180.35	167.05	160.16	-0.5	4.8	4.3	
	91.9	92.5	236.42	218.63	217.37	202.23	-0.6	8.1	7.5	
	91.9	94.0	180.40	164.46	165.70	154.52	-2.2	9.7	7.2	
	79.1	77.9	104.83	100.42	82.97	78.26	1.6	4.4	6.0	
	71.4	69.5	106.77	100.84	76.25	70.10	2.7	5.9	8.8	
	80.6	80.4	137.81	138.04	111.13	110.98	0.3	-0.2	0.1	

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Occupancy Analysis

Total U.S. for the Week of: July 26, 2015 - August 01, 2015



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	73.3	73.0	72.9	72.8	72.8	72.9	73.0	73.1	73.2	73.2	73.4	73.5	73.7	74.0	74.2	74.3	74.3	74.4	74.4	74.5	74.5	74.6	74.9	75.4	76.0	76.4	76.6	76.8
Last Year	72.1	72.0	71.9	71.8	71.9	72.1	72.3	72.5	72.6	72.6	72.7	72.7	72.7	72.8	72.8	72.8	72.9	73.0	73.0	73.1	73.2	73.4	73.8	74.4	75.1	75.5	75.6	75.8
% Chg	1.6	1.5	1.4	1.3	1.3	1.2	1.0	0.8	0.8	0.9	1.0	1.1	1.4	1.7	1.9	2.0	2.0	1.9	1.9	1.8	1.8	1.7	1.5	1.3	1.2	1.3	1.4	1.3

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
February	62.2	60.3	3.2
March	66.8	65.3	2.3
April	66.9	65.6	1.9
May	67.5	66.9	0.8
June	73.1	71.6	2.1
Jun Year to Date	65.2	63.7	2.3
12 Months end Jun	65.2	63.2	3.1

Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
February	59.5	58.4	69.1	65.26
March	64.1	62.6	74.6	72.04
April	64.3	63.1	73.8	72.53
May	63.7	63.5	75.5	74.19
June	70.4	68.7	80.4	79.36
Jun Year to Date	62.8	61.4	71.0	69.38
12 Months end Jun	62.6	60.7	71.5	69.42

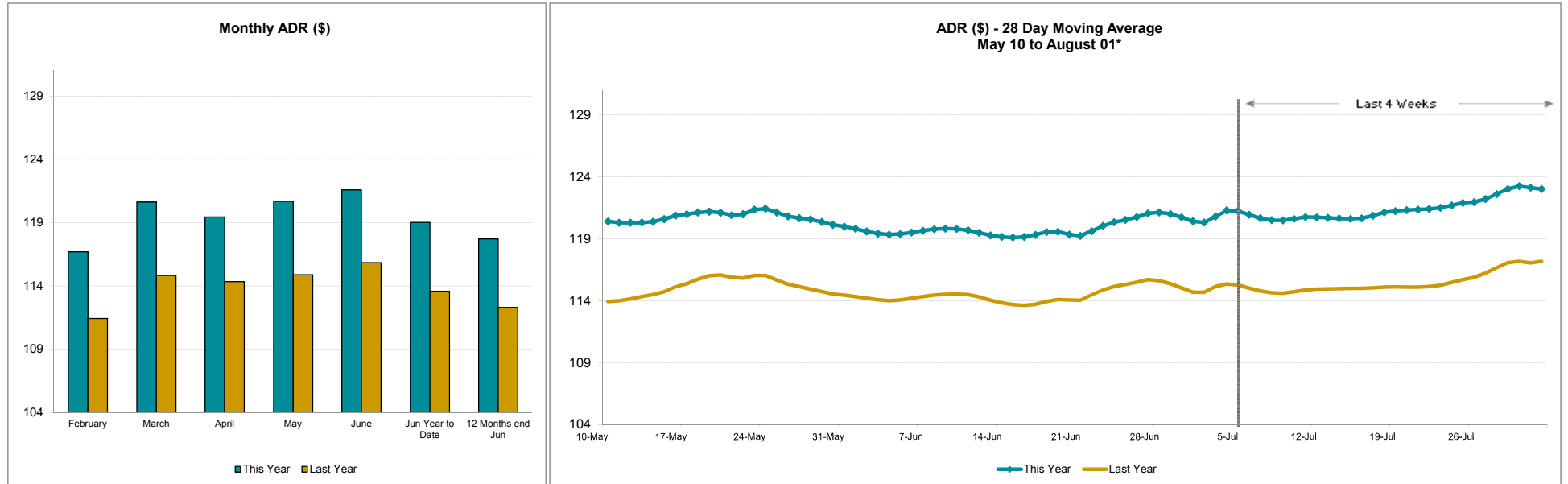
Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	60.3	59.0	2.2
Last 4 Mondays	72.8	72.2	0.8
Last 4 Tuesdays	78.3	77.5	0.9
Last 4 Wednesdays	79.3	78.4	1.1
Last 4 Thursdays	77.1	76.2	1.2
Last 4 Fridays	83.5	82.4	1.4
Last 4 Saturdays	86.4	85.0	1.7

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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ADR Analysis

