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STR WEEKLY HOTEL REVIEW

U.S. Hotel Industry Performance for the Week of: October 04, 2015 - October 10, 2015

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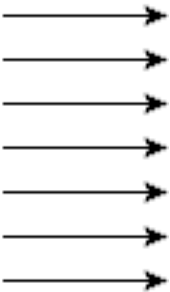
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Translation Table

For the Week of: October 04, 2015 - October 10, 2015

2015							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Aug / Sep	30	31	1	2	3	4	5
Sep	6	7	8	9	10	11	12
Sep	13	14	15	16	17	18	19
Sep	20	21	22	23	24	25	26
Sep / Oct	27	28	29	30	1	2	3
Oct	4	5	6	7	8	9	10
Oct	11	12	13	14	15	16	17



2014							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Aug / Sep	31	1	2	3	4	5	6
Sep	7	8	9	10	11	12	13
Sep	14	15	16	17	18	19	20
Sep	21	22	23	24	25	26	27
Sep / Oct	28	29	30	1	2	3	4
Oct	5	6	7	8	9	10	11
Oct	12	13	14	15	16	17	18

This Year

Monday, Sep 7th - Labor Day
Monday, Sep 14th - Rosh Hashanah
Wednesday, Sep 23rd - Yom Kippur
Thursday, Sep 24th - Eid al-Adha
Monday, Oct 12th - Columbus Day

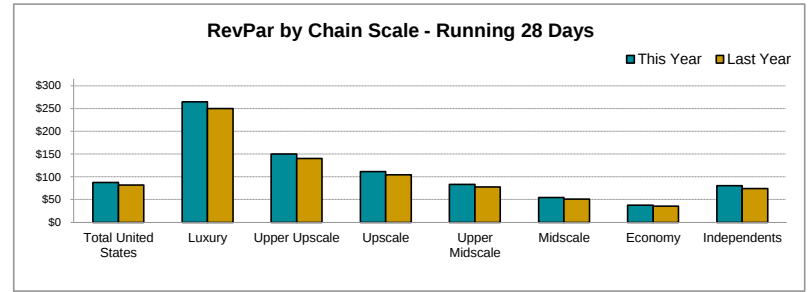
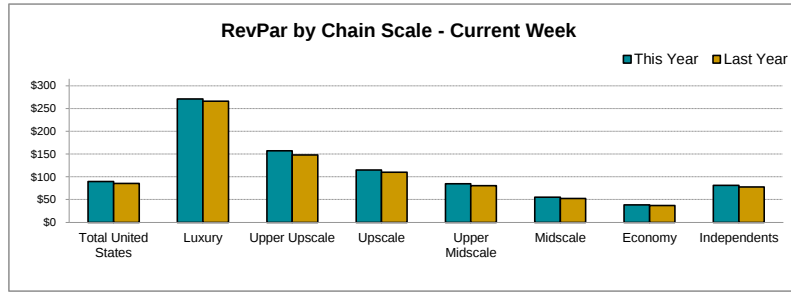
Last Year

Monday, Sep 1st - Labor Day
Thursday, Sep 25th - Rosh Hashanah
Saturday, Oct 4th - Yom Kippur
Monday, Oct 13th - Columbus Day

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Performance by Industry Segments

For the Week of: October 04, 2015 - October 10, 2015



	Current Week									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	
Total United States	71.7	71.4	125.23	119.89	89.85	85.60	0.5	4.5	5.0	
Chain Scale										
Luxury	81.9	80.6	330.92	330.40	270.87	266.28	1.6	0.2	1.7	
Upper Upscale	82.0	81.1	191.21	182.48	156.80	148.00	1.1	4.8	5.9	
Upscale	81.0	81.4	141.65	134.72	114.73	109.67	-0.5	5.1	4.6	
Upper Midscale	74.5	74.3	113.44	108.13	84.49	80.34	0.2	4.9	5.2	
Midscale	65.2	65.0	84.54	81.09	55.13	52.68	0.4	4.3	4.7	
Economy	62.5	62.6	61.79	58.71	38.61	36.74	-0.1	5.2	5.1	
Independents	68.4	67.8	118.67	114.69	81.17	77.79	0.8	3.5	4.3	
Class										
Luxury	77.7	76.9	270.54	270.48	210.26	208.04	1.0	0.0	1.1	
Upper Upscale	80.4	79.6	186.32	178.36	149.72	141.99	0.9	4.5	5.4	
Upscale	78.9	79.0	141.66	135.17	111.81	106.79	-0.1	4.8	4.7	
Upper Midscale	74.0	73.8	114.34	109.27	84.58	80.64	0.2	4.6	4.9	
Midscale	66.3	66.1	92.34	88.73	61.20	58.67	0.2	4.1	4.3	
Economy	63.2	62.9	69.02	65.56	43.62	41.26	0.4	5.3	5.7	
Location										
Urban	81.2	80.2	200.62	192.71	162.94	154.57	1.3	4.1	5.4	
Suburban	72.8	72.2	106.61	101.50	77.64	73.33	0.8	5.0	5.9	
Airport	79.0	77.9	115.40	107.58	91.20	83.80	1.5	7.3	8.8	
Interstate	63.6	64.0	83.71	81.00	53.22	51.80	-0.6	3.4	2.7	
Resort	71.1	71.1	149.49	145.02	106.28	103.15	0.0	3.1	3.0	
Small Metro/Town	64.5	64.7	95.76	92.95	61.73	60.18	-0.4	3.0	2.6	
Top 25 Markets										
Anaheim/Santa Ana, CA	86.6	85.4	144.88	135.76	125.41	115.89	1.4	6.7	8.2	
Atlanta, GA	75.0	71.8	106.71	95.84	80.00	68.85	4.4	11.3	16.2	
Boston, MA	89.4	88.6	220.28	208.00	196.87	184.27	0.9	5.9	6.8	
Chicago, IL	79.1	77.5	165.51	153.78	130.96	119.11	2.1	7.6	9.9	
Dallas, TX	81.2	78.5	116.87	110.22	94.94	86.58	3.4	6.0	9.7	
Denver, CO	81.6	82.2	129.84	120.63	105.94	99.22	-0.8	7.6	6.8	
Detroit, MI	72.4	72.1	96.52	91.70	69.92	66.11	0.5	5.3	5.8	
Houston, TX	70.2	77.2	114.67	113.07	80.53	87.27	-9.0	1.4	-7.7	
Los Angeles/Long Beach, CA	85.2	85.5	164.93	154.57	140.59	132.12	-0.3	6.7	6.4	
Miami/Hialeah, FL	71.3	75.2	165.41	162.45	117.93	122.20	-5.2	1.8	-3.5	
Minneapolis/St Paul, MN-WI	81.3	73.0	126.36	114.10	102.77	83.29	11.4	10.7	23.4	
Nashville, TN	85.9	82.7	141.67	127.52	121.74	105.48	3.9	11.1	15.4	
New Orleans, LA	79.0	72.9	161.31	157.76	127.43	114.96	8.4	2.3	10.8	
New York, NY	90.1	91.8	324.44	324.34	292.28	297.74	-1.9	0.0	-1.8	
Norfolk/Virginia Beach, VA	54.8	56.5	90.37	86.24	49.55	48.71	-2.9	4.8	1.7	
Oahu Island, HI	86.1	87.4	214.54	210.63	184.68	184.03	-1.5	1.9	0.4	
Orlando, FL	77.5	76.7	115.95	110.25	89.82	84.53	1.0	5.2	6.3	
Philadelphia, PA-NJ	80.2	77.2	142.67	138.12	114.40	106.64	3.9	3.3	7.3	
Phoenix, AZ	68.8	67.7	121.33	117.80	83.51	79.76	1.7	3.0	4.7	
San Diego, CA	80.4	77.8	151.83	139.92	122.06	108.89	3.3	8.5	12.1	
San Francisco/San Mateo, CA	93.5	91.2	259.55	224.52	242.59	204.72	2.5	15.6	18.5	
Seattle, WA	80.4	78.0	149.85	137.88	120.43	107.56	3.0	8.7	12.0	
St Louis, MO-IL	72.5	75.5	109.10	104.82	79.09	79.18	-4.0	4.1	-0.1	
Tampa/St Petersburg, FL	70.2	66.3	106.82	100.70	75.00	66.81	5.8	6.1	12.3	
Washington, DC-MD-VA	79.2	79.1	168.63	175.03	133.58	138.45	0.1	-3.7	-3.5	

