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STR WEEKLY HOTEL REVIEW

U.S. Hotel Industry Performance for the Week of: August 02, 2015 - August 08, 2015

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In this issue

	Page
Translation Table	2
Performance by Industry Segments	3
Occupancy Analysis	4
ADR Analysis	5
RevPAR Analysis	6
Occupancy By Day	7
ADR By Day	8
RevPAR By Day	9
Glossary	10

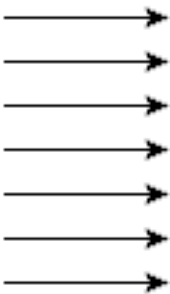
Translation Table

For the Week of: August 02, 2015 - August 08, 2015

2015							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jun / Jul	28	29	30	1	2	3	4
Jul	5	6	7	8	9	10	11
Jul	12	13	14	15	16	17	18
Jul	19	20	21	22	23	24	25
Jul / Aug	26	27	28	29	30	31	1
Aug	2	3	4	5	6	7	8
Aug	9	10	11	12	13	14	15

This Year

Saturday, Jul 4th - Independence Day



2014							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Jun / Jul	29	30	1	2	3	4	5
Jul	6	7	8	9	10	11	12
Jul	13	14	15	16	17	18	19
Jul	20	21	22	23	24	25	26
Jul / Aug	27	28	29	30	31	1	2
Aug	3	4	5	6	7	8	9
Aug	10	11	12	13	14	15	16

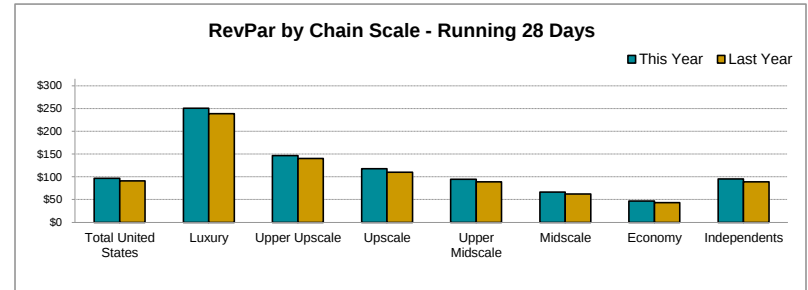
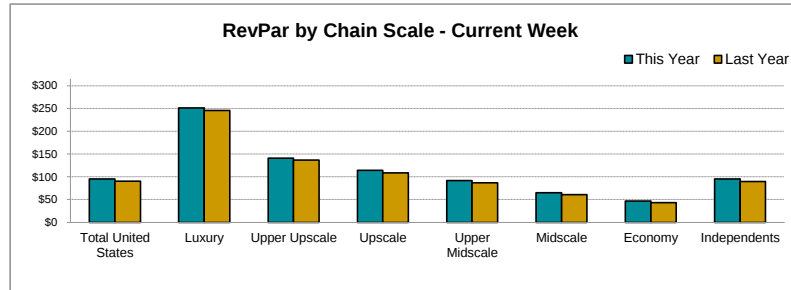
Last Year

Sunday, Jun 29th - First Day of Ramadan
Friday, Jul 4th - Independence Day

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Performance by Industry Segments

For the Week of: August 02, 2015 - August 08, 2015



	Current Week									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	
Total United States	77.0	75.8	123.84	119.06	95.34	90.20	1.6	4.0	5.7	
Chain Scale										
Luxury	81.8	82.1	306.85	299.65	250.88	245.89	-0.4	2.4	2.0	
Upper Upscale	81.3	81.4	173.29	167.87	140.85	136.69	-0.2	3.2	3.0	
Upscale	82.9	82.5	137.76	131.28	114.22	108.35	0.5	4.9	5.4	
Upper Midscale	78.6	77.7	116.80	111.60	91.86	86.67	1.3	4.7	6.0	
Midscale	71.6	70.4	91.02	86.69	65.20	61.05	1.7	5.0	6.8	
Economy	70.1	68.8	66.68	63.16	46.71	43.45	1.8	5.6	7.5	
Independents	76.8	74.6	124.38	119.80	95.49	89.32	3.0	3.8	6.9	
Class										
Luxury	82.6	81.7	264.78	260.39	218.83	212.65	1.2	1.7	2.9	
Upper Upscale	81.5	81.2	172.12	167.05	140.26	135.68	0.3	3.0	3.4	
Upscale	82.4	81.6	139.74	133.58	115.21	109.05	1.0	4.6	5.7	
Upper Midscale	78.9	77.6	118.30	113.24	93.30	87.90	1.6	4.5	6.1	
Midscale	73.5	72.1	99.50	94.73	73.16	68.28	2.0	5.0	7.2	
Economy	70.9	69.2	73.71	69.87	52.26	48.37	2.4	5.5	8.0	
Location										
Urban	81.5	82.1	171.37	167.38	139.74	137.43	-0.7	2.4	1.7	
Suburban	76.7	75.2	106.81	101.53	81.95	76.35	2.0	5.2	7.3	
Airport	80.8	79.6	112.64	105.41	91.00	83.89	1.5	6.9	8.5	
Interstate	70.4	69.2	88.45	84.70	62.26	58.63	1.7	4.4	6.2	
Resort	81.8	78.4	162.55	156.68	133.03	122.91	4.3	3.7	8.2	
Small Metro/Town	73.1	72.3	109.08	105.23	79.70	76.06	1.1	3.7	4.8	
Top 25 Markets										
Anaheim/Santa Ana, CA	93.2	92.3	168.24	158.20	156.78	145.97	1.0	6.3	7.4	
Atlanta, GA	72.3	73.1	97.17	92.14	70.25	67.36	-1.1	5.5	4.3	
Boston, MA	89.2	91.6	195.02	182.59	173.88	167.19	-2.6	6.8	4.0	
Chicago, IL	82.5	82.8	144.81	137.66	119.50	113.94	-0.3	5.2	4.9	
Dallas, TX	71.6	65.5	92.61	86.60	66.34	56.71	9.4	6.9	17.0	
Denver, CO	90.4	86.3	127.93	116.17	115.61	100.31	4.7	10.1	15.3	
Detroit, MI	75.3	73.5	96.58	87.93	72.75	64.63	2.5	9.8	12.6	
Houston, TX	65.7	69.3	100.69	98.48	66.17	68.23	-5.2	2.2	-3.0	
Los Angeles/Long Beach, CA	91.7	93.5	184.68	169.49	169.42	158.54	-1.9	9.0	6.9	
Miami/Hialeah, FL	83.4	83.9	152.96	150.96	127.63	126.72	-0.6	1.3	0.7	
Minneapolis/St Paul, MN-WI	81.2	82.9	119.20	113.99	96.73	94.52	-2.1	4.6	2.3	
Nashville, TN	79.0	74.6	125.00	112.59	98.73	83.95	5.9	11.0	17.6	
New Orleans, LA	65.2	65.9	115.16	110.25	75.07	72.62	-1.0	4.5	3.4	
New York, NY	91.5	92.6	249.05	251.91	227.84	233.31	-1.2	-1.1	-2.3	
Norfolk/Virginia Beach, VA	86.8	77.9	132.30	121.58	114.86	94.68	11.5	8.8	21.3	
Oahu Island, HI	91.5	89.4	243.28	241.65	222.50	216.12	2.3	0.7	3.0	
Orlando, FL	83.5	78.8	101.46	94.33	84.69	74.31	5.9	7.6	14.0	
Philadelphia, PA-NJ	74.3	76.1	119.15	122.93	88.56	93.50	-2.3	-3.1	-5.3	
Phoenix, AZ	55.1	53.1	78.32	79.54	43.17	42.25	3.8	-1.5	2.2	
San Diego, CA	89.4	92.1	170.19	167.94	152.16	154.61	-2.9	1.3	-1.6	
San Francisco/San Mateo, CA	94.2	95.8	244.31	230.11	230.14	220.41	-1.7	6.2	4.4	
Seattle, WA	95.6	94.9	191.38	165.78	183.02	157.25	0.8	15.4	16.4	
St Louis, MO-IL	73.7	75.5	96.08	98.49	70.85	74.31	-2.3	-2.4	-4.7	
Tampa/St Petersburg, FL	70.5	66.5	103.90	98.56	73.21	65.52	6.0	5.4	11.7	
Washington, DC-MD-VA	78.2	78.7	130.43	135.98	101.98	107.04	-0.7	-4.1	-4.7	