Total U.S. for the Week of: July 26, 2015 - August 01, 2015



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	121.26	120.96	120.68	120.51	120.50	120.62	120.77	120.75	120.71	120.66	120.63	120.67	120.87	121.14	121.25	121.33	121.38	121.43	121.52	121.71	121.91	121.97	122.21	122.62	123.04	123.25	123.14	123.03
Last Year	115.28	115.04	114.81	114.67	114.62	114.75	114.89	114.95	114.98	115.00	115.01	115.01	115.06	115.12	115.13	115.13	115.12	115.16	115.26	115.49	115.72	115.90	116.24	116.68	117.10	117.21	117.08	117.20
% Chg	5.2	5.1	5.1	5.1	5.1	5.1	5.1	5.0	5.0	4.9	4.9	4.9	5.1	5.2	5.3	5.4	5.4	5.4	5.4	5.4	5.3	5.2	5.1	5.1	5.1	5.2	5.2	5.0

ADR - Monthly Trends			
	This Year	Last Year	% Chg
February	116.69	111.41	4.7
March	120.61	114.82	5.0
April	119.43	114.33	4.5
May	120.68	114.89	5.0
June	121.57	115.83	5.0
Jun Year to Date	119.02	113.59	4.8
12 Months end Jun	117.70	112.29	4.8

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
February	117.67	112.40	114.57	109.18
March	121.11	115.72	119.38	112.91
April	119.95	114.59	118.20	113.71
May	120.18	114.82	121.55	115.00
June	121.54	115.80	121.65	115.88
Jun Year to Date	119.55	114.15	117.84	112.34
12 Months end Jun	117.85	112.54	117.38	111.75

ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	116.72	111.52	4.7
Last 4 Mondays	120.83	115.74	4.4
Last 4 Tuesdays	123.80	118.18	4.8
Last 4 Wednesdays	123.76	118.17	4.7
Last 4 Thursdays	120.73	115.25	4.8
Last 4 Fridays	125.06	118.64	5.4
Last 4 Saturdays	128.02	120.94	5.9

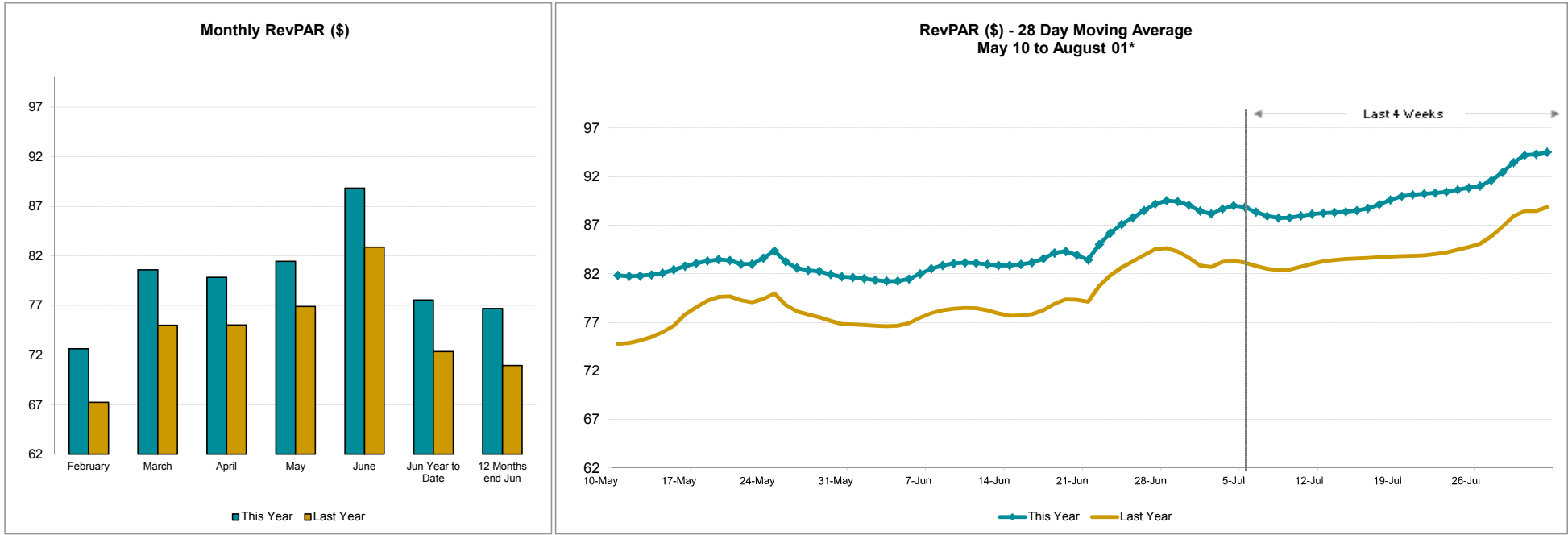
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RevPAR Analysis

Total U.S. for the Week of: July 26, 2015 - August 01, 2015



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	88.86	88.35	87.94	87.74	87.76	87.96	88.14	88.24	88.31	88.38	88.51	88.73	89.14	89.61	89.97	90.14	90.24	90.31	90.43	90.65	90.85	91.04	91.59	92.44	93.46	94.21	94.31	94.51
Last Year	83.15	82.79	82.51	82.38	82.44	82.71	83.02	83.29	83.42	83.51	83.57	83.62	83.70	83.76	83.80	83.84	83.89	84.02	84.19	84.47	84.73	85.10	85.84	86.83	87.93	88.46	88.46	88.86
% Chg	6.9	6.7	6.6	6.5	6.5	6.3	6.2	5.9	5.9	5.8	5.9	6.1	6.5	7.0	7.4	7.5	7.6	7.5	7.4	7.3	7.2	7.0	6.7	6.5	6.3	6.5	6.6	6.4