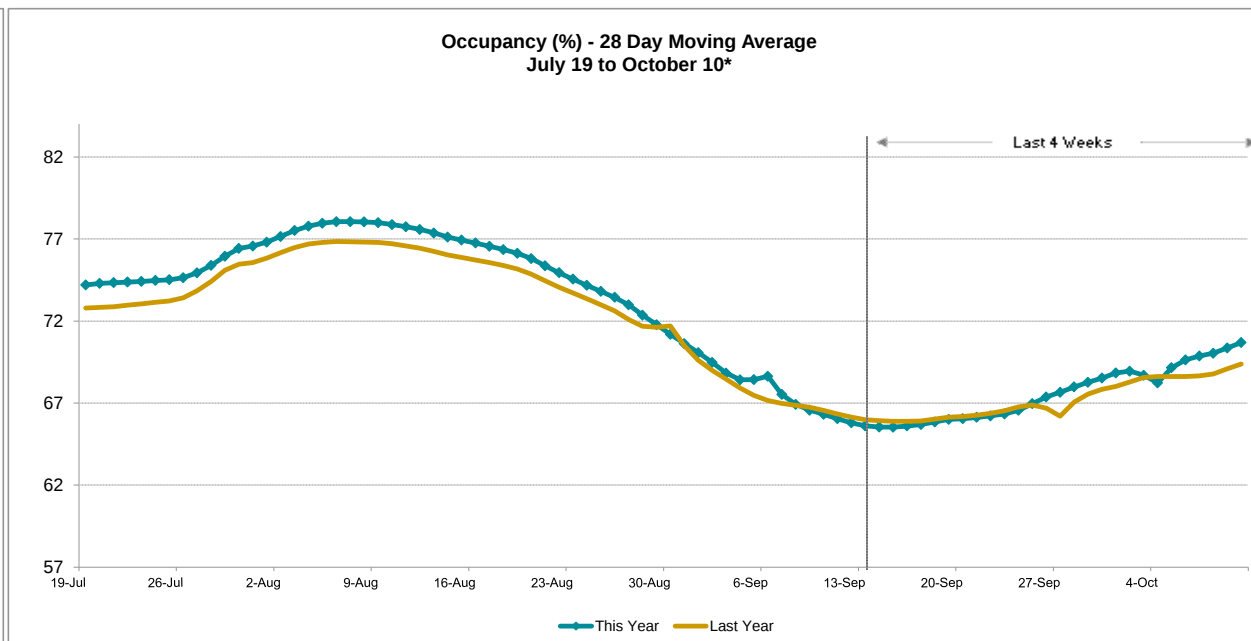
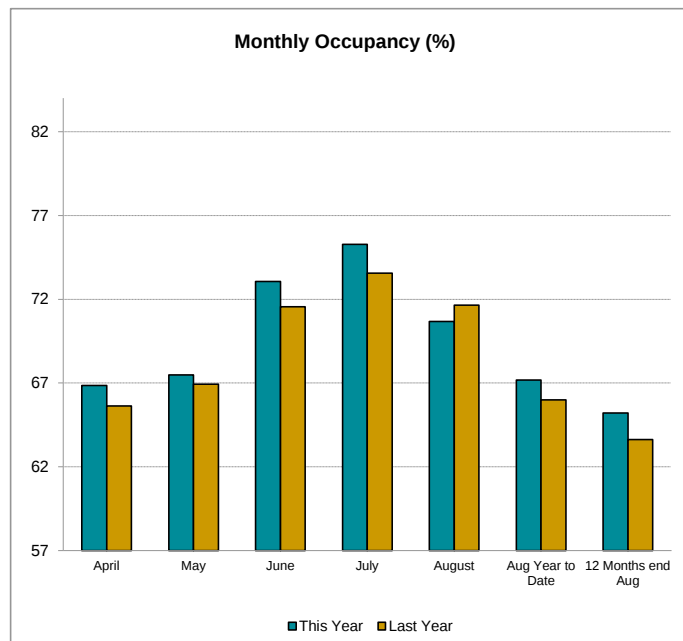
	Running 28 Days									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	
Total United States	70.7	69.4	124.23	118.03	87.81	81.88	1.9	5.3	7.2	
Luxury	79.5	78.1	332.83	319.38	264.62	249.44	1.8	4.2	6.1	
Upper Upscale	80.0	78.4	187.53	179.19	149.97	140.50	2.0	4.7	6.7	
Upscale	79.7	78.9	139.96	132.23	111.54	104.29	1.0	5.8	7.0	
Upper Midscale	73.7	72.4	112.96	107.34	83.24	77.70	1.8	5.2	7.1	
Midscale	64.5	63.2	84.32	80.54	54.43	50.93	2.1	4.7	6.9	
Economy	61.4	61.0	61.71	58.39	37.89	35.64	0.6	5.7	6.3	
Independents	67.6	65.9	118.62	113.03	80.22	74.48	2.6	4.9	7.7	
Class										
Luxury	76.1	74.5	271.24	262.86	206.55	195.76	2.3	3.2	5.5	
Upper Upscale	78.6	77.1	183.11	175.04	143.87	134.91	1.9	4.6	6.6	
Upscale	77.7	76.5	140.31	132.81	109.06	101.62	1.6	5.7	7.3	
Upper Midscale	73.2	71.8	113.85	108.33	83.38	77.73	2.1	5.1	7.3	
Midscale	65.7	64.2	92.18	87.88	60.52	56.42	2.3	4.9	7.3	
Economy	62.2	61.5	69.04	65.29	42.96	40.13	1.2	5.7	7.1	
Location										
Urban	79.8	78.7	200.43	189.78	159.92	149.39	1.4	5.6	7.1	
Suburban	71.8	70.0	105.99	100.13	76.14	70.10	2.6	5.9	8.6	
Airport	77.6	75.8	114.73	106.67	89.04	80.88	2.4	7.6	10.1	
Interstate	62.8	62.6	83.58	80.92	52.46	50.63	0.3	3.3	3.6	
Resort	68.4	66.0	143.65	138.87	98.32	91.72	3.6	3.4	7.2	
Small Metro/Town	64.6	64.3	97.05	93.32	62.66	59.98	0.5	4.0	4.5	
Top 25 Markets										
Anaheim/Santa Ana, CA	83.3	78.6	142.66	132.10	118.77	103.86	5.9	8.0	14.4	
Atlanta, GA	72.5	73.0	104.83	99.01	76.01	72.27	-0.7	5.9	5.2	
Boston, MA	88.3	87.8	217.64	206.66	192.18	181.40	0.6	5.3	5.9	
Chicago, IL	80.4	77.7	164.68	151.95	132.41	118.11	3.4	8.4	12.1	
Dallas, TX	77.2	73.7	107.79	101.04	83.21	74.46	4.8	6.7	11.8	
Denver, CO	84.4	83.0	131.78	122.69	111.19	101.89	1.6	7.4	9.1	
Detroit, MI	73.7	70.6	96.86	91.28	71.37	64.44	4.4	6.1	10.8	
Houston, TX	68.4	73.6	111.15	111.33	75.98	81.98	-7.2	-0.2	-7.3	
Los Angeles/Long Beach, CA	83.7	81.2	159.66	147.71	133.67	119.98	3.1	8.1	11.4	
Miami/Hialeah, FL	72.3	71.6	150.38	145.79	108.65	104.32	1.0	3.1	4.2	
Minneapolis/St Paul, MN-WI	81.2	74.5	124.41	114.12	101.02	85.07	8.9	9.0	18.7	
Nashville, TN	81.3	79.4	136.56	123.55	111.02	98.08	2.4	10.5	13.2	
New Orleans, LA	70.1	72.0	147.13	145.58	103.14	104.81	-2.6	1.1	-1.6	
New York, NY	90.2	90.6	344.64	328.33	310.88	297.49	-0.4	5.0	4.5	
Norfolk/Virginia Beach, VA	55.4	55.8	90.45	87.06	50.13	48.59	-0.7	3.9	3.2	
Oahu Island, HI	87.0	87.2	215.42	209.38	187.46	182.54	-0.2	2.9	2.7	
Orlando, FL	68.2	67.5	103.06	99.66	70.27	67.30	1.0	3.4	4.4	
Philadelphia, PA-NJ	75.0	72.7	147.78	128.34	110.82	93.29	3.2	15.2	18.8	
Phoenix, AZ	63.3	61.6	110.34	108.35	69.84	66.74	2.8	1.8	4.6	
San Diego, CA	78.0	77.3	148.25	138.09	115.67	106.70	1.0	7.4	8.4	
San Francisco/San Mateo, CA	92.7	91.2	265.36	243.29	245.89	221.81	1.6	9.1	10.9	
Seattle, WA	84.2	81.3	155.85	143.96	131.29	117.08	3.6	8.3	12.1	
St Louis, MO-IL	74.2	73.4	105.40	101.99	78.25	74.87	1.1	3.3	4.5	
Tampa/St Petersburg, FL	66.7	62.1	103.52	98.01	69.04	60.83	7.4	5.6	13.5	
Washington, DC-MD-VA	78.0	76.2	164.45	161.19	128.32	122.83	2.4	2.0	4.5	