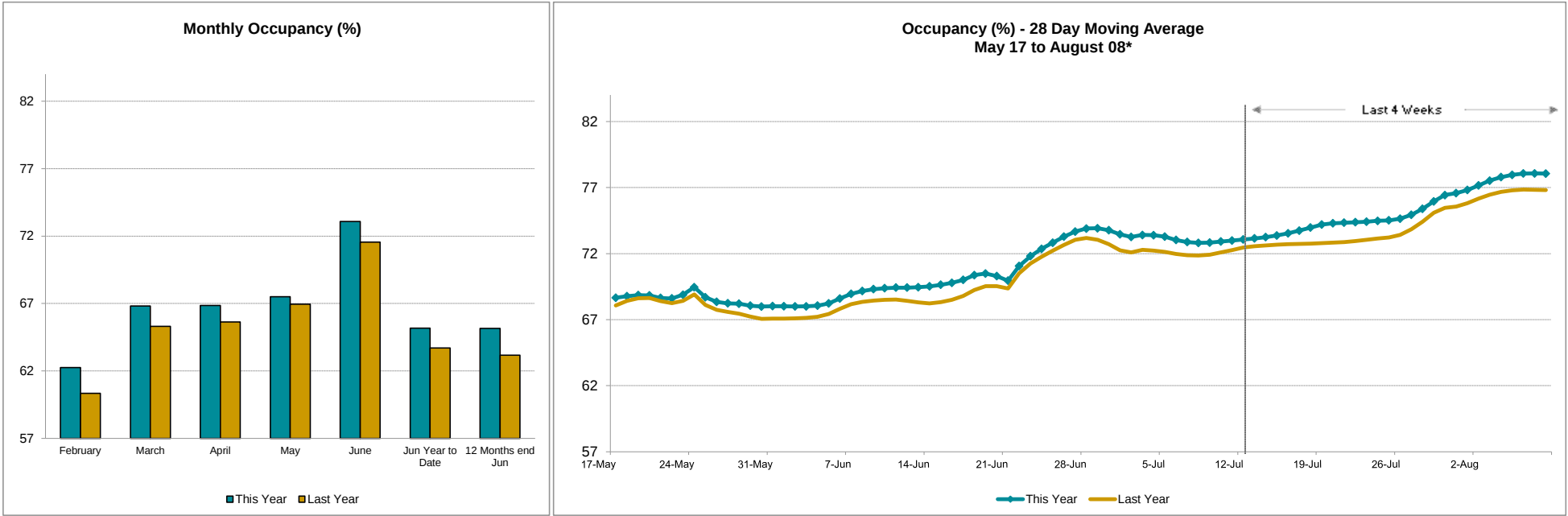
	Running 28 Days									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	
Total United States	78.1	76.8	124.15	118.48	96.90	91.01	1.6	4.8	6.5	
Chain Scale										
Luxury	82.4	81.9	304.15	291.69	250.62	238.80	0.7	4.3	4.9	
Upper Upscale	83.5	83.1	175.83	168.66	146.77	140.14	0.5	4.2	4.7	
Upscale	84.8	84.0	138.80	131.14	117.66	110.23	0.9	5.8	6.7	
Upper Midscale	80.8	79.6	117.12	111.65	94.62	88.88	1.5	4.9	6.5	
Midscale	73.4	72.0	90.73	86.33	66.59	62.16	1.9	5.1	7.1	
Economy	70.2	69.2	66.32	63.04	46.54	43.62	1.4	5.2	6.7	
Independents	76.8	74.9	123.72	118.43	94.98	88.75	2.4	4.5	7.0	
Class										
Luxury	82.4	81.3	263.54	254.22	217.12	206.56	1.4	3.7	5.1	
Upper Upscale	83.3	82.6	173.99	167.27	145.01	138.16	0.9	4.0	5.0	
Upscale	84.0	82.8	140.42	133.23	117.94	110.37	1.4	5.4	6.9	
Upper Midscale	80.6	79.3	118.53	113.12	95.51	89.71	1.6	4.8	6.5	
Midscale	74.7	73.5	98.84	94.17	73.88	69.18	1.7	5.0	6.8	
Economy	71.0	69.7	73.31	69.69	52.04	48.55	1.9	5.2	7.2	
Location										
Urban	83.1	82.6	173.65	166.60	144.23	137.63	0.5	4.2	4.8	
Suburban	78.2	76.9	107.24	101.48	83.85	77.99	1.7	5.7	7.5	
Airport	82.4	81.1	113.73	105.86	93.72	85.89	1.6	7.4	9.1	
Interstate	71.4	70.4	87.43	84.11	62.47	59.19	1.5	3.9	5.5	
Resort	82.0	79.2	163.49	156.65	134.00	124.05	3.5	4.4	8.0	
Small Metro/Town	73.5	72.6	107.55	103.72	79.04	75.33	1.2	3.7	4.9	
Top 25 Markets										
Anaheim/Santa Ana, CA	94.0	91.4	169.81	154.76	159.60	141.49	2.8	9.7	12.8	
Atlanta, GA	77.6	76.4	101.98	93.99	79.17	71.78	1.7	8.5	10.3	
Boston, MA	91.9	91.9	202.69	182.72	186.32	167.98	0.0	10.9	10.9	
Chicago, IL	85.5	85.8	150.53	142.55	128.70	122.28	-0.3	5.6	5.2	
Dallas, TX	74.2	70.4	96.03	90.44	71.29	63.64	5.5	6.2	12.0	
Denver, CO	91.6	89.0	130.75	119.54	119.76	106.42	2.9	9.4	12.5	
Detroit, MI	78.5	77.2	98.46	90.57	77.34	69.92	1.7	8.7	10.6	
Houston, TX	71.2	73.9	105.64	101.13	75.26	74.76	-3.6	4.5	0.7	
Los Angeles/Long Beach, CA	91.5	91.5	183.23	163.74	167.65	149.76	0.0	11.9	11.9	
Miami/Hialeah, FL	81.6	80.4	156.42	151.62	127.69	121.96	1.5	3.2	4.7	
Minneapolis/St Paul, MN-WI	85.3	84.5	122.44	119.37	104.41	100.83	1.0	2.6	3.6	
Nashville, TN	82.0	78.3	127.62	114.63	104.64	89.71	4.8	11.3	16.6	
New Orleans, LA	70.8	68.3	118.66	112.31	84.04	76.69	3.7	5.7	9.6	
New York, NY	92.2	91.3	248.20	244.82	228.86	223.64	0.9	1.4	2.3	
Norfolk/Virginia Beach, VA	80.2	76.9	129.01	121.29	103.51	93.23	4.4	6.4	11.0	
Oahu Island, HI	88.7	91.0	236.66	233.41	209.88	212.46	-2.6	1.4	-1.2	
Orlando, FL	85.2	79.4	107.22	95.62	91.33	75.92	7.3	12.1	20.3	
Philadelphia, PA-NJ	77.0	77.0	121.86	123.65	93.88	95.26	0.0	-1.4	-1.4	
Phoenix, AZ	56.2	53.4	80.90	79.61	45.45	42.48	5.3	1.6	7.0	
San Diego, CA	90.6	92.4	178.64	182.95	161.81	168.96	-1.9	-2.4	-4.2	
San Francisco/San Mateo, CA	94.0	94.8	244.51	222.49	229.79	211.03	-0.9	9.9	8.9	
Seattle, WA	94.3	95.0	186.37	166.41	175.68	158.12	-0.8	12.0	11.1	
St Louis, MO-IL	79.6	77.7	103.71	100.30	82.52	77.90	2.5	3.4	5.9	
Tampa/St Petersburg, FL	72.0	69.6	106.18	100.64	76.50	70.03	3.5	5.5	9.2	
Washington, DC-MD-VA	82.1	82.1	137.45	139.22	112.91	114.30	0.1	-1.3	-1.2	