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
February	72.64	67.23	8.0
March	80.59	75.00	7.5
April	79.85	75.03	6.4
May	81.45	76.91	5.9
June	88.84	82.44	7.2
Jun Year to Date	77.57	72.36	7.2
12 Months end Jun	76.69	70.94	8.1

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
February	70.04	65.62	79.14	71.25
March	77.63	72.40	89.07	81.34
April	77.18	72.32	87.19	82.48
May	76.53	72.91	91.79	85.32
June	85.57	79.58	97.81	91.96
Jun Year to Date	75.09	70.11	83.70	77.94
12 Months end Jun	73.80	68.30	83.91	77.57

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	70.43	65.81	7.0
Last 4 Mondays	87.96	83.57	5.2
Last 4 Tuesdays	96.89	91.64	5.7
Last 4 Wednesdays	98.09	92.67	5.8
Last 4 Thursdays	93.11	87.79	6.1
Last 4 Fridays	104.48	97.76	6.9
Last 4 Saturdays	110.64	102.79	7.6

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: July 26, 2015 - August 01, 2015

	Current Week							Running 28 Days	Percent Change from Previous Year							Running 28 Days		
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	Sun	Mon	Tue	Wed	Thu	Fri		Sat	Week
Total United States	62.7	75.3	79.9	79.3	76.4	82.9	85.9	77.5	76.8	1.5	1.7	2.2	2.5	1.8	0.4	0.7	1.5	1.3
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	71.6	83.1	87.2	83.9	80.2	85.0	88.5	82.8	80.1	3.6	0.7	1.0	-2.1	-1.2	0.6	1.3	0.5	0.9
Upper Upscale	66.5	84.6	90.0	87.6	79.7	84.4	87.5	82.9	82.0	0.5	1.6	2.0	2.8	1.3	-0.7	-0.6	1.0	0.3
Upscale	67.2	85.5	91.2	89.5	82.2	85.5	88.8	84.3	83.5	1.8	1.8	1.6	1.9	1.5	-0.3	0.2	1.2	0.6
Upper Midscale	61.6	79.4	85.6	84.6	79.2	84.4	87.2	80.3	79.9	2.1	1.8	2.1	2.5	1.7	0.7	1.0	1.7	1.2
Midscale	57.2	69.0	74.0	73.9	72.4	79.8	83.0	72.8	72.6	1.3	1.8	3.1	2.7	1.2	0.2	1.0	1.6	1.8
Economy	58.6	65.0	67.6	68.7	69.4	78.1	81.0	69.8	69.4	1.1	0.8	0.9	1.8	0.8	0.0	0.8	0.8	1.1
Independents	63.4	71.8	75.4	75.6	75.6	83.6	86.7	76.0	75.1	1.5	1.7	2.8	2.9	2.9	1.0	0.8	1.9	2.0
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	71.0	79.8	83.9	82.5	81.3	87.0	90.1	82.2	79.8	1.3	0.9	2.9	1.6	2.6	1.1	0.7	1.6	1.3
Upper Upscale	67.3	83.4	88.7	86.7	80.4	85.3	88.4	82.9	81.7	0.8	1.7	2.8	3.3	2.3	-0.3	-0.4	1.5	0.7
Upscale	67.4	83.6	89.0	87.6	81.7	85.7	89.1	83.4	82.6	2.2	2.0	2.0	2.1	1.7	0.0	0.3	1.4	1.1
Upper Midscale	62.1	78.6	84.4	83.5	78.9	84.6	87.5	80.0	79.5	2.0	1.9	2.1	2.5	1.9	0.8	1.0	1.7	1.3
Midscale	58.9	70.1	74.7	74.6	73.5	81.5	84.6	74.0	73.7	0.9	1.4	2.5	2.4	1.3	0.4	0.7	1.3	1.4
Economy	58.7	65.8	68.6	69.5	70.1	78.8	81.7	70.5	70.1	1.3	1.1	1.3	1.9	1.3	0.3	1.1	1.2	1.5
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Urban	68.7	82.7	87.4	86.2	80.5	85.4	89.0	82.9	81.6	1.0	1.7	1.7	2.7	0.8	-0.7	-0.7	0.9	0.8
Suburban	61.8	75.9	81.2	80.4	75.9	82.0	85.4	77.5	77.1	1.6	1.9	2.8	3.0	1.9	0.4	0.6	1.7	1.3
Airport	67.3	80.3	86.5	85.6	82.8	84.9	87.0	82.1	81.3	0.8	2.1	3.2	3.3	4.3	0.9	2.2	2.4	1.3
Interstate	54.5	67.1	70.9	71.8	70.6	79.4	81.6	70.9	70.8	1.1	0.6	0.9	1.7	0.7	0.9	1.3	1.0	1.2