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Occupancy Analysis

Total U.S. for the Week of: October 04, 2015 - October 10, 2015



Occupancy (%) - 28 Day Moving Average

Occupancy (%) - 25 Day Moving Average	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	65.6	65.5	65.5	65.6	65.7	65.8	66.0	66.0	66.1	66.2	66.3	66.6	67.0	67.4	67.7	68.0	68.3	68.5	68.8	68.9	68.7	68.2	69.2	69.6	69.9	70.0	70.4	70.7
Last Year	66.0	65.9	65.9	65.9	65.9	66.0	66.1	66.2	66.3	66.4	66.5	66.8	66.9	66.7	66.2	67.1	67.6	67.8	68.0	68.3	68.6	68.6	68.6	68.6	68.8	69.1	69.4	
% Cha	-0.6	-0.6	-0.5	-0.4	-0.3	-0.3	-0.2	-0.2	-0.2	-0.2	-0.3	-0.3	0.1	1.0	2.2	1.4	1.0	1.0	1.2	1.0	0.2	-0.6	0.8	1.5	1.8	1.8	1.9	1.9

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
April	66.9	65.6	1.9
May	67.5	66.9	0.8
June	73.1	71.6	2.1
July	75.3	73.6	2.3
August	70.7	71.7	-1.4
Aug Year to Date	67.2	66.0	1.8
12 Months end Aug	65.2	63.6	2.5

Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
April	64.3	63.1	73.8	72.53
May	63.7	63.5	75.5	74.18
June	70.4	68.7	80.4	79.36
July	72.1	70.7	83.0	81.82
August	68.1	68.4	76.9	78.39
Aug Year to Date	64.7	63.5	73.3	72.12
12 Months end Aug	62.7	61.1	71.5	69.87

Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	53.7	52.5	2.3
Last 4 Mondays	67.5	66.4	1.6
Last 4 Tuesdays	72.9	71.5	1.9
Last 4 Wednesdays	73.4	72.0	2.0
Last 4 Thursdays	70.0	68.3	2.5
Last 4 Fridays	76.5	75.2	1.8
Last 4 Saturdays	80.7	79.6	1.4

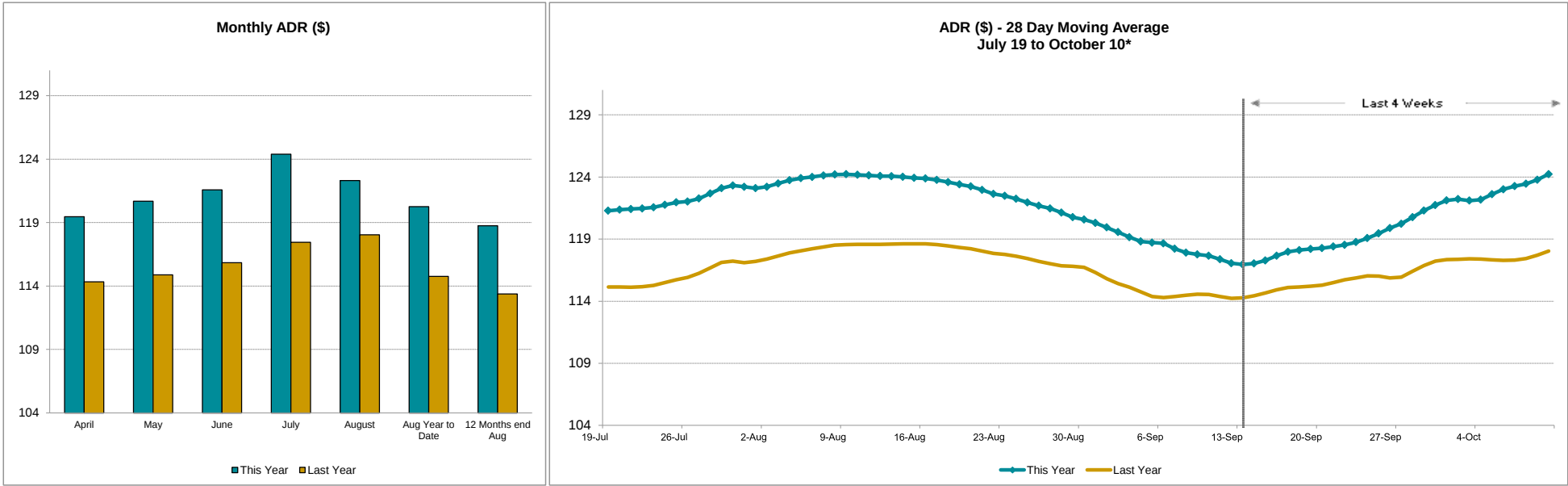
* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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ADR Analysis