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Occupancy Analysis

Total U.S. for the Week of: August 02, 2015 - August 08, 2015



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	73.1	73.2	73.2	73.4	73.5	73.7	74.0	74.2	74.3	74.3	74.4	74.4	74.5	74.5	74.6	74.9	75.4	76.0	76.4	76.6	76.8	77.2	77.5	77.8	78.0	78.1	78.1	
Last Year	72.5	72.6	72.6	72.7	72.7	72.7	72.8	72.8	72.8	72.9	73.0	73.0	73.1	73.2	73.4	73.8	74.4	75.1	75.5	75.6	75.8	76.2	76.5	76.7	76.8	76.8	76.8	
% Chg	0.8	0.8	0.9	1.0	1.1	1.4	1.7	1.9	2.0	2.0	1.9	1.9	1.8	1.8	1.7	1.5	1.3	1.2	1.3	1.3	1.3	1.3	1.4	1.4	1.5	1.6	1.6	

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
February	62.2	60.3	3.2
March	66.8	65.3	2.3
April	66.9	65.6	1.9
May	67.5	66.9	0.8
June	73.1	71.6	2.1
Jun Year to Date	65.2	63.7	2.3
12 Months end Jun	65.2	63.2	3.1

Occupancy - Weekday vs Weekend			
	This Year Weekdays	Last Year Weekdays	This Year Weekends
February	59.5	58.4	69.1
March	64.1	62.6	74.6
April	64.3	63.1	73.8
May	63.7	63.5	75.5
June	70.4	68.7	80.4
Jun Year to Date	62.8	61.4	71.0
12 Months end Jun	62.6	60.7	71.5

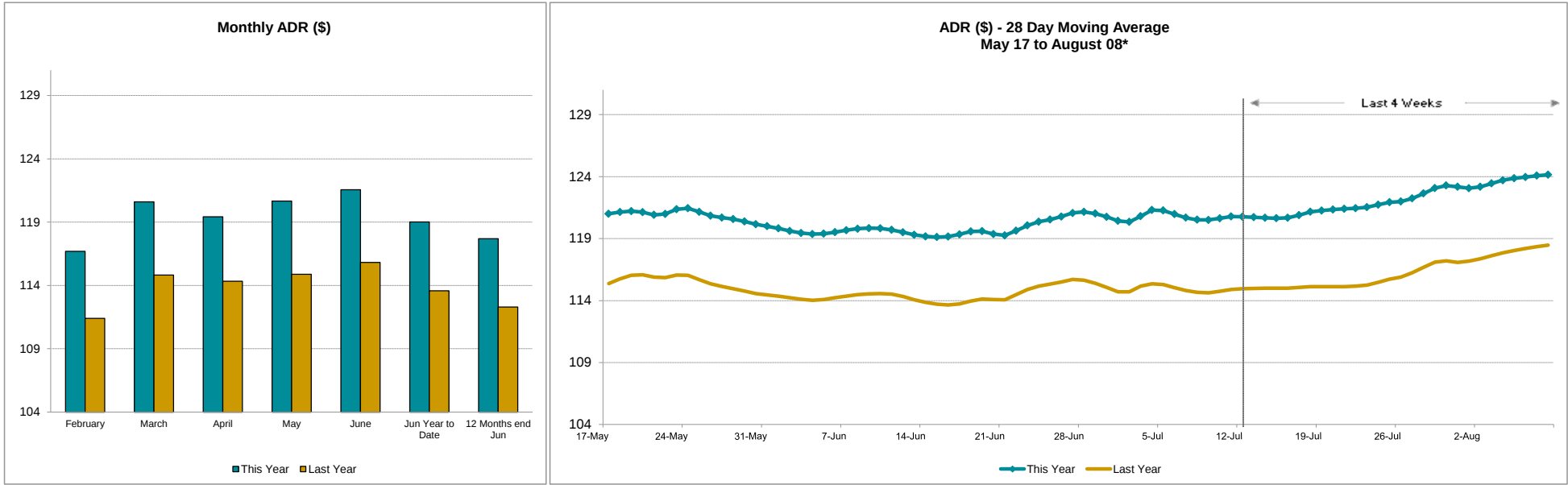
Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	62.7	61.5	2.1
Last 4 Mondays	75.3	74.3	1.5
Last 4 Tuesdays	80.1	79.0	1.4
Last 4 Wednesdays	80.5	79.2	1.6
Last 4 Thursdays	77.8	76.5	1.6
Last 4 Fridays	83.6	82.3	1.6
Last 4 Saturdays	86.3	84.9	1.7

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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ADR Analysis

Total U.S. for the Week of: August 02, 2015 - August 08, 2015



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	120.76	120.72	120.67	120.64	120.68	120.89	121.16	121.26	121.35	121.40	121.44	121.53	121.73	121.93	121.99	122.24	122.64	123.07	123.28	123.18	123.06	123.18	123.45	123.70	123.86	123.96	124.07	124.15
Last Year	114.95	114.97	115.00	115.01	115.01	115.06	115.11	115.12	115.12	115.12	115.16	115.26	115.48	115.72	115.90	116.24	116.68	117.10	117.20	117.08	117.19	117.37	117.62	117.86	118.04	118.19	118.34	118.48
% Chg	5.1	5.0	4.9	4.9	4.9	5.1	5.3	5.3	5.4	5.5	5.5	5.4	5.4	5.4	5.3	5.2	5.1	5.1	5.2	5.2	5.0	4.9	5.0	5.0	4.9	4.9	4.8	4.8

ADR - Monthly Trends			
	This Year	Last Year	% Chg
February	116.69	111.41	4.7
March	120.61	114.82	5.0
April	119.43	114.33	4.5
May	120.68	114.89	5.0
June	121.57	115.83	5.0
Jun Year to Date	119.02	113.59	4.8
12 Months end Jun	117.70	112.29	4.8

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
February	117.67	112.40	114.57	109.18
March	121.12	115.72	119.38	112.91
April	119.95	114.59	118.20	113.71
May	120.18	114.82	121.55	115.00
June	121.54	115.80	121.65	115.88
Jun Year to Date	119.55	114.15	117.85	112.34
12 Months end Jun	117.84	112.54	117.38	111.75