Resort	73.0	77.2	79.3	78.8	80.8	88.6	90.9	81.2	80.0	3.4	3.5	4.2	3.1	3.9	1.9	1.4	3.0	3.1
Small Metro/Town	56.2	70.0	74.2	74.1	72.2	80.2	83.3	72.9	72.3	1.0	0.4	0.4	0.8	0.7	-0.2	0.6	0.5	0.8
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Anaheim/Santa Ana, CA	90.1	96.4	96.6	96.8	95.3	96.4	97.3	95.6	91.6	11.6	7.0	2.9	2.8	4.9	2.2	0.8	4.4	2.9
Atlanta, GA	62.4	78.7	85.8	82.0	71.3	77.3	81.8	77.0	79.6	6.0	10.2	16.4	14.8	2.3	0.7	0.9	7.2	2.1
Boston, MA	81.8	96.3	97.5	94.8	90.2	92.8	95.9	92.8	90.8	6.2	-0.5	-0.6	-2.3	1.0	-4.3	-1.9	-0.6	0.1
Chicago, IL	63.5	80.6	88.3	90.2	85.5	92.0	95.2	85.0	85.2	-8.4	-7.3	-3.7	1.0	5.5	3.0	2.0	-1.0	0.9
Dallas, TX	58.0	74.7	82.1	78.9	71.1	72.3	72.8	72.8	73.4	2.8	4.8	1.8	6.8	10.1	9.2	11.6	6.6	3.5
Denver, CO	80.8	94.1	97.7	96.5	87.7	90.3	94.1	91.6	90.0	3.6	7.4	11.4	8.9	1.8	1.7	3.1	5.4	1.3
Detroit, MI	58.9	74.3	80.4	81.1	72.5	75.8	81.6	74.9	75.9	-11.6	-4.1	-1.2	-2.5	-1.9	-3.9	-6.7	-4.4	0.0
Houston, TX	60.4	74.9	81.2	78.3	65.2	65.7	69.6	70.8	71.6	3.4	-1.7	-1.8	-3.0	-14.7	-8.4	-5.3	-4.7	-2.9
Los Angeles/Long Beach, CA	82.7	91.1	94.3	94.3	92.3	94.0	95.5	92.0	89.0	-1.8	-0.9	-0.1	1.3	2.4	0.3	-0.7	0.1	0.4
Miami/Hialeah, FL	77.8	78.7	78.8	79.9	81.3	87.9	89.6	82.0	79.5	4.8	3.8	2.4	2.7	3.1	3.6	2.2	3.2	3.3
Minneapolis/St Paul, MN-WI	72.1	84.4	95.0	90.6	83.5	89.2	93.6	86.9	84.7	10.6	-1.0	6.9	11.8	13.0	7.7	0.1	6.6	2.5
Nashville, TN	60.3	77.8	85.1	80.7	80.4	88.2	87.6	80.0	82.7	5.9	1.7	1.6	6.9	10.3	0.7	5.4	4.5	4.3
New Orleans, LA	57.5	64.6	70.0	71.8	69.9	77.7	81.0	70.4	70.7	18.9	19.2	21.2	23.5	17.7	-0.5	-5.8	11.4	3.2
New York, NY	83.1	92.3	94.9	93.8	92.0	91.7	95.0	91.8	90.5	-1.3	-0.3	-0.4	-0.6	5.4	1.8	0.8	0.8	1.8
Norfolk/Virginia Beach, VA	64.5	70.0	73.4	75.5	75.8	91.6	92.6	77.6	76.3	5.2	-0.2	-2.9	2.5	8.2	7.0	8.4	4.1	2.3
Oahu Island, HI	85.2	86.3	86.6	86.7	87.8	88.9	90.8	87.5	88.2	-6.2	-4.7	-3.9	-6.1	-5.5	-5.7	-3.6	-5.1	-3.2
Orlando, FL	78.3	82.9	84.1	79.1	80.5	87.5	89.8	83.2	84.3	13.3	7.8	2.6	-4.7	-1.1	0.6	2.0	2.6	7.4
Philadelphia, PA-NJ	63.2	77.9	86.0	79.3	72.2	78.8	89.1	78.1	76.1	13.9	7.9	8.6	5.0	2.8	-1.6	1.6	5.0	-0.5
Phoenix, AZ	45.3	56.4	59.6	59.5	54.0	54.0	55.9	55.0	55.3	9.3	9.2	5.7	5.3	3.2	4.6	2.1	5.5	6.7
San Diego, CA	82.3	86.8	88.3	88.9	86.5	95.0	97.8	89.4	88.4	0.1	2.2	-4.9	-5.7	-8.8	-3.1	-0.9	-3.1	-0.5
San Francisco/San Mateo, CA	88.6	96.3	98.1	97.7	93.6	92.1	95.6	94.6	91.9	-5.9	-1.2	-0.4	-0.8	-2.4	-4.1	-2.4	-2.4	-0.6
Seattle, WA	85.7	95.4	97.7	97.4	94.2	93.2	95.2	94.1	91.9	0.7	0.5	0.5	-0.5	-2.9	-3.9	-1.2	-1.0	-2.2
St Louis, MO-IL	62.1	82.9	86.5	84.8	80.7	91.8	95.4	83.5	79.1	20.8	20.5	15.2	12.3	6.5	-2.9	0.3	8.9	1.6
Tampa/St Petersburg, FL	58.9	74.3	78.3	75.6	66.0	71.8	77.4	71.8	71.4	4.9	5.3	5.3	9.3	-1.2	-4.7	-2.2	2.2	2.7
Washington, DC-MD-VA	70.9	86.0	93.5	87.4	78.9	79.0	82.4	82.6	80.6	7.7	4.4	6.2	2.8	-3.3	-7.3	-5.9	0.4	0.3