Total U.S. for the Week of: October 04, 2015 - October 10, 2015



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	116.96	117.03	117.28	117.65	117.98	118.11	118.20	118.27	118.40	118.53	118.75	119.08	119.45	119.88	120.23	120.76	121.29	121.74	122.11	122.22	122.10	122.17	122.61	123.00	123.26	123.45	123.78	124.23
Last Year	114.27	114.45	114.67	114.91	115.09	115.15	115.20	115.29	115.50	115.72	115.88	116.04	116.03	115.88	115.94	116.41	116.88	117.22	117.35	117.37	117.40	117.38	117.32	117.29	117.32	117.43	117.70	118.03
% Chg	2.4	2.3	2.3	2.4	2.5	2.6	2.6	2.6	2.5	2.4	2.5	2.6	3.0	3.5	3.7	3.7	3.8	3.9	4.1	4.1	4.0	4.1	4.5	4.9	5.1	5.1	5.2	5.3

ADR - Monthly Trends			
	This Year	Last Year	% Chg
April	119.46	114.34	4.5
May	120.70	114.89	5.0
June	121.59	115.83	5.0
July	124.40	117.45	5.9
August	122.32	118.04	3.6
Aug Year to Date	120.26	114.77	4.8
12 Months end Aug	118.76	113.38	4.8

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
April	119.98	114.59	118.23	113.73
May	120.20	114.83	121.57	115.01
June	121.55	115.81	121.67	115.89
July	122.30	116.05	128.85	120.93
August	120.91	116.66	125.37	120.57
Aug Year to Date	120.14	114.77	120.51	114.76
12 Months end Aug	118.81	113.52	118.65	113.07

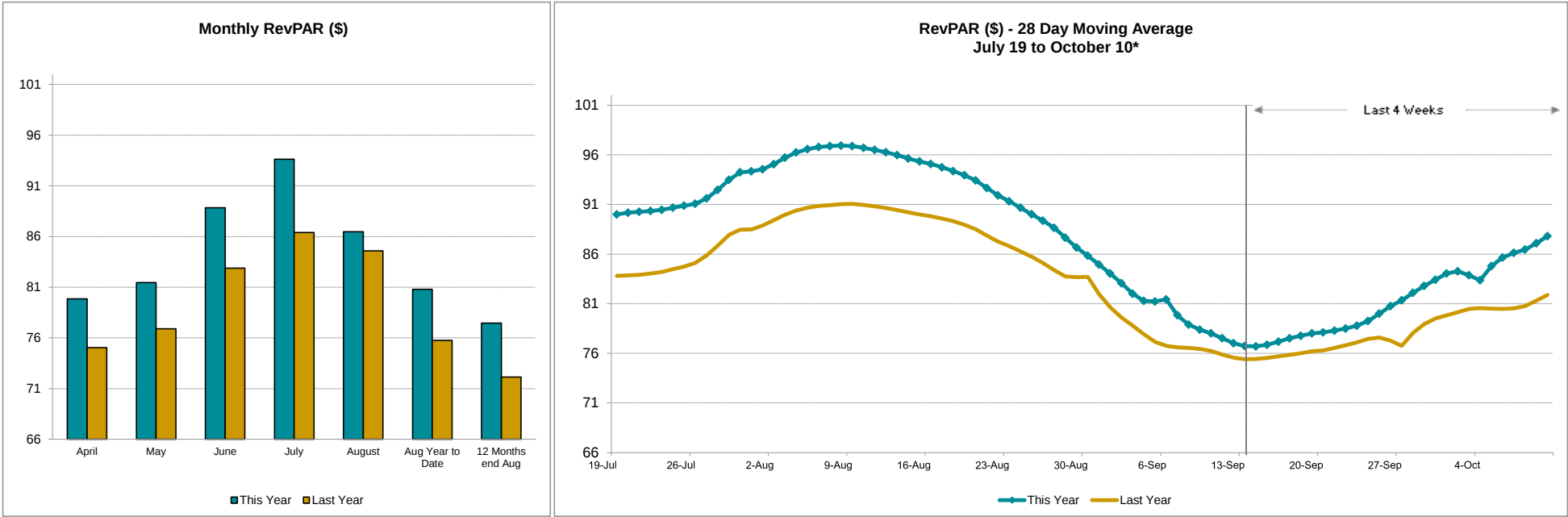
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	116.66	112.40	3.8
Last 4 Mondays	123.46	119.16	3.6
Last 4 Tuesdays	126.52	121.04	4.5
Last 4 Wednesdays	126.67	120.06	5.5
Last 4 Thursdays	123.20	116.12	6.1
Last 4 Fridays	123.87	116.50	6.3
Last 4 Saturdays	126.83	119.33	6.3

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: October 04, 2015 - October 10, 2015



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	76.74	76.70	76.85	77.18	77.51	77.77	78.01	78.11	78.29	78.49	78.78	79.26	79.99	80.77	81.34	82.09	82.79	83.41	84.05	84.26	83.86	83.36	84.79	85.64	86.12	86.46	87.09	87.81
Last Year	75.40	75.44	75.55	75.70	75.85	76.01	76.21	76.30	76.54	76.81	77.08	77.46	77.59	77.27	76.75	78.06	78.95	79.52	79.82	80.15	80.48	80.55	80.50	80.48	80.54	80.76	81.31	81.88
% Chg	1.8	1.7	1.7	2.0	2.2	2.3	2.4	2.4	2.3	2.2	2.2	2.3	3.1	4.5	6.0	5.2	4.9	4.9	5.3	5.1	4.2	3.5	5.3	6.4	6.9	7.1	7.1	7.2

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
April	79.87	75.04	6.4
May	81.46	76.91	5.9
June	88.83	82.88	7.2
July	93.63	86.40	8.4
August	86.46	84.58	2.2
Aug Year to Date	80.79	75.74	6.7
12 Months end Aug	77.46	72.14	7.4

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
April	77.19	72.33	87.21	82.49
May	76.54	72.91	91.81	85.32
June	85.56	79.58	97.81	91.97
July	88.20	82.04	106.93	98.94
August	82.39	79.85	96.42	94.51
Aug Year to Date	77.72	72.90	88.38	82.76
12 Months end Aug	74.53	69.41	84.83	79.00

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	62.68	59.04	6.2
Last 4 Mondays	83.37	79.18	5.3
Last 4 Tuesdays	92.22	86.60	6.5
Last 4 Wednesdays	92.95	86.41	7.6
Last 4 Thursdays	86.29	79.33	8.8
Last 4 Fridays	94.80	87.58	8.2
Last 4 Saturdays	102.37	95.02	7.7

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: October 04, 2015 - October 10, 2015