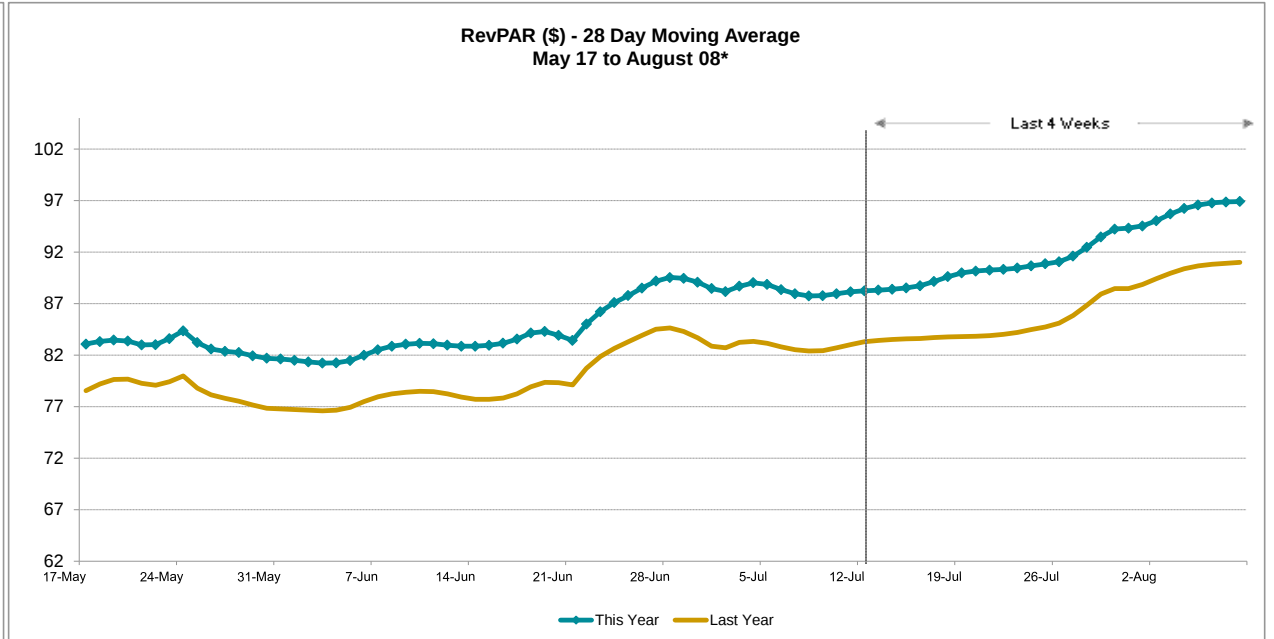
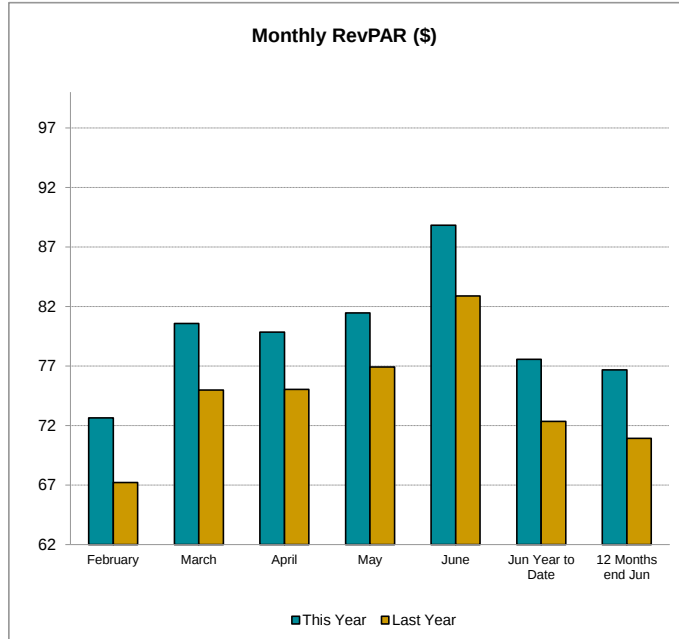
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	117.97	113.32	4.1
Last 4 Mondays	122.88	117.60	4.5
Last 4 Tuesdays	125.54	119.74	4.8
Last 4 Wednesdays	124.85	119.39	4.6
Last 4 Thursdays	121.49	116.32	4.5
Last 4 Fridays	125.87	119.61	5.2
Last 4 Saturdays	128.52	121.82	5.5

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: August 02, 2015 - August 08, 2015



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	88.24	88.31	88.38	88.51	88.73	89.14	89.62	89.97	90.15	90.25	90.32	90.44	90.66	90.86	91.05	91.60	92.45	93.47	94.22	94.32	94.53	95.04	95.70	96.22	96.56	96.76	96.86	96.90
Last Year	83.29	83.42	83.51	83.57	83.62	83.69	83.75	83.80	83.83	83.89	84.02	84.19	84.47	84.73	85.09	85.84	86.83	87.92	88.45	88.46	88.86	89.40	89.94	90.37	90.65	90.82	90.92	91.01
% Chg	5.9	5.9	5.8	5.9	6.1	6.5	7.0	7.4	7.5	7.6	7.5	7.4	7.3	7.2	7.0	6.7	6.5	6.3	6.5	6.6	6.4	6.3	6.4	6.5	6.5	6.5	6.5	6.5

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
February	72.64	67.23	8.0
March	80.59	75.00	7.5
April	79.85	75.03	6.4
May	81.45	76.91	5.9
June	88.84	82.88	7.2
Jun Year to Date	77.57	72.36	7.2
12 Months end Jun	76.69	70.94	8.1

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
February	70.04	65.62	79.14	71.25
March	77.63	72.40	89.07	81.35
April	77.18	72.32	87.19	82.48
May	76.53	72.91	91.80	85.32
June	85.57	79.58	97.81	91.97
Jun Year to Date	75.09	70.11	83.70	77.95
12 Months end Jun	73.80	68.30	83.91	77.57

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	74.02	69.65	6.3
Last 4 Mondays	92.58	87.34	6.0
Last 4 Tuesdays	100.57	94.64	6.3
Last 4 Wednesdays	100.46	94.60	6.2
Last 4 Thursdays	94.51	89.02	6.2
Last 4 Fridays	105.21	98.38	6.9
Last 4 Saturdays	110.95	103.41	7.3

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: August 02, 2015 - August 08, 2015