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ADR by Day

For the Week of: July 26, 2015 - August 01, 2015

	Current Week								Percent Change from Previous Year										
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
Total United States	118.82	123.36	125.89	124.57	120.65	124.95	128.12	124.00	123.03	3.9	4.2	4.9	4.6	4.7	4.6	5.0	4.6	5.0	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	300.84	305.33	307.05	309.29	307.63	307.05	309.92	306.88	299.75	2.5	4.3	3.8	5.8	5.7	3.7	3.1	4.1	4.7
	Upper Upscale	171.73	180.52	185.01	181.76	173.42	166.08	170.70	175.84	175.30	2.3	3.1	4.6	3.5	6.1	3.3	5.8	4.2	4.7
	Upscale	132.16	140.55	144.40	143.41	136.04	132.75	133.91	137.86	137.80	5.2	5.1	5.7	5.9	5.4	5.4	4.9	5.4	5.9
	Upper Midscale	110.90	115.09	117.48	117.01	114.19	119.67	121.52	116.84	116.43	4.1	4.4	5.0	5.0	4.3	5.1	4.6	4.7	4.9
	Midscale	86.01	86.27	87.44	87.48	87.87	96.69	99.05	90.53	90.10	4.2	4.0	4.5	4.6	4.5	5.4	5.9	4.8	5.1
	Economy	62.65	62.76	63.18	63.18	63.54	71.02	73.79	66.12	65.89	5.0	4.4	4.4	4.0	4.0	4.6	5.8	4.6	5.3
	Independents	117.60	118.82	120.99	120.33	119.06	130.04	134.71	123.58	122.18	3.7	3.9	4.5	4.1	3.5	4.4	4.9	4.2	4.6
	Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury		257.13	259.80	261.42	261.56	260.04	271.70	277.33	264.53	260.08	3.5	3.8	3.0	3.6	2.7	2.9	2.7	3.1	4.1
Upper Upscale		168.89	176.72	180.83	177.86	170.44	168.06	173.53	173.98	173.26	2.4	3.1	4.2	3.2	4.9	3.2	5.4	3.8	4.4
Upscale		133.32	140.37	143.99	143.12	136.97	137.62	140.34	139.64	139.35	4.6	4.8	5.3	5.4	4.9	5.0	4.8	5.0	5.5
Upper Midscale		112.17	115.91	118.35	117.86	115.21	122.03	124.24	118.28	117.77	4.0	4.2	4.9	4.8	4.0	5.0	4.7	4.5	4.8
Midscale		93.54	94.10	95.44	95.47	95.39	105.33	108.21	98.68	98.03	3.6	3.7	4.1	4.4	4.4	5.6	6.1	4.7	4.9
Economy	68.98	69.98	70.86	70.66	70.44	77.81	80.44	73.13	72.67	4.6	4.3	4.5	4.2	4.1	4.8	5.8	4.7	5.2	
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Urban	163.87	176.66	181.93	178.82	168.96	165.55	170.09	172.55	172.21	1.8	2.7	4.0	3.8	5.9	3.3	3.6	3.6	4.8
	Suburban	100.57	108.34	111.05	109.78	104.33	106.22	109.05	107.30	106.36	5.4	5.8	6.4	5.9	5.7	5.4	6.2	5.9	5.7
	Airport	105.19	117.08	122.73	121.51	114.07	105.77	107.30	113.61	112.61	6.6	7.3	8.1	8.4	9.3	7.2	8.7	8.0	7.3
	Interstate	81.59	84.27	85.56	85.20	84.64	91.63	93.33	87.02	86.68	3.3	3.2	3.3	3.2	2.9	4.2	4.0	3.5	3.7
	Resort	159.70	157.17	157.76	157.71	158.95	174.50	179.46	164.17	163.29	4.4	4.0	4.0	3.8	2.5	5.7	6.2	4.4	4.8
Small Metro/Town	102.81	101.56	102.98	102.66	103.26	115.39	118.22	107.20	105.95	3.0	2.2	2.7	2.3	1.8	3.1	3.4	2.7	3.5	
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Anaheim/Santa Ana, CA	166.54	168.64	170.54	171.05	170.30	180.00	188.82	173.79	166.07	11.8	11.2	10.6	9.6	8.0	11.8	14.6	11.0	9.9
	Atlanta, GA	97.44	115.79	120.14	116.62	97.40	89.52	90.29	104.42	104.05	17.6	22.0	23.9	24.5	12.9	8.0	5.6	17.2	8.6
	Boston, MA	197.04	221.21	227.91	214.23	196.44	180.97	188.00	204.05	202.44	17.4	15.5	15.3	8.2	11.2	-0.4	2.3	9.7	11.8
	Chicago, IL	130.96	145.07	149.35	153.25	148.84	158.81	161.87	150.79	151.21	-3.5	-5.9	-4.6	-1.8	4.5	9.9	12.2	1.8	7.1
	Dallas, TX	88.42	101.78	106.97	102.71	94.45	85.38	84.10	95.37	95.60	6.5	6.1	4.8	4.4	4.2	4.3	7.4	5.1	5.5
	Denver, CO	122.76	138.80	145.49	142.55	127.24	115.38	118.48	130.50	129.60	4.5	10.0	16.2	14.2	8.6	8.1	10.8	10.9	8.4
	Detroit, MI	87.74	96.73	101.38	99.67	91.99	90.62	93.45	94.84	97.27	1.8	4.1	4.0	2.0	-0.1	3.6	4.4	3.0	7.4
	Houston, TX	104.02	117.55	121.76	117.15	101.96	87.82	89.18	106.54	106.16	12.6	7.7	6.6	4.2	2.0	1.4	4.1	5.7	5.0
	Los Angeles/Long Beach, CA	183.27	187.29	192.80	193.58	189.43	187.56	193.64	189.79	177.40	11.6	10.3	13.2	14.7	17.2	12.1	13.6	13.2	12.1
	Miami/Hialeah, FL	154.83	150.33	148.66	147.24	155.13	168.69	166.58	156.31	157.04	4.7	2.8	4.2	4.3	6.3	7.0	3.3	4.7	4.3
	Minneapolis/St Paul, MN-WI	114.55	126.35	134.57	131.14	117.39	113.06	115.89	122.16	121.76	-0.2	-0.6	3.5	10.1	9.0	7.9	3.1	4.5	1.6
	Nashville, TN	113.96	121.75	124.02	121.08	121.89	138.34	133.82	125.68	128.29	14.8	9.1	8.6	7.8	6.0	18.5	14.9	11.4	11.6
	New Orleans, LA	110.68	113.82	113.97	110.79	114.94	121.45	124.87	116.21	121.43	10.3	11.0	13.4	11.6	12.4	0.6	-2.4	5.9	3.8
	New York, NY	213.00	251.12	266.45	261.84	237.87	228.31	236.71	242.74	242.06	-2.4	-0.6	0.6	1.7	2.0	0.5	-0.6	0.2	1.4
	Norfolk/Virginia Beach, VA	123.24	122.39	123.62	123.17	123.84	138.65	143.02	129.22	126.89	4.8	5.0	5.3	4.1	5.7	10.7	13.2	7.6	5.1
	Oahu Island, HI	234.18	233.51	235.25	239.40	241.75	240.37	235.28	237.12	236.78	3.1	1.9	1.0	2.3	4.4	-2.5	-4.2	0.7	2.4
	Orlando, FL	108.84	109.77	109.13	103.25	99.89	101.74	104.89	105.34	108.38	17.4	15.1	9.4	4.9	4.7	4.1	9.9	9.2	12.9
	Philadelphia, PA-NJ	118.58	128.32	133.93	125.60	116.90	113.49	118.08	122.37	122.01	6.6	6.0	7.5	2.6	-2.6	-9.9	-9.4	-0.5	-1.1
	Phoenix, AZ	76.94	82.28	82.91	83.60	80.08	78.56	80.72	80.90	81.26	3.8	3.7	2.6	3.8	4.5	1.6	1.3	3.0	2.7
	San Diego, CA	169.98	165.54	164.81	161.34	165.11	182.27	191.55	171.97	189.04	-3.4	1.9	-0.7	-3.5	-2.3	-1.5	-0.2	-1.3	4.8
	San Francisco/San Mateo, CA	229.51	249.04	260.06	258.94	236.53	221.85	224.36	240.41	236.42	0.6	2.4	3.9	6.2	7.3	5.3	4.9	4.4	8.1
	Seattle, WA	175.84	187.79	195.17	195.52	188.27	179.42	179.00	186.09	180.40	10.5	9.5	11.2	10.3	9.0	8.1	10.8	9.9	9.7
	St Louis, MO-IL	94.28	106.75	110.67	107.63	101.24	105.58	111.29	105.93	104.83	7.4	9.4	8.5	7.6	5.8	0.5	2.6	5.3	4.4
	Tampa/St Petersburg, FL	103.71	112.73	115.35	109.94	103.61	103.53	108.09	108.43	106.77	4.9	6.6	7.1	6.2	6.4	3.0	6.7	6.0	5.9
	Washington, DC-MD-VA	131.71	149.58	156.24	150.75	134.65	113.52	116.40	136.95	137.81	3.1	3.5	4.8	2.2	5.5	-3.9	-0.7	2.8	-0.2