	Current Week							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Running Week 28 Days
Total United States	53.6	67.1	73.0	73.8	70.8	79.4	84.6	71.7 70.7
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Running Week 28 Days
Luxury	65.1	79.5	85.6	85.7	83.4	84.4	89.3	81.9 79.5
Upper Upscale	60.7	80.3	88.1	88.1	81.2	85.6	90.0	82.0 80.0
Upscale	58.7	79.3	87.4	87.6	79.0	84.8	90.1	81.0 79.7
Upper Midscale	51.0	70.6	78.6	79.2	73.6	81.7	86.7	74.5 73.7
Midscale	47.4	58.5	63.9	65.3	64.6	75.8	80.9	65.2 64.5
Economy	50.9	56.3	58.7	60.2	61.4	72.5	77.5	62.5 61.4
Independents	52.6	62.2	67.2	68.2	67.6	77.5	83.4	68.4 67.6
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Running Week 28 Days
Luxury	61.1	73.0	78.8	79.7	78.2	83.5	89.6	77.7 76.1
Upper Upscale	59.9	77.7	85.1	85.3	79.6	85.0	89.9	80.4 78.6
Upscale	57.6	76.1	83.9	84.2	77.2	83.9	89.6	78.9 77.7
Upper Midscale	51.3	69.6	77.4	78.0	73.2	81.5	86.8	74.0 73.2
Midscale	48.5	59.5	65.1	66.4	65.6	76.7	82.0	66.3 65.7
Economy	50.8	57.3	60.1	61.5	62.2	72.9	77.7	63.2 62.2
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Running Week 28 Days
Urban	63.8	77.4	84.0	85.4	81.6	85.9	90.4	81.2 79.8
Suburban	53.4	68.5	75.2	75.8	71.0	79.9	85.9	72.8 71.8
Airport	62.9	76.1	82.9	83.1	78.9	83.4	86.0	79.0 77.6
Interstate	45.3	58.9	63.1	64.5	63.4	73.1	76.7	63.6 62.8
Resort	56.9	63.1	67.8	69.7	71.7	81.6	86.9	71.1 68.4
Small Metro/Town	44.8	60.0	65.2	65.5	62.5	73.6	79.6	64.5 64.6
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Running Week 28 Days
Anaheim/Santa Ana, CA	68.8	79.7	89.0	91.3	89.8	91.5	95.8	86.6 83.3
Atlanta, GA	56.8	69.4	80.0	82.0	76.9	77.2	82.6	75.0 72.5
Boston, MA	70.3	91.1	95.3	95.9	87.3	88.4	97.5	89.4 88.3
Chicago, IL	59.5	78.1	85.1	83.2	75.3	82.2	90.6	79.1 80.4
Dallas, TX	56.6	76.9	84.5	84.8	77.9	92.9	95.1	81.2 77.2
Denver, CO	76.4	81.6	90.2	88.7	82.1	75.4	76.8	81.6 84.4
Detroit, MI	50.4	69.9	76.6	77.9	72.7	76.2	83.3	72.4 73.7
Houston, TX	52.9	72.0	79.4	79.7	72.6	65.5	69.6	70.2 68.4
Los Angeles/Long Beach, CA	73.9	83.1	87.6	86.1	84.0	88.9	93.0	85.2 83.7
Miami/Hialeah, FL	61.1	62.2	64.4	69.5	73.3	82.8	85.7	71.3 72.3
Minneapolis/St Paul, MN-WI	64.3	89.0	91.4	83.5	76.0	78.9	86.4	81.3 81.2
Nashville, TN	72.9	88.3	85.3	83.6	84.4	91.1	95.8	85.9 81.3
New Orleans, LA	81.6	68.4	75.2	78.8	78.4	85.0	85.4	79.0 70.1
New York, NY	74.5	85.9	91.9	94.0	92.5	94.5	97.2	90.1 90.2
Norfolk/Virginia Beach, VA	32.5	41.4	46.9	47.6	51.7	77.8	85.9	54.8 55.4
Oahu Island, HI	83.4	84.4	84.8	87.2	87.4	88.9	86.4	86.1 87.0
Orlando, FL	65.5	71.3	77.9	78.4	74.6	85.4	89.2	77.5 68.2
Philadelphia, PA-NJ	55.1	79.6	87.0	82.4	71.6	88.8	96.7	80.2 75.0
Phoenix, AZ	51.6	62.3	71.6	74.7	71.7	74.1	75.8	68.8 63.3
San Diego, CA	62.8	68.7	77.2	82.3	84.4	90.8	96.6	80.4 78.0
San Francisco/San Mateo, CA	86.7	95.2	97.8	96.7	92.4	90.0	95.4	93.5 92.7
Seattle, WA	70.5	89.1	86.0	83.7	79.4	77.6	76.4	80.4 84.2
St Louis, MO-IL	45.3	64.3	70.8	72.7	71.1	89.3	94.0	72.5 74.2
Tampa/St Petersburg, FL	53.6	62.0	67.1	73.1	72.5	78.3	84.9	70.2 66.7
Washington, DC-MD-VA	58.6	74.9	81.2	81.7	76.4	87.8	94.0	79.2 78.0

Percent Change from Previous Year									
Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running	
1.3	0.2	0.2	0.4	0.0	0.3	1.1		28 Days	
								Week	1.9
								0.5	
Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running	
5.9	2.0	2.3	1.4	0.8	-1.0	0.8		28 Days	
4.9	1.2	0.9	1.4	0.3	-0.1	0.4		Week	
-0.4	-1.0	-0.7	-0.3	-1.3	-0.4	0.5		1.6	
0.1	-0.5	-0.1	0.1	0.3	0.7	0.9		1.8	
0.5	0.3	0.1	0.1	0.1	0.4	1.0		2.1	
-0.6	-0.8	-0.8	-0.6	-0.5	0.5	1.3		0.6	
2.0	0.7	0.6	0.5	0.4	0.3	1.6		2.6	
								0.8	
Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running	
4.1	1.9	1.5	1.4	0.2	-1.2	0.5		28 Days	
4.5	1.1	0.6	1.0	0.2	-0.1	0.4		Week	
0.2	-0.7	-0.2	0.2	-0.7	-0.3	0.7		1.0	
0.3	-0.3	-0.1	0.0	0.1	0.5	0.9		1.6	
1.0	0.1	0.0	-0.2	-0.2	0.0	0.9		2.1	
0.3	-0.3	-0.2	-0.1	0.1	0.8	1.9		2.3	
								0.4	
Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running	
5.5	2.1	1.6	1.5	-0.3	-0.5	0.2		28 Days	
0.5	0.5	0.5	0.8	0.6	1.0	1.5		Week	
5.3	2.5	2.1	1.3	-0.7	0.2	0.8		1.4	
-1.2	-2.1	-1.9	-1.8	-0.7	1.0	1.7		2.6	
0.8	-0.6	-1.0	-0.1	1.5	-1.0	0.2		2.4	
-1.3	-1.7	-0.6	-0.6	-1.1	0.0	1.5		0.3	
								0.0	
								-0.4	
Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running	
-2.2	-3.2	-0.2	2.5	6.5	3.2	2.4		28 Days	
9.1	3.9	8.1	9.2	7.2	-1.0	-3.1		Week	
0.1	3.0	0.3	1.2	0.7	0.5	0.4		1.4	
13.0	2.1	3.3	3.8	-0.9	-1.4	-0.8		5.9	
-5.8	2.8	0.4	3.8	1.5	5.0	13.3		-0.7	
7.0	2.6	7.2	3.6	-5.5	-11.7	-7.2		0.6	
-8.5	-1.9	-0.3	2.8	7.3	5.0	-2.4		3.4	
-9.8	-10.8	-8.7	-8.7	-6.1	-10.0	-9.1		4.8	
3.9	0.3	-1.2	-1.6	-0.5	-1.6	-0.4		1.6	
-2.8	-4.3	-6.0	-6.1	-8.8	-5.4	-2.7		4.4	
37.0	29.2	17.3	4.5	6.0	2.5	-2.7		-7.2	
8.3	10.6	-2.2	4.1	4.6	0.6	3.0		3.1	
39.9	6.1	6.1	7.4	12.8	3.6	-6.5		1.0	
-3.1	-3.2	-2.5	-1.6	-0.9	-1.1	-0.9		8.9	
-13.9	-11.9	-5.9	-6.9	1.2	3.3	3.2		2.4	
-6.9	-2.4	-0.7	0.5	-1.0	-0.1	0.5		-2.6	
-1.4	-3.5	1.5	1.9	1.7	2.0	4.1		-0.4	
11.0	12.2	5.6	-1.4	-4.0	5.4	1.8		-0.7	
10.7	2.7	-2.3	-2.2	-2.9	3.9	5.5		-0.2	
-7.0	-4.3	7.1	13.2	11.5	1.4	1.1		1.0	
10.5	5.3	2.6	2.0	-0.3	-2.5	1.3		3.2	
17.2	17.8	4.6	1.1	3.3	-3.6	-13.3		2.8	
-12.0	-11.6	-8.6	-3.6	-1.9	4.3	0.4		1.0	
15.3	8.9	4.7	7.1	6.3	3.1	0.5		1.6	
-0.5	-5.4	1.2	1.7	-0.3	2.4	1.2		3.6	