	Current Week							Percent Change from Previous Year										
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Total United States	63.1	74.4	78.9	79.3	76.5	81.9	84.7	77.0	78.1	1.1	0.9	0.9	1.5	2.0	2.5	2.3	1.6	1.6
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	69.8	79.6	84.0	82.8	80.9	86.0	89.2	81.8	82.4	-2.2	-2.8	-2.9	-2.8	0.3	4.1	3.5	-0.4	0.7
Upper Upscale	64.5	79.6	86.4	85.8	80.7	84.8	87.1	81.3	83.5	-2.2	-1.8	-1.0	-0.3	1.0	1.7	1.0	-0.2	0.5
Upscale	66.4	82.6	89.0	88.3	81.6	84.8	87.7	82.9	84.8	0.0	-0.4	-0.4	-0.1	0.4	2.1	1.6	0.5	0.9
Upper Midscale	60.9	77.0	83.3	83.3	77.9	82.4	85.7	78.6	80.8	1.2	0.0	0.0	0.7	1.0	2.6	3.2	1.3	1.5
Midscale	57.4	67.9	71.8	73.0	71.9	78.2	81.3	71.6	73.4	1.4	1.3	0.1	1.2	2.4	2.7	2.6	1.7	1.9
Economy	60.4	66.3	68.5	69.7	69.8	76.6	79.1	70.1	70.2	1.5	1.6	1.2	1.7	1.8	2.4	2.3	1.8	1.4
Independents	65.2	73.2	76.5	77.3	76.5	82.9	85.7	76.8	76.8	2.7	3.0	3.0	3.6	3.6	2.6	2.3	3.0	2.4
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury	72.1	79.8	83.6	83.3	82.0	87.4	90.4	82.6	82.4	0.9	0.4	0.7	0.9	1.5	2.1	1.9	1.2	1.4
Upper Upscale	66.0	79.5	85.7	85.2	80.9	85.3	87.8	81.5	83.3	-1.0	-0.9	-0.2	0.3	1.2	1.5	1.1	0.3	0.9
Upscale	66.9	81.3	87.2	86.8	81.5	85.2	88.2	82.4	84.0	0.5	0.2	0.2	0.7	1.3	2.2	1.8	1.0	1.4
Upper Midscale	62.1	77.0	82.8	82.9	78.2	83.0	86.2	78.9	80.6	1.6	0.6	0.6	1.3	1.4	2.7	2.9	1.6	1.6
Midscale	59.6	69.8	73.7	74.8	73.7	80.1	83.0	73.5	74.7	1.6	1.7	1.0	2.0	2.8	2.6	2.2	2.0	1.7
Economy	60.5	67.2	69.6	70.8	70.7	77.5	80.0	70.9	71.0	1.9	2.2	1.8	2.5	2.7	3.0	2.7	2.4	1.9
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Urban	67.3	78.8	84.8	84.4	81.3	85.8	88.4	81.5	83.1	-4.3	-2.5	-1.3	-0.8	0.2	2.0	1.2	-0.7	0.5
Suburban	62.0	74.6	79.7	80.0	76.0	80.8	84.1	76.7	78.2	2.2	1.9	1.3	1.8	2.3	2.5	2.4	2.0	1.7
Airport	68.7	78.8	84.1	84.6	81.1	83.4	84.8	80.8	82.4	4.9	0.8	0.1	1.1	1.0	1.8	1.5	1.5	1.6
Interstate	55.7	67.2	70.5	72.3	70.8	76.9	79.4	70.4	71.4	1.2	0.4	0.2	1.3	2.3	2.9	3.2	1.7	1.5
Resort	73.4	77.8	80.1	80.6	81.5	88.8	90.7	81.8	82.0	4.5	4.0	4.1	5.1	5.3	4.1	3.3	4.3	3.5
Small Metro/Town	57.7	70.8	74.7	75.1	72.3	78.8	82.1	73.1	73.5	0.4	0.4	0.6	0.9	1.0	1.8	2.2	1.1	1.2
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Anaheim/Santa Ana, CA	85.0	94.2	96.4	95.8	90.8	93.4	96.7	93.2	94.0	4.3	4.4	0.6	-0.3	-3.6	0.3	2.0	1.0	2.8
Atlanta, GA	55.7	70.3	75.0	75.4	70.8	76.7	82.2	72.3	77.6	-8.7	0.6	1.1	4.2	-0.3	-5.6	0.2	-1.1	1.7
Boston, MA	76.6	90.6	96.7	95.4	88.7	85.7	90.4	89.2	91.9	-7.7	-1.7	-0.1	0.0	-1.2	-5.2	-3.2	-2.6	0.0
Chicago, IL	69.9	76.3	81.7	84.1	83.9	88.3	93.5	82.5	85.5	1.6	-4.0	-4.3	-1.4	1.7	1.1	3.1	-0.3	-0.3
Dallas, TX	55.1	70.1	75.0	75.1	72.1	77.0	77.2	71.6	74.2	12.2	7.9	5.6	7.8	12.2	12.5	8.8	9.4	5.5
Denver, CO	79.4	91.6	95.0	89.3	86.7	94.2	96.4	90.4	91.6	10.7	6.4	1.1	-6.1	-3.1	13.9	12.8	4.7	2.9
Detroit, MI	62.7	72.6	78.1	77.0	69.7	78.2	88.9	75.3	78.5	6.3	1.7	0.3	0.7	-1.2	2.4	7.3	2.5	1.7
Houston, TX	53.5	67.8	73.5	73.2	64.5	61.7	65.8	65.7	71.2	-6.4	-5.7	-5.9	-4.2	-5.4	-4.4	-4.2	-5.2	-3.6
Los Angeles/Long Beach, CA	85.9	91.4	94.3	93.8	91.3	91.3	94.2	91.7	91.5	-2.3	0.0	-0.5	-1.8	-4.0	-3.9	-0.9	-1.9	0.0
Miami/Hialeah, FL	77.2	77.6	81.1	84.6	85.8	89.1	88.7	83.4	81.6	-1.7	-3.9	-1.6	-1.5	-0.9	2.9	2.1	-0.6	1.5
Minneapolis/St Paul, MN-WI	60.4	79.2	88.6	88.0	79.0	84.4	88.5	81.2	85.3	-4.8	-5.5	-4.7	2.0	1.1	-1.6	-1.8	-2.1	1.0
Nashville, TN	61.1	81.5	86.1	78.6	74.7	83.8	87.1	79.0	82.0	8.5	15.7	12.8	2.4	1.2	8.1	-4.1	5.9	4.8
New Orleans, LA	49.4	54.6	63.5	64.2	65.6	78.1	80.9	65.2	70.8	-25.5	-14.5	-5.1	7.9	15.7	8.7	6.6	-1.0	3.7
New York, NY	84.6	93.1	95.7	94.4	89.8	89.9	92.9	91.5	92.2	-2.5	-1.4	-1.1	-1.4	-1.5	0.4	-1.0	-1.2	0.9
Norfolk/Virginia Beach, VA	77.1	85.6	87.7	87.1	85.6	92.8	91.8	86.8	80.2	23.4	19.4	14.2	14.3	12.6	2.4	0.5	11.5	4.4
Oahu Island, HI	87.5	89.2	90.7	92.5	93.7	93.7	93.0	91.5	88.7	-3.1	-3.0	-0.6	2.3	5.3	6.8	8.8	2.3	-2.6
Orlando, FL	75.4	80.9	84.6	82.8	84.2	88.6	87.8	83.5	85.2	3.6	4.6	4.7	4.8	9.1	9.6	5.0	5.9	7.3
Philadelphia, PA-NJ	57.0	74.2	82.7	81.7	70.3	73.1	81.3	74.3	77.0	-10.5	-6.4	1.6	5.5	0.6	-4.7	-3.1	-2.3	0.0
Phoenix, AZ	44.6	54.8	58.4	58.6	55.5	56.3	57.6	55.1	56.2	4.9	5.5	1.4	3.0	4.3	5.1	2.9	3.8	5.3
San Diego, CA	82.8	87.2	89.2	87.0	87.7	93.9	98.1	89.4	90.6	-3.4	-3.4	-4.4	-3.1	-4.5	-1.3	-0.4	-2.9	-1.9
San Francisco/San Mateo, CA	86.6	92.8	95.9	95.5	95.9	96.1	96.6	94.2	94.0	-2.9	-2.8	-2.5	-2.6	0.4	0.0	-1.3	-1.7	-0.9
Seattle, WA	86.2	95.4	97.9	97.7	96.2	97.9	98.0	95.6	94.3	1.0	2.4	-0.3	-0.5	0.6	2.7	0.0	0.8	-0.8
St Louis, MO-IL	63.1	73.6	78.1	75.5	69.5	75.5	80.8	73.7	79.6	7.2	-0.2	-6.6	-10.7	-9.8	1.2	6.8	-2.3	2.5
Tampa/St Petersburg, FL	55.1	64.9	70.6	73.3	71.9	77.8	79.7	70.5	72.0	0.3	4.7	7.9	9.2	7.9	7.8	3.3	6.0	3.5
Washington, DC-MD-VA	64.8	77.9	83.6	83.3	77.5	78.7	81.5	78.2	82.1	-2.4	-0.8	-0.6	-2.6	-0.9	1.3	1.0	-0.7	0.1