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RevPAR by Day

For the Week of: July 26, 2015 - August 01, 2015

		Current Week							Running		Percent Change from Previous Year							Running	
		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States		74.56	92.90	100.52	98.81	92.18	103.56	110.10	96.09	94.51	5.5	6.0	7.2	7.2	6.5	5.0	5.7	6.1	6.4
Chain Scale		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury		215.33	253.88	267.61	259.55	246.60	261.07	274.23	254.03	240.14	6.2	5.0	4.8	3.5	4.4	4.2	4.5	4.6	5.7
Upper Upscale		114.12	152.81	166.59	159.29	138.21	140.18	149.43	145.80	143.79	2.8	4.7	6.7	6.4	7.5	2.6	5.2	5.2	5.0
Upscale		88.82	120.14	131.73	128.34	111.89	113.49	118.86	116.18	115.11	7.1	7.0	7.4	7.9	7.0	5.2	5.0	6.6	6.5
Upper Midscale		68.29	91.40	100.58	99.04	90.45	100.98	105.95	93.81	93.04	6.2	6.3	7.1	7.6	6.1	5.9	5.7	6.4	6.1
Midscale		49.22	59.54	64.74	64.67	63.63	77.17	82.22	65.89	65.46	5.6	5.8	7.7	7.5	5.7	5.7	7.1	6.5	6.9
Economy		36.70	40.79	42.71	43.41	44.13	55.48	59.74	46.14	45.74	6.2	5.3	5.3	5.9	4.9	4.6	6.6	5.5	6.5
Independents		74.51	85.32	91.26	90.98	90.00	108.67	116.76	93.93	91.75	5.2	5.7	7.4	7.1	6.5	5.4	5.8	6.1	6.6
Class		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury		182.60	207.33	219.26	215.91	211.50	236.28	249.88	217.54	207.60	4.8	4.7	6.0	5.3	5.4	4.1	3.4	4.7	5.5
Upper Upscale		113.59	147.35	160.44	154.14	136.95	143.32	153.33	144.16	141.64	3.2	4.8	7.1	6.6	7.4	2.9	5.0	5.4	5.2
Upscale		89.89	117.35	128.13	125.39	111.89	117.97	125.00	116.52	115.08	6.9	6.9	7.4	7.7	6.6	5.0	5.1	6.5	6.7
Upper Midscale		69.70	91.12	99.88	98.42	90.93	103.22	108.74	94.57	93.63	6.1	6.2	7.0	7.4	6.0	5.8	5.7	6.3	6.1
Midscale		55.12	65.97	71.32	71.25	70.09	85.80	91.55	73.02	72.25	4.6	5.1	6.7	6.9	5.7	6.0	6.9	6.1	6.3
Economy		40.47	46.05	48.60	49.13	49.38	61.30	65.70	51.52	50.91	5.9	5.5	5.9	6.1	5.4	5.1	6.9	5.9	6.8
Location		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Urban		112.64	146.18	159.02	154.21	136.04	141.34	151.29	142.96	140.55	2.8	4.4	5.8	6.6	6.8	2.5	2.9	4.6	5.6
Suburban		62.20	82.18	90.22	88.23	79.24	87.09	93.13	83.18	82.01	7.0	7.8	9.4	9.1	7.7	5.8	6.9	7.7	7.1
Airport		70.83	94.05	106.14	104.05	94.44	89.78	93.37	93.24	91.51	7.5	9.6	11.6	11.9	14.0	8.2	11.0	10.7	8.7
Interstate		44.49	56.51	60.69	61.19	59.74	72.78	76.20	61.66	61.40	4.4	3.8	4.2	4.9	3.6	5.1	5.3	4.5	4.9
Resort		116.53	121.26	125.16	124.27	128.48	154.55	163.20	133.35	130.65	7.9	7.6	8.3	7.0	6.5	7.8	7.6	7.5	8.0
Small Metro/Town		57.77	71.04	76.37	76.11	74.58	92.54	98.54	78.14	76.56	4.0	2.6	3.2	3.1	2.6	2.9	4.0	3.2	4.3
Top 25 Markets		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Anaheim/Santa Ana, CA		150.00	162.62	164.67	165.55	162.35	173.47	183.77	166.06	152.10	24.8	19.0	13.9	12.6	13.2	14.3	15.5	15.9	13.1