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ADR by Day

For the Week of: October 04, 2015 - October 10, 2015

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Total United States	116.84	123.71	127.20	127.22	122.71	125.53	130.13	125.23	124.23

Chain Scale	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury	316.81	327.05	334.55	335.67	330.13	330.04	338.20	330.92	332.83
Upper Upscale	184.23	195.45	200.04	199.72	191.84	180.57	184.74	191.21	187.53
Upscale	132.66	142.60	146.93	147.28	139.23	137.86	141.80	141.65	139.96
Upper Midscale	104.93	109.96	112.68	112.84	109.62	117.69	121.76	113.44	112.96
Midscale	78.33	79.21	80.47	80.94	81.13	91.15	94.72	84.54	84.32
Economy	57.31	57.61	58.45	58.67	59.09	66.97	70.01	61.79	61.71
Independents	109.27	112.59	115.73	116.57	115.11	124.26	130.94	118.67	118.62

Class	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury	258.10	262.39	267.49	269.02	268.30	276.89	285.73	270.54	271.24
Upper Upscale	177.99	188.74	193.22	193.13	185.83	178.65	184.46	186.32	183.11
Upscale	132.30	141.16	145.40	145.94	138.86	139.69	144.81	141.66	140.31
Upper Midscale	105.55	110.35	113.11	113.36	110.38	119.19	123.52	114.34	113.85
Midscale	85.14	86.75	88.60	89.22	88.91	98.77	102.91	92.34	92.18
Economy	63.66	65.31	66.72	66.81	66.31	73.51	76.74	69.02	69.04

Location	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Urban	184.68	201.21	208.61	208.90	199.23	194.60	203.13	200.62	200.43
Suburban	96.81	106.81	110.20	109.52	103.70	105.88	109.90	106.61	105.99
Airport	105.45	119.70	125.34	124.44	114.63	106.90	109.53	115.40	114.73
Interstate	76.14	80.08	81.49	81.29	80.25	89.56	92.13	83.71	83.58
Resort	143.06	143.21	144.70	145.84	146.09	155.75	161.85	149.49	143.65
Small Metro/Town	88.64	89.64	90.90	91.14	90.85	104.28	108.14	95.76	97.05

Top 25 Markets	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Anaheim/Santa Ana, CA	130.51	139.58	146.26	148.21	146.89	148.32	150.01	144.88	142.66
Atlanta, GA	94.65	108.61	119.40	119.22	111.98	95.22	94.50	106.71	104.83
Boston, MA	200.32	229.07	235.93	234.50	219.21	204.16	212.75	220.28	217.64
Chicago, IL	156.66	167.89	172.95	170.45	158.66	157.40	170.80	165.51	164.68
Dallas, TX	93.81	114.30	120.14	118.85	110.80	122.76	127.22	116.87	107.79
Denver, CO	124.70	135.76	144.09	143.00	132.72	113.53	109.70	129.84	131.78
Detroit, MI	84.77	99.17	102.26	104.67	97.42	90.65	93.06	96.52	96.86
Houston, TX	106.62	125.48	130.86	129.00	115.52	93.49	93.81	114.67	111.15
Los Angeles/Long Beach, CA	160.86	171.32	172.23	166.32	160.83	159.06	163.61	164.93	159.66
Miami/Hialeah, FL	152.23	153.14	152.75	155.18	162.28	182.58	187.64	165.41	150.38
Minneapolis/St Paul, MN-WI	130.68	141.73	141.26	131.57	120.03	106.68	110.04	126.36	124.41
Nashville, TN	137.65	143.14	133.97	135.84	136.64	147.00	154.70	141.67	136.56
New Orleans, LA	177.04	150.36	150.18	151.13	153.41	170.60	172.27	161.31	147.13
New York, NY	261.87	313.72	340.65	352.04	331.13	316.14	341.54	324.44	344.64
Norfolk/Virginia Beach, VA	73.90	80.03	82.03	83.44	82.94	101.92	104.01	90.37	90.45
Oahu Island, HI	215.98	215.68	215.90	213.05	215.99	211.89	213.48	214.54	215.42
Orlando, FL	116.70	119.25	121.06	121.84	111.16	110.06	112.77	115.95	103.06
Philadelphia, PA-NJ	128.50	152.92	154.65	148.11	135.45	132.71	141.38	142.67	147.78
Phoenix, AZ	107.78	119.38	129.75	132.32	125.80	116.47	113.90	121.33	110.34
San Diego, CA	136.30	139.88	152.41	156.43	152.61	156.96	160.57	151.83	148.25
San Francisco/San Mateo, CA	237.31	270.65	288.00	281.72	251.40	232.45	250.48	259.55	265.36
Seattle, WA	145.93	163.64	159.89	154.53	148.03	135.98	136.90	149.85	155.85
St Louis, MO-IL	86.93	102.40	106.42	108.39	108.69	118.33	118.48	109.10	105.40
Tampa/St Petersburg, FL	96.80	101.09	104.02	110.63	110.19	110.65	109.87	106.82	103.52
Washington, DC-MD-VA	157.16	182.21	189.08	186.55	170.94	146.12	150.88	168.63	164.45

Percent Change from Previous Year								Running	
Sun	Mon	Tue	Wed	Thu	Fri	Sat		Week	28 Days
6.4	5.2	5.0	4.8	3.2	3.4	4.1		4.5	5.3

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
	5.2	4.4	3.7	1.0	-2.2	-3.9	-4.0	0.2	4.2
	7.2	6.2	6.2	5.4	4.0	2.8	2.5	4.8	4.7
	6.1	5.9	5.7	5.9	4.2	3.8	4.7	5.1	5.8
	4.8	4.6	4.6	4.8	3.8	5.3	5.9	4.9	5.2
	3.8	3.5	3.5	3.5	3.5	4.8	6.0	4.3	4.7
	4.7	4.5	4.7	4.5	4.1	5.7	6.8	5.2	5.7
	5.2	3.6	2.9	3.4	2.1	3.2	4.2	3.5	4.9

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
	4.3	2.4	1.7	0.0	-2.3	-2.1	-1.4	0.0	3.2
	7.0	5.8	5.6	4.9	3.4	2.8	2.9	4.5	4.6
	5.8	5.4	5.3	5.5	3.8	3.5	4.5	4.8	5.7
	4.7	4.3	4.3	4.7	3.7	4.8	5.5	4.6	5.1
	4.2	3.4	3.3	3.6	3.2	4.5	5.5	4.1	4.9
	5.3	4.6	4.8	4.8	4.2	5.6	6.6	5.3	5.7