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ADR by Day

For the Week of: August 02, 2015 - August 08, 2015

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	118.45	122.36	124.97	124.15	121.48	125.94	127.90	123.84	124.15

Chain Scale	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury	306.45	305.22	308.34	310.89	308.88	304.79	303.59	306.85	304.15
Upper Upscale	169.71	177.33	180.71	178.43	172.01	166.21	167.91	173.29	175.83
Upscale	131.31	139.90	143.88	143.10	137.15	133.23	133.98	137.76	138.80
Upper Midscale	110.87	114.83	117.10	117.13	114.96	119.63	121.14	116.80	117.12
Midscale	86.63	86.77	87.84	88.27	88.70	97.10	99.12	91.02	90.73
Economy	63.37	63.29	63.79	63.92	64.49	71.83	73.96	66.68	66.32
Independents	118.52	119.69	121.55	120.89	120.41	131.80	134.92	124.38	123.72

Class	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury	259.10	259.16	261.51	261.93	262.11	272.48	274.91	264.78	263.54
Upper Upscale	167.26	174.15	177.44	175.53	169.97	168.50	170.93	172.12	173.99
Upscale	133.00	140.12	143.88	142.96	137.99	138.39	140.16	139.74	140.42
Upper Midscale	112.18	115.75	117.94	117.94	116.08	122.18	123.92	118.30	118.53
Midscale	94.64	95.19	96.44	96.45	96.51	106.12	108.34	99.50	98.84
Economy	69.65	70.39	71.27	71.31	71.51	78.86	80.75	73.71	73.31

Location	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Urban	161.73	173.83	179.76	177.37	169.30	166.33	169.51	171.37	173.65
Suburban	100.63	107.11	109.89	108.96	104.34	106.57	108.58	106.81	107.24
Airport	104.64	115.30	120.15	120.15	113.67	106.55	106.69	112.64	113.73
Interstate	83.42	85.32	86.54	87.06	86.99	93.24	94.28	88.45	87.43
Resort	158.30	155.90	155.89	155.97	158.61	173.08	176.62	162.55	163.49
Small Metro/Town	104.71	104.02	104.74	104.85	105.91	117.49	119.03	109.08	107.55

Top 25 Markets	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Anaheim/Santa Ana, CA	164.41	168.87	170.35	168.86	165.67	168.32	170.61	168.24	169.81
Atlanta, GA	86.57	98.67	103.22	102.71	97.04	94.03	95.52	97.17	101.98
Boston, MA	179.90	199.94	212.70	212.08	197.27	179.51	178.48	195.02	202.69
Chicago, IL	142.51	141.38	146.13	146.45	144.05	145.06	147.17	144.81	150.53
Dallas, TX	82.90	96.04	99.95	99.66	93.20	87.36	87.13	92.61	96.03
Denver, CO	120.24	133.58	137.26	132.82	124.37	121.66	124.49	127.93	130.75
Detroit, MI	89.78	98.95	101.57	98.60	93.00	93.29	99.02	96.58	98.46
Houston, TX	93.29	108.07	112.29	110.60	100.06	87.16	88.39	100.69	105.64
Los Angeles/Long Beach, CA	179.80	184.49	187.88	187.86	183.09	184.41	184.71	184.68	183.23
Miami/Hialeah, FL	147.98	144.82	144.95	148.45	151.84	164.61	165.40	152.96	156.42
Minneapolis/St Paul, MN-WI	107.49	123.04	129.64	128.90	117.99	112.08	111.53	119.20	122.44
Nashville, TN	114.82	125.25	129.48	120.28	119.26	130.03	131.82	125.00	127.62
New Orleans, LA	103.80	104.51	109.62	106.98	112.68	129.20	128.62	115.16	118.66
New York, NY	220.63	267.80	281.80	275.58	241.78	222.93	227.77	249.05	248.20
Norfolk/Virginia Beach, VA	125.39	127.03	128.02	128.77	129.08	142.36	143.29	132.30	129.01
Oahu Island, HI	236.95	237.57	237.04	241.59	246.83	249.45	252.66	243.28	236.66
Orlando, FL	99.03	101.26	102.91	100.48	101.57	102.65	101.98	101.46	107.22
Philadelphia, PA-NJ	111.56	124.34	127.96	127.63	115.99	110.42	112.82	119.15	121.86
Phoenix, AZ	74.10	78.14	79.33	79.72	78.28	78.37	79.32	78.32	80.90
San Diego, CA	167.83	163.41	164.84	160.66	163.01	178.88	189.58	170.19	178.64
San Francisco/San Mateo, CA	220.32	242.83	254.22	253.56	246.75	243.95	246.21	244.31	244.51
Seattle, WA	175.52	189.53	195.81	195.61	191.32	192.30	197.64	191.38	186.37
St Louis, MO-IL	93.18	98.81	100.45	98.65	93.76	93.01	94.08	96.08	103.71
Tampa/St Petersburg, FL	99.12	102.23	104.96	104.80	103.22	105.17	106.19	103.90	106.18
Washington, DC-MD-VA	125.39	140.70	145.04	141.81	131.85	113.32	113.16	130.43	137.45

Percent Change from Previous Year								Running	
Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	28 Days
3.2	3.5	3.8	3.5	3.6	5.1	5.1		4.0	4.8

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
	2.2	1.7	2.7	2.4	2.9	2.2	2.8	2.4	4.3
	3.2	3.5	3.4	3.0	2.7	3.6	3.5	3.2	4.2
	4.1	4.6	5.0	4.6	4.6	5.9	5.7	4.9	5.8
	3.5	4.4	4.7	4.7	4.5	5.4	5.0	4.7	4.9
	4.3	4.2	3.9	4.1	4.4	6.3	6.7	5.0	5.1
	5.2	4.9	4.6	4.5	5.0	6.7	7.2	5.6	5.2
	3.1	3.4	3.4	3.0	3.0	5.2	5.2	3.8	4.5

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
	1.1	1.2	1.2	0.8	1.5	2.8	2.8	1.7	3.7
	2.8	3.2	3.1	2.7	2.4	3.6	3.5	3.0	4.0
	3.7	4.2	4.6	4.2	4.2	5.7	5.5	4.6	5.4
	3.2	4.1	4.4	4.4	4.2	5.4	5.0	4.5	4.8
	4.2	4.2	4.1	4.1	4.2	6.5	7.0	5.0	5.0
	4.7	4.7	4.6	4.5	5.1	6.9	7.1	5.5	5.2

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
	1.4	1.8	2.7	1.9	2.5	3.1	3.1	2.4	4.2
	5.1	5.3	5.3	4.8	4.3	5.6	5.9	5.2	5.7
	7.7	6.7	5.9	6.3	6.5	8.0	7.8	6.9	7.4
	2.9	3.0	3.4	4.0	4.6	6.0	5.9	4.4	3.9
	3.0	3.1	2.2	2.1	2.8	5.9	6.1	3.7	4.4
	2.8	3.1	3.4	3.4	3.2	4.6	4.3	3.7	3.7