Atlanta, GA		60.78	91.10	103.02	95.60	69.44	69.16	73.89	80.43	82.80	24.7	34.5	44.2	42.9	15.5	8.8	6.5	25.7	10.9
Boston, MA		161.14	213.12	222.22	203.03	177.27	168.03	180.27	189.30	183.73	24.7	15.0	14.6	5.7	12.3	-4.6	0.4	9.1	11.9
Chicago, IL		83.10	116.87	131.82	138.28	127.28	146.13	154.12	128.23	128.85	-11.7	-12.8	-8.1	-0.8	10.3	13.2	14.4	0.8	8.1
Dallas, TX		51.25	76.07	87.79	81.06	67.12	61.76	61.21	69.47	70.14	9.4	11.2	6.7	11.5	14.8	13.9	19.8	12.0	9.3
Denver, CO		99.25	130.66	142.10	137.53	111.54	104.14	111.53	119.54	116.59	8.3	18.1	29.5	24.4	10.6	9.9	14.2	16.9	9.8
Detroit, MI		51.72	71.87	81.52	80.82	66.71	68.71	76.21	71.08	73.82	-10.1	-0.2	2.8	-0.6	-2.0	-0.4	-2.6	-1.6	7.4
Houston, TX		62.88	87.99	98.87	91.72	66.43	57.69	62.08	75.38	76.02	16.4	5.8	4.6	1.2	-12.9	-7.1	-1.4	0.8	2.0
Los Angeles/Long Beach, CA		151.59	170.56	181.77	182.59	174.88	176.38	184.96	174.67	157.89	9.6	9.3	13.1	16.2	20.0	12.4	12.8	13.3	12.6
Miami/Hialeah, FL		120.44	118.33	117.15	117.63	126.20	148.28	149.23	128.18	124.86	9.8	6.7	6.8	7.2	9.6	10.9	5.5	8.0	7.7
Minneapolis/St Paul, MN-WI		82.60	106.62	127.88	118.83	97.97	100.82	108.43	106.16	103.15	10.3	-1.7	10.6	23.1	23.2	16.3	3.2	11.5	4.2
Nashville, TN		68.73	94.73	105.49	97.71	97.95	122.06	117.17	100.55	106.04	21.6	11.0	10.4	15.2	16.9	19.4	21.2	16.3	16.3
New Orleans, LA		63.67	73.56	79.80	79.57	80.38	94.39	101.20	81.80	85.84	31.2	32.3	37.4	37.8	32.3	0.1	-8.1	18.0	7.1
New York, NY		177.02	231.76	252.75	245.67	218.73	209.30	224.86	222.87	219.11	-3.7	-0.8	0.2	1.1	7.6	2.2	0.2	1.0	3.2
Norfolk/Virginia Beach, VA		79.47	85.71	90.78	92.96	93.90	127.02	132.43	100.32	96.81	10.3	4.8	2.2	6.7	14.4	18.5	22.7	12.0	7.6
Oahu Island, HI		199.42	201.61	203.74	207.62	212.26	213.75	213.58	207.43	208.91	-3.3	-2.9	-2.9	-4.0	-1.3	-8.1	-7.7	-4.4	-0.9
Orlando, FL		85.17	91.02	91.78	81.63	80.45	88.98	94.24	87.61	91.36	33.0	24.1	12.3	0.0	3.5	4.8	12.1	12.0	21.2
Philadelphia, PA-NJ		74.95	99.95	115.23	99.60	84.40	89.39	105.17	95.53	92.89	21.4	14.3	16.8	7.7	0.1	-11.4	-7.9	4.5	-1.6
Phoenix, AZ		34.83	46.40	49.45	49.77	43.26	42.40	45.09	44.46	44.90	13.4	13.3	8.4	9.3	7.8	6.3	3.4	8.7	9.6
San Diego, CA		139.96	143.61	145.53	143.39	142.76	173.11	187.42	153.68	167.05	-3.3	4.2	-5.6	-9.0	-10.9	-4.5	-1.1	-4.4	4.3
San Francisco/San Mateo, CA		203.30	239.82	255.20	252.92	221.40	204.40	214.48	227.36	217.37	-5.4	1.1	3.5	5.4	4.8	1.0	2.4	1.9	7.5
Seattle, WA		150.75	179.06	190.74	190.41	177.35	167.26	170.48	175.15	165.70	11.3	10.0	11.8	9.7	5.8	3.9	9.5	8.8	7.2
St Louis, MO-IL		58.58	88.48	95.72	91.31	81.74	96.94	106.19	88.42	82.97	29.8	31.8	24.9	20.9	12.7	-2.4	2.9	14.6	6.0
Tampa/St Petersburg, FL		61.12	83.75	90.28	83.14	68.37	74.37	83.66	77.81	76.25	10.1	12.2	12.8	16.1	5.1	-1.9	4.4	8.3	8.8
Washington, DC-MD-VA		93.43	128.57	146.10	131.79	106.27	89.66	95.91	113.10	111.13	11.0	8.1	11.3	5.1	2.0	-10.9	-6.6	3.2	0.1