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
	9.4	7.4	6.7	5.3	2.1	0.1	0.7	4.1	5.6
	4.6	4.8	4.4	4.5	4.3	5.5	6.5	5.0	5.9
	8.0	7.5	7.9	8.0	5.4	6.8	7.4	7.3	7.6
	2.3	2.1	2.0	2.2	2.1	5.1	5.6	3.4	3.3
	2.9	1.5	2.0	2.9	2.4	3.9	5.0	3.1	3.4
	3.5	2.1	2.6	3.0	2.6	3.2	3.4	3.0	4.0

	Current Week							Running	
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
	2.8	3.5	5.9	7.8	9.5	7.6	8.1	6.7	8.0
	12.2	11.0	15.4	14.2	14.2	5.3	4.8	11.3	5.9
	8.9	10.9	10.2	5.9	5.8	2.3	-1.5	5.9	5.3
	19.0	12.2	11.3	10.4	2.9	1.3	2.8	7.6	8.4
	3.9	5.9	1.6	3.0	1.3	8.1	15.1	6.0	6.7
	7.0	10.4	13.3	12.5	5.7	0.2	-1.1	7.6	7.4
	-1.7	4.2	4.6	8.0	8.8	6.5	3.9	5.3	6.1
	4.7	3.0	2.8	2.6	1.5	-1.5	-4.7	1.4	-0.2
	8.7	9.4	7.3	4.9	5.0	6.2	6.0	6.7	8.1
	3.5	2.8	1.5	1.8	1.0	1.4	1.3	1.8	3.1
	31.4	20.4	14.6	4.4	3.6	1.1	3.5	10.7	9.0
	14.7	15.3	4.4	10.3	13.0	9.7	11.9	11.1	10.5
	28.7	10.4	9.6	9.8	2.8	-9.5	-12.6	2.3	1.1
	0.9	-1.5	-1.1	0.6	0.4	-0.3	1.1	0.0	5.0
	-3.1	1.5	1.5	-0.1	0.7	8.1	9.4	4.8	3.9
	2.3	2.0	2.2	1.0	2.2	3.8	-0.4	1.9	2.9
	5.2	0.2	4.4	5.8	6.9	5.7	8.4	5.2	3.4
	12.0	15.6	7.7	0.0	-6.3	-3.1	3.1	3.3	15.2
	1.8	1.1	1.5	4.4	3.1	4.6	5.9	3.0	1.8
	2.2	2.2	12.8	18.6	13.0	6.9	4.4	8.5	7.4
	18.6	20.3	21.9	19.3	11.4	6.5	10.9	15.6	9.1
	14.1	15.2	9.1	6.1	10.1	6.3	-0.6	8.7	8.3
	-6.0	-2.1	1.0	5.6	3.1	11.2	6.6	4.1	3.3
	4.7	6.0	3.1	7.6	6.6	7.6	6.7	6.1	5.6
	5.6	4.8	4.2	-2.0	-11.2	-12.8	-9.2	-3.7	2.0

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RevPAR by Day

For the Week of: October 04, 2015 - October 10, 2015

	Current Week									Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
Total United States	62.58	83.02	92.85	93.94	86.91	99.61	110.05	89.85	87.81	7.8	5.4	5.2	5.2	3.3	3.7	5.3	5.0	7.2	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	206.26	259.88	286.43	287.68	275.23	278.66	301.94	270.87	264.62	11.5	6.5	6.1	2.4	-1.4	-4.8	-3.2	1.7	6.1	
	111.84	156.96	176.14	176.01	155.69	154.65	166.32	156.80	149.97	12.5	7.4	7.1	6.9	4.3	2.7	2.9	5.9	6.7	
	77.82	113.06	128.43	129.08	110.02	116.95	127.77	114.73	111.54	5.6	4.8	4.9	5.6	2.8	3.4	5.3	4.6	7.0	
	53.51	77.63	88.53	89.36	80.72	96.12	105.53	84.49	83.24	4.9	4.1	4.5	4.9	4.1	6.0	6.9	5.2	7.1	
	37.16	46.35	51.44	52.87	52.42	69.07	76.59	55.13	54.43	4.3	3.8	3.6	3.6	3.6	5.2	7.1	4.7	6.9	
Economy	29.17	32.41	34.29	35.29	36.30	48.58	54.23	38.61	37.89	4.1	3.6	3.9	3.9	3.6	6.2	8.2	5.1	6.3	
Independents	57.47	70.06	77.72	79.54	77.84	96.32	109.19	81.17	80.22	7.3	4.3	3.5	4.0	2.5	3.4	5.9	4.3	7.7	
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	157.75	191.60	210.82	214.43	209.92	231.24	256.05	210.26	206.55	8.6	4.4	3.2	1.4	-2.0	-3.3	-0.9	1.1	5.5	
	106.55	146.70	164.42	164.82	147.87	151.85	165.83	149.72	143.87	11.8	7.0	6.2	5.9	3.7	2.6	3.3	5.4	6.6	
	76.23	107.46	121.92	122.93	107.16	117.21	129.80	111.81	109.06	6.0	4.7	5.1	5.8	3.1	3.3	5.2	4.7	7.3	
	54.19	76.85	87.50	88.46	80.75	97.13	107.20	84.58	83.38	5.0	4.0	4.2	4.7	3.8	5.4	6.5	4.9	7.3	
	41.30	51.66	57.71	59.25	58.35	75.71	84.39	61.20	60.52	5.2	3.5	3.3	3.4	3.1	4.5	6.4	4.3	7.3	
Economy	32.31	37.40	40.13	41.07	41.25	53.56	59.62	43.62	42.96	5.7	4.3	4.6	4.6	4.3	6.4	8.6	5.7	7.1	
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	117.82	155.73	175.30	178.39	162.48	167.24	183.62	162.94	159.92	15.5	9.7	8.4	6.9	1.9	-0.3	0.9	5.4	7.1	
	51.73	73.21	82.87	82.96	73.66	84.62	94.45	77.64	76.14	5.1	5.3	5.0	5.4	4.9	6.6	8.1	5.9	8.6	
	66.30	91.04	103.87	103.35	90.44	89.19	94.23	91.20	89.04	13.7	10.1	10.1	9.4	4.7	7.0	8.3	8.8	10.1	
	34.47	47.16	51.40	52.41	50.90	65.49	70.70	53.22	52.46	1.1	0.0	0.1	0.3	1.3	6.2	7.4	2.7	3.6	
	81.36	90.37	98.14	101.67	104.69	127.12	140.60	106.28	98.32	3.7	0.9	1.1	2.9	3.9	2.9	5.2	3.0	7.2	
Small Metro/Town	39.72	53.81	59.30	59.68	56.80	76.70	86.09	61.73	62.66	2.1	0.4	1.9	2.3	1.4	3.3	5.0	2.6	4.5	
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	89.82	111.27	130.18	135.26	131.84	135.77	143.72	125.41	118.77	0.6	0.2	5.7	10.5	16.6	11.0	10.7	8.2	14.4	
	Atlanta, GA	53.73	75.40	95.48	97.73	86.16	73.46	78.06	80.00	76.01	22.4	15.3	24.8	24.7	22.4	4.2	1.5	16.2	5.2
	Boston, MA	140.78	208.67	224.74	224.86	191.28	180.40	207.33	196.87	192.18	8.9	14.3	10.5	7.1	6.6	2.8	-1.1	6.8	5.9
	Chicago, IL	93.17	131.09	147.13	141.83	119.40	129.32	154.74	130.96	132.41	34.5	14.6	15.0	14.5	1.9	-0.1	2.0	9.9	12.1
	Dallas, TX	53.05	87.90	101.58	100.73	86.30	114.01	120.98	94.94	83.21	-2.1	8.8	2.0	6.9	2.8	13.5	30.4	9.7	11.8
	Denver, CO	95.32	110.77	129.94	126.81	108.94	85.59	84.24	105.94	111.19	14.5	13.2	21.4	16.6	-0.1	-11.6	-8.2	6.8	9.1
	Detroit, MI	42.69	69.33	78.34	81.58	70.84	69.10	77.53	69.92	71.37	-10.0	2.2	4.3	11.1	16.7	11.9	1.5	5.8	10.8
	Houston, TX	56.39	90.29	103.90	102.75	83.84	61.27	65.27	80.53	75.98	-5.6	-8.2	-6.1	-6.3	-4.7	-11.3	-13.4	-7.7	-7.3
	Los Angeles/Long Beach, CA	118.94	142.32	150.92	143.27	135.07	141.35	152.24	140.59	133.67	12.9	9.8	6.1	3.2	4.4	4.5	5.6	6.4	11.4
	Miami/Hialeah, FL	93.01	95.29	98.38	107.88	119.02	151.13	160.81	117.93	108.65	0.6	-1.6	-4.6	-4.4	-7.9	-4.1	-1.4	-3.5	4.2
	Minneapolis/St Paul, MN-WI	83.98	126.14	129.05	109.83	91.20	84.14	95.05	102.77	101.02	80.0	55.6	34.4	9.1	9.9	3.6	0.7	23.4	18.7
	Nashville, TN	100.39	126.41	114.32	113.54	115.31	133.98	148.23	121.74	111.02	24.2	27.5	2.2	14.9	18.2	10.3	15.2	15.4	13.2
	New Orleans, LA	144.51	102.89	112.91	119.14	120.34	145.09	147.13	127.43	103.14	80.1	17.1	16.3	17.9	15.9	-6.3	-18.2	10.8	-1.6
	New York, NY	195.15	269.38	313.08	331.07	306.42	298.86	331.99	292.28	310.88	-2.3	-4.7	-3.6	-1.1	-0.5	-1.4	0.2	-1.8	4.5
	Norfolk/Virginia Beach, VA	24.01	33.16	38.45	39.75	42.90	79.25	89.30	49.55	50.13	-16.6	-10.6	-4.5	-6.9	1.9	11.7	12.9	1.7	3.2
	Oahu Island, HI	180.04	182.04	183.04	185.83	188.86	188.46	184.46	184.68	187.46	-4.8	-0.5	1.5	1.5	1.2	3.7	0.0	0.4	2.7
	Orlando, FL	76.45	84.97	94.32	95.49	82.96	93.99	100.58	89.82	70.27	3.8	-3.2	6.0	7.8	8.8	7.8	12.8	6.3	4.4
	Philadelphia, PA-NJ	70.82	121.73	134.62	122.09	97.00	117.90	136.66	114.40	110.82	24.3	29.7	13.8	-1.4	-10.1	2.2	4.9	7.3	18.8
	Phoenix, AZ	55.58	74.36	92.95	98.80	90.19	86.34	86.37	83.51	69.84	12.7	3.7	-0.8	2.1	0.1	8.6	11.8	4.7	4.6
	San Diego, CA	85.64	96.16	117.62	128.68	128.73	142.55	155.06	122.06	115.67	-4.9	-2.2	20.7	34.2	26.1	8.4	5.5	12.1	8.4
	San Francisco/San Mateo, CA	205.71	257.74	281.62	272.55	232.32	209.20	239.02	242.59	245.89	31.0	26.7	25.1	21.6	11.0	3.9	12.4	18.5	10.9
	Seattle, WA	102.82	145.75	137.50	129.41	117.49	105.47	104.56	120.43	131.29	33.7	35.7	14.1	7.2	13.7	2.5	-13.8	12.0	12.1
	St Louis, MO-IL	39.38	65.82	75.35	78.75	77.32	105.71	111.32	79.09	78.25	-17.4	-13.5	-7.6	1.8	1.1	16.1	7.0	-0.1	4.5
	Tampa/St Petersburg, FL	51.93	62.63	69.78	80.84	79.86	86.66	93.33	75.00	69.04	20.7	15.4	7.9	15.3	13.4	11.0	7.1	12.3	13.5
Washington, DC-MD-VA	92.11	136.44	153.50	152.34	130.54	128.26	141.89	133.58	128.32	5.1	-0.9	5.4	-0.2	-11.5	-10.7	-8.1	-3.5	4.5	