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
	7.3	8.4	6.9	5.2	4.5	5.8	6.6	6.3	9.7
	0.5	6.1	7.2	8.6	6.2	2.2	5.4	5.5	8.5
	1.5	5.8	9.9	10.0	7.9	5.2	4.7	6.8	10.9
	4.7	2.9	4.3	4.8	4.8	5.8	8.6	5.2	5.6
	6.8	5.4	3.7	5.2	8.9	11.1	9.7	6.9	6.2
	13.3	10.1	8.1	4.5	5.2	16.3	19.2	10.1	9.4
	10.4	10.9	9.1	7.2	7.4	10.0	14.0	9.8	8.7
	1.7	2.4	2.1	2.3	2.2	3.0	2.3	2.2	4.5
	11.0	9.8	10.4	9.8	6.5	7.5	8.0	9.0	11.9
	1.8	1.7	-0.4	0.0	-0.6	3.6	2.1	1.3	3.2
	0.9	2.2	1.8	5.9	8.5	7.5	5.3	4.6	2.6
	12.3	15.0	15.2	8.3	7.4	14.0	6.9	11.0	11.3
	-7.6	-3.9	1.5	2.3	9.5	13.0	9.4	4.5	5.7
	-1.8	0.5	0.5	-0.7	-1.9	-2.8	-2.6	-1.1	1.4
	8.2	7.2	9.0	9.8	10.1	10.4	9.2	8.8	6.4
	-1.6	-0.8	-1.6	0.1	1.8	3.5	2.7	0.7	1.4
	7.0	7.9	6.4	4.9	6.3	11.0	9.3	7.6	12.1
	-12.9	-7.0	-2.0	1.2	-1.0	-0.7	-1.1	-3.1	-1.4
	-0.6	-0.8	-2.9	-3.3	-1.4	1.0	-1.9	-1.5	1.6
	0.0	0.5	0.7	0.6	1.3	2.3	2.9	1.3	-2.4
	5.7	6.8	7.3	7.4	10.1	6.5	-0.1	6.2	9.9
	14.8	15.8	14.2	14.0	13.5	17.3	18.6	15.4	12.0
	3.1	-1.2	-7.4	-7.1	-5.6	2.2	4.3	-2.4	3.4
	6.8	6.9	7.2	5.4	5.3	4.0	3.3	5.4	5.5
	-4.6	-4.6	-3.7	-5.1	-3.5	-3.5	-2.5	-4.1	-1.3

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RevPAR by Day

For the Week of: August 02, 2015 - August 08, 2015

		Current Week									Percent Change from Previous Year								
		Sun	Mon	Tue	Wed	Thu	Fri	Sat			Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu		
Total United States		74.77	91.02	98.61	98.41	92.98	103.16	108.39	95.34	96.90	4.3	4.5	4.6	5.0	5.6	7.7	7.5	5.7	6.5
Chain Scale		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury		213.90	242.94	258.98	257.40	249.91	262.15	270.90	250.88	250.62	0.0	-1.2	-0.3	-0.5	3.1	6.5	6.4	2.0	4.9
Upper Upscale		109.51	141.19	156.14	153.14	138.87	140.93	146.20	140.85	146.77	0.9	1.6	2.4	2.6	3.7	5.4	4.6	3.0	4.7
Upscale		87.14	115.55	128.09	126.34	111.93	113.00	117.46	114.22	117.66	4.1	4.1	4.6	4.6	5.1	8.1	7.4	5.4	6.7
Upper Midscale		67.56	88.38	97.49	97.60	89.59	98.59	103.78	91.86	94.62	4.7	4.4	4.7	5.4	5.5	8.2	8.4	6.0	6.5
Midscale		49.75	58.93	63.03	64.41	63.81	75.88	80.58	65.20	66.59	5.7	5.5	4.0	5.4	6.9	9.2	9.6	6.8	7.1
Economy		38.25	41.97	43.68	44.53	45.04	55.00	58.53	46.71	46.54	6.8	6.6	5.8	6.3	6.9	9.3	9.7	7.5	6.7
Independents		77.27	87.63	93.01	93.41	92.17	109.31	115.64	95.49	94.98	5.9	6.5	6.5	6.8	6.7	7.9	7.6	6.9	7.0
Class		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury		186.80	206.82	218.60	218.11	214.88	238.18	248.39	218.83	217.12	2.0	1.6	1.9	1.6	3.0	4.9	4.7	2.9	5.1
Upper Upscale		110.31	138.40	152.09	149.57	137.59	143.77	150.12	140.26	145.01	1.7	2.3	2.9	3.0	3.7	5.1	4.6	3.4	5.0
Upscale		88.92	113.98	125.51	124.11	112.41	117.93	123.64	115.21	117.94	4.2	4.4	4.8	5.0	5.5	8.0	7.4	5.7	6.9
Upper Midscale		69.61	89.07	97.64	97.77	90.76	101.42	106.81	93.30	95.51	4.9	4.7	5.1	5.7	5.7	8.2	8.1	6.1	6.5
Midscale		56.40	66.48	71.06	72.12	71.11	84.98	89.98	73.16	73.88	6.0	6.0	5.2	6.2	7.1	9.2	9.3	7.2	6.8
Economy		42.16	47.31	49.60	50.47	50.58	61.08	64.61	52.26	52.04	6.7	7.0	6.4	7.1	8.0	10.0	10.0	8.0	7.2
Location		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Urban		108.81	136.93	152.44	149.64	137.71	142.76	149.87	139.74	144.23	-3.0	-0.7	1.4	1.1	2.6	5.1	4.4	1.7	4.8
Suburban		62.37	79.90	87.61	87.15	79.25	86.10	91.30	81.95	83.85	7.4	7.3	6.6	6.7	6.6	8.2	8.4	7.3	7.5
Airport		71.89	90.91	101.00	101.65	92.17	88.90	90.47	91.00	93.72	13.0	7.6	6.0	7.4	7.6	9.9	9.4	8.5	9.1
Interstate		46.44	57.32	61.02	62.91	61.57	71.70	74.88	62.26	62.47	4.1	3.5	3.6	5.3	7.0	9.1	9.4	6.2	5.5
Resort		116.22	121.25	124.93	125.66	129.33	153.63	160.21	133.03	134.00	7.6	7.2	6.4	7.4	8.3	10.3	9.7	8.2	8.0
Small Metro/Town		60.41	73.60	78.29	78.70	76.53	92.58	97.77	79.70	79.04	3.2	3.6	3.9	4.3	4.3	6.5	6.6	4.8	4.9
Top 25 Markets		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Anaheim/Santa Ana, CA		139.78	159.03	164.28	161.79	150.46	157.17	164.91	156.78	159.60	11.9	13.1	7.5	4.8	0.8	6.1	8.7	7.4	12.8
Atlanta, GA		48.19	69.34	77.43	77.48	68.66	72.17	78.51	70.25	79.17	-8.3	6.7	8.4	13.1	5.9	-3.5	5.6	4.3	10.3
Boston, MA		137.89	181.20	205.74	202.23	174.99	153.81	161.33	173.88	186.32	-6.3	3.9	9.8	10.0	6.6	-0.3	1.4	4.0	10.9
Chicago, IL		99.55	107.82	119.32	123.21	120.84	128.08	137.64	119.50	128.70	6.4	-1.3	-0.2	3.3	6.6	7.0	12.0	4.9	5.2
Dallas, TX		45.67	67.33	74.94	74.80	67.20	67.25	67.23	66.34	71.29	19.8	13.6	9.5	13.4	22.1	25.0	19.3	17.0	12.0
Denver, CO		95.50	122.34	130.34	118.66	107.81	114.62	120.02	115.61	119.76	25.4	17.2	9.3	-1.9	2.0	32.5	34.5	15.3	12.5
Detroit, MI		56.34	71.84	79.35	75.88	64.80	72.99	88.07	72.75	77.34	17.4	12.8	9.5	7.9	6.1	12.7	22.3	12.6	10.6
Houston, TX		49.91	73.24	82.59	80.98	64.55	53.77	58.14	66.17	75.26	-4.8	-3.4	-3.9	-2.0	-3.4	-1.6	-2.0	-3.0	0.7
Los Angeles/Long Beach, CA		154.44	168.66	177.17	176.29	167.08	168.38	173.91	169.42	167.65	8.5	9.8	9.8	7.8	2.2	3.3	7.0	6.9	11.9
Miami/Hialeah, FL		114.31	112.36	117.50	125.54	130.32	146.72	146.66	127.63	127.69	0.0	-2.3	-2.0	-1.4	-1.5	6.6	4.3	0.7	4.7
Minneapolis/St Paul, MN-WI		64.90	97.49	114.84	113.43	93.18	94.63	98.67	96.73	104.41	-3.9	-3.4	-3.0	8.1	9.7	5.8	3.4	2.3	3.6
Nashville, TN		70.13	102.05	111.53	94.52	89.06	108.92	114.87	98.73	104.64	21.8	33.1	29.9	10.9	8.7	23.3	2.6	17.6	16.6
New Orleans, LA		51.29	57.10	69.61	68.70	73.87	100.84	104.09	75.07	84.04	-31.2	-17.9	-3.7	10.4	26.6	22.7	16.6	3.4	9.6
New York, NY		186.73	249.43	269.61	260.09	217.09	200.36	211.56	227.84	228.86	-4.3	-0.9	-0.6	-2.1	-3.4	-2.4	-3.6	-2.3	2.3
Norfolk/Virginia Beach, VA		96.72	108.79	112.25	112.13	110.50	132.08	131.52	114.86	103.51	33.6	28.1	24.5	25.6	23.9	13.0	9.7	21.3	11.0
Oahu Island, HI		207.36	211.84	214.91	223.42	231.26	233.74	235.00	222.50	209.88	-4.7	-3.8	-2.1	2.4	7.2	10.6	11.7	3.0	-1.2
Orlando, FL		74.67	81.92	87.04	83.15	85.57	90.95	89.50	84.69	91.33	10.9	12.8	11.5	10.0	15.9	21.7	14.8	14.0	20.3
Philadelphia, PA-NJ		63.56	92.22	105.80	104.29	81.58	80.67	91.78	88.56	93.88	-22.1	-13.0	-0.4	6.8	-0.4	-5.4	-4.1	-5.3	-1.4
Phoenix, AZ		33.06	42.81	46.30	46.75	43.48	44.09	45.69	43.17	45.45	4.2	4.6	-1.6	-0.4	2.9	6.1	0.9	2.2	7.0
San Diego, CA		138.97	142.44	147.04	139.82	142.93	167.89	186.05	152.16	161.81	-3.4	-2.9	-3.8	-2.5	-3.3	1.0	2.5	-1.6	-4.2
San Francisco/San Mateo, CA		190.84	225.40	243.67	242.09	236.67	234.44	237.90	230.14	229.79	2.6	3.8	4.6	4.6	10.5	6.6	-1.4	4.4	8.9
Seattle, WA		151.28	180.90	191.71	191.02	184.14	188.34	193.78	183.02	175.68	16.0	18.5	13.9	13.4	14.2	20.4	18.7	16.4	11.1
St Louis, MO-IL		58.84	72.71	78.48	74.45	65.17	70.23	76.05	70.85	82.52	10.5	-1.4	-13.6	-17.0	-14.9	3.5	11.4	-4.7	5.9
Tampa/St Petersburg, FL		54.64	66.31	74.11	76.85	74.18	81.78	84.59	73.21	76.50	7.1	12.0	15.6	15.0	13.6	12.1	6.7	11.7	9.2
Washington, DC-MD-VA		81.27	109.61	121.26	118.10	102.14	89.20	92.25	101.98	112.91	-6.8	-5.4	-4.3	-7.6	-4.4	-2.3	-1.5	-4.7	-1.2