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Glossary

Airport

Properties near (usually within 5 miles) an international airport that primarily serve demand generated from airport traffic.

Average Daily Rate (ADR)

Room revenue divided by rooms sold.

Chain Scale (Luxury, Upper Upscale, Upscale, Upper Midscale, Midscale, Economy, Independents)

The chain scale segments are based primarily on the actual, system-wide average room rates of the major chains.

Class (Luxury, Upper Upscale, Upscale, Upper Midscale, Midscale, Economy)

Class is an industry categorization which includes chain-affiliated and independent hotels. The class for a chain-affiliated hotel is the same as its chain scale.

An independent hotel is assigned a class based on its ADR, relative to that of the chain hotels in their geographic proximity.

Contract

Rooms occupied at rates that are stipulated by contracts including airline crews and permanent guests.

East North Central

Michigan, Wisconsin, Illinois, Indiana, Ohio

East South Central

Kentucky, Tennessee, Alabama, Mississippi

Group

Includes rooms occupied by those who have been sold simultaneously in blocks of a minimum of ten (10) rooms or more. E.g. group tours, domestic and international groups, association, convention and corporate groups

Interstate

Properties near interstate highways that primarily serve demand generated from the interstate. Interstate hotels located in suburban areas are classified in the Suburban location type.

Location

Hotel classifications driven by physical location. Chain management has provided STR with location classifications for a significant number of properties.

Middle Atlantic

New York, Pennsylvania, New Jersey

Mountain

Montana, Idaho, Wyoming, Colorado, Utah, Nevada, Arizona, New Mexico

New England

Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island

Occupancy

Rooms sold divided by rooms available.

Pacific

Alaska, Washington, Oregon, California, Hawaii

Resort

Properties located in resort areas that primarily serve leisure demand.

Revenue Per Available Room (RevPAR)

Room revenue divided by rooms available (occupancy times average room rate will closely approximate RevPAR).

Rooms Available (Room Supply)

The number of rooms times the number of days in the period.

Room Revenue

Total room revenue generated from the sale or rental of rooms.

Rooms Sold (Room Demand)

The number of rooms sold (excludes complimentary rooms).

Small Metro/Town

Properties located in markets with less than 150k population.

South Atlantic

Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Washington D.C.

Suburban

Properties located in suburbs of urban markets.

Top 25 Markets

STR's Top 25 Markets are generally the largest U.S. metro markets by number of rooms (inventory), but STR does apply geographic diversity to provide more rounded coverage for the whole industry. For example, we add Oahu and exclude a few CA and TX markets because those states are already well represented. We also intentionally exclude Las Vegas, the largest hotel market based on number of rooms available, due to the gaming nature of the market and sample depth of the casino hotels.

Transient

Includes rooms occupied by those with reservations at Rack, Corporate, Corporate Negotiated, Package, Government, or foreign traveler rates.

Urban

Properties located in urban areas with populations greater than 150k.

West North Central

Minnesota, North Dakota, South Dakota, Iowa, Nebraska, Missouri, Kansas

West South Central

Arkansas, Oklahoma, Texas, Louisiana