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Glossary

Airport

Properties near (usually within 5 miles) an international airport that primarily serve demand generated from airport traffic.

Average Daily Rate (ADR)

Room revenue divided by rooms sold.

Chain Scale (Luxury, Upper Upscale, Upscale, Upper Midscale, Midscale, Economy, Independents)

The chain scale segments are based primarily on the actual, system-wide average room rates of the major chains.

Class (Luxury, Upper Upscale, Upscale, Upper Midscale, Midscale, Economy)

Class is an industry categorization which includes chain-affiliated and independent hotels. The class for a chain-affiliated hotel is the same as its chain scale.

An independent hotel is assigned a class based on its ADR, relative to that of the chain hotels in their geographic proximity.

Contract

Rooms occupied at rates that are stipulated by contracts including airline crews and permanent guests.

East North Central

Michigan, Wisconsin, Illinois, Indiana, Ohio

East South Central

Kentucky, Tennessee, Alabama, Mississippi

Group

Includes rooms occupied by those who have been sold simultaneously in blocks of a minimum of ten (10) rooms or more. E.g. group tours, domestic and international groups, association, convention and corporate groups

Interstate

Properties near interstate highways that primarily serve demand generated from the interstate. Interstate hotels located in suburban areas are classified in the Suburban location type.

Location

Hotel classifications driven by physical location. Chain management has provided STR with location classifications for a significant number of properties.

Middle Atlantic

New York, Pennsylvania, New Jersey

Mountain

Montana, Idaho, Wyoming, Colorado, Utah, Nevada, Arizona, New Mexico

New England

Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island

Occupancy

Rooms sold divided by rooms available.

Pacific

Alaska, Washington, Oregon, California, Hawaii

Resort

Properties located in resort areas that primarily serve leisure demand.

Revenue Per Available Room (RevPAR)

Room revenue divided by rooms available (occupancy times average room rate will closely approximate RevPAR).

Rooms Available (Room Supply)

The number of rooms times the number of days in the period.

Room Revenue

Total room revenue generated from the sale or rental of rooms.

Rooms Sold (Room Demand)

The number of rooms sold (excludes complimentary rooms).

Small Metro/Town

Properties located in markets with less than 150k population.

South Atlantic

Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Washington D.C.

Suburban

Properties located in suburbs of urban markets.

Top 25 Markets

STR's Top 25 Markets are generally the largest U.S. metro markets by number of rooms (inventory), but STR does apply geographic diversity to provide more rounded coverage for the whole industry. For example, we add Oahu and exclude a few CA and TX markets because those states are already well represented. We also intentionally exclude Las Vegas, the largest hotel market based on number of rooms available, due to the gaming nature of the market and sample depth of the casino hotels.

Transient

Includes rooms occupied by those with reservations at Rack, Corporate, Corporate Negotiated, Package, Government, or foreign traveler rates.

Urban

Properties located in urban areas with populations greater than 150k.

West North Central

Minnesota, North Dakota, South Dakota, Iowa, Nebraska, Missouri, Kansas

West South Central

Arkansas, Oklahoma, Texas, Louisiana