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Glossary

Airport

Properties near (usually within 5 miles) an international airport that primarily serve demand generated from airport traffic.

Average Daily Rate (ADR)

Room revenue divided by rooms sold.

Chain Scale (Luxury, Upper Upscale, Upscale, Upper Midscale, Midscale, Economy, Independents)

The chain scale segments are based primarily on the actual, system-wide average room rates of the major chains.

Class (Luxury, Upper Upscale, Upscale, Upper Midscale, Midscale, Economy)

Class is an industry categorization which includes chain-affiliated and independent hotels. The class for a chain-affiliated hotel is the same as its chain scale.

An independent hotel is assigned a class based on its ADR, relative to that of the chain hotels in their geographic proximity.

Contract

Rooms occupied at rates that are stipulated by contracts including airline crews and permanent guests.

East North Central

Michigan, Wisconsin, Illinois, Indiana, Ohio

East South Central

Kentucky, Tennessee, Alabama, Mississippi

Group

Includes rooms occupied by those who have been sold simultaneously in blocks of a minimum of ten (10) rooms or more. E.g. group tours, domestic and international groups, association, convention and corporate groups

Interstate

Properties near interstate highways that primarily serve demand generated from the interstate. Interstate hotels located in suburban areas are classified in the Suburban location type.

Location

Hotel classifications driven by physical location. Chain management has provided STR with location classifications for a significant number of properties.

Middle Atlantic

New York, Pennsylvania, New Jersey

Mountain

Montana, Idaho, Wyoming, Colorado, Utah, Nevada, Arizona, New Mexico

New England

Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island

Occupancy

Rooms sold divided by rooms available.

Pacific

Alaska, Washington, Oregon, California, Hawaii

Resort

Properties located in resort areas that primarily serve leisure demand.

Revenue Per Available Room (RevPAR)

Room revenue divided by rooms available (occupancy times average room rate will closely approximate RevPAR).

Rooms Available (Room Supply)

The number of rooms times the number of days in the period.

Room Revenue

Total room revenue generated from the sale or rental of rooms.

Rooms Sold (Room Demand)

The number of rooms sold (excludes complimentary rooms).

Small Metro/Town

Properties located in markets with less than 150k population.

South Atlantic

Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Washington D.C.

Suburban

Properties located in suburbs of urban markets.

Top 25 Markets

STR's Top 25 Markets are generally the largest U.S. metro markets by number of rooms (inventory), but STR does apply geographic diversity to provide more rounded coverage for the whole industry. For example, we add Oahu and exclude a few CA and TX markets because those states are already well represented. We also intentionally exclude Las Vegas, the largest hotel market based on number of rooms available, due to the gaming nature of the market and sample depth of the casino hotels.

Transient

Includes rooms occupied by those with reservations at Rack, Corporate, Corporate Negotiated, Package, Government, or foreign traveler rates.

Urban

Properties located in urban areas with populations greater than 150k.

West North Central

Minnesota, North Dakota, South Dakota, Iowa, Nebraska, Missouri, Kansas

West South Central

Arkansas, Oklahoma, Texas, Louisiana