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STR WEEKLY HOTEL REVIEW

U.S. Hotel Industry Performance for the Week of: November 15, 2015 - November 21, 2015

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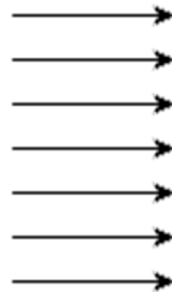
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Translation Table

For the Week of: November 15, 2015 - November 21, 2015

2015							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Oct	11	12	13	14	15	16	17
Oct	18	19	20	21	22	23	24
Oct	25	26	27	28	29	30	31
Nov	1	2	3	4	5	6	7
Nov	8	9	10	11	12	13	14
Nov	15	16	17	18	19	20	21
Nov	22	23	24	25	26	27	28



2014							
	Sun	Mon	Tue	Wed	Thu	Fri	Sat
Oct	12	13	14	15	16	17	18
Oct	19	20	21	22	23	24	25
Oct / Nov	26	27	28	29	30	31	1
Nov	2	3	4	5	6	7	8
Nov	9	10	11	12	13	14	15
Nov	16	17	18	19	20	21	22
Nov	23	24	25	26	27	28	29

This Year

Monday, Oct 12th - Columbus Day
 Saturday, Oct 31st - Halloween
 Tuesday, Nov 3rd - Election Day
 Wednesday, Nov 11th - Veterans Day
 Thursday, Nov 26th - Thanksgiving Day

Last Year

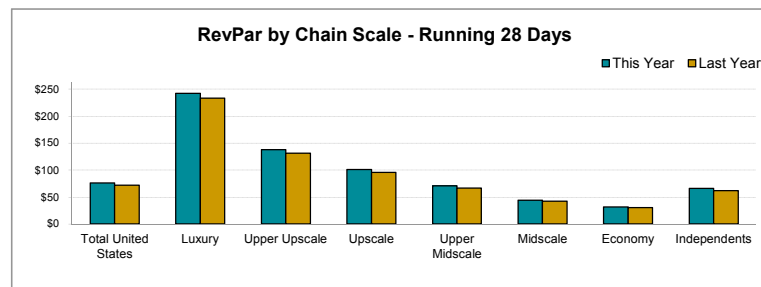
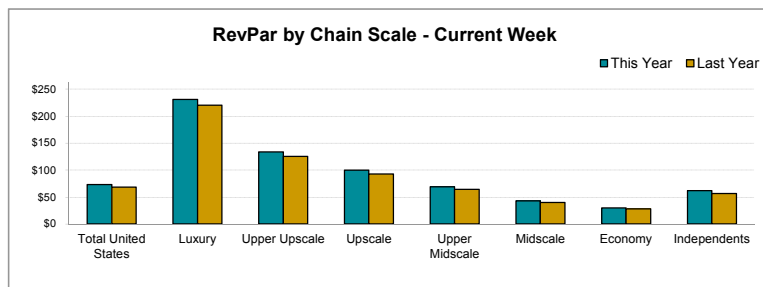
Monday, Oct 13th - Columbus Day
 Friday, Oct 31st - Halloween
 Tuesday, Nov 4th - Election Day
 Tuesday, Nov 11th - Veterans Day
 Thursday, Nov 27th - Thanksgiving Day

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Performance by Industry Segments

For the Week of: November 15, 2015 - November 21, 2015



	Current Week									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	
Total United States	63.1	60.9	116.26	112.03	73.33	68.17	3.7	3.8	7.6	

Chain Scale										
Luxury	77.4	75.2	298.36	293.00	230.83	220.28	2.9	1.8	4.8	
Upper Upscale	76.9	74.4	173.60	168.79	133.57	125.50	3.5	2.9	6.4	
Upscale	75.6	73.4	131.86	126.31	99.71	92.75	3.0	4.4	7.5	
Upper Midscale	65.8	63.2	105.09	101.34	69.14	64.05	4.1	3.7	8.0	
Midscale	54.7	53.0	78.04	75.72	42.66	40.10	3.2	3.1	6.4	
Economy	52.5	52.0	56.73	54.40	29.77	28.28	0.9	4.3	5.3	
Independents	57.7	55.0	107.31	103.28	61.95	56.81	5.0	3.9	9.0	

Class										
Luxury	69.9	66.5	247.74	247.01	173.26	164.17	5.2	0.3	5.5	
Upper Upscale	74.1	71.5	169.18	164.77	125.41	117.85	3.6	2.7	6.4	
Upscale	72.3	69.7	130.53	125.54	94.43	87.53	3.8	4.0	7.9	
Upper Midscale	65.0	62.2	105.51	101.68	68.56	63.22	4.5	3.8	8.5	
Midscale	55.3	53.2	84.09	81.31	46.47	43.24	3.9	3.4	7.5	
Economy	53.2	52.3	63.36	60.61	33.71	31.70	1.7	4.5	6.4	

Location										
Urban	74.5	73.0	173.71	170.35	129.47	124.42	2.0	2.0	4.1	
Suburban	64.9	62.6	101.14	96.64	65.66	60.48	3.7	4.7	8.6	
Airport	74.7	71.9	111.95	105.33	83.63	75.73	3.9	6.3	10.4	
Interstate	53.4	52.9	78.63	77.38	42.02	40.91	1.1	1.6	2.7	
Resort	63.4	57.8	141.33	136.04	89.65	78.59	9.8	3.9	14.1	
Small Metro/Town	51.1	50.0	85.87	83.01	43.84	41.50	2.1	3.4	5.7	

Top 25 Markets										
Anaheim/Santa Ana, CA	74.0	72.7	134.71	131.65	99.72	95.67	1.9	2.3	4.2	
Atlanta, GA	68.7	64.9	103.56	92.94	71.14	60.34	5.8	11.4	17.9	
Boston, MA	78.2	79.1	189.29	186.38	148.02	147.43	-1.1	1.6	0.4	
Chicago, IL	71.9	70.7	146.75	144.04	105.49	101.90	1.6	1.9	3.5	
Dallas, TX	71.0	68.3	103.84	97.07	73.73	66.32	3.9	7.0	11.2	
Denver, CO	69.4	72.3	118.37	112.97	82.16	81.62	-3.9	4.8	0.7	
Detroit, MI	64.8	63.0	95.17	88.69	61.64	55.91	2.7	7.3	10.3	
Houston, TX	70.6	71.7	112.42	111.93	79.42	80.23	-1.5	0.4	-1.0	
Los Angeles/Long Beach, CA	76.8	75.4	156.14	148.15	119.90	111.64	1.9	5.4	7.4	
Miami/Hialeah, FL	83.5	76.5	188.64	168.84	157.53	129.24	9.1	11.7	21.9	
Minneapolis/St Paul, MN-WI	71.8	60.6	120.28	106.07	86.32	64.30	18.4	13.4	34.2	
Nashville, TN	74.5	71.9	131.33	118.20	97.83	84.95	3.7	11.1	15.2	
New Orleans, LA	67.9	77.2	141.87	157.12	96.34	121.22	-12.0	-9.7	-20.5	
New York, NY	85.5	85.6	263.49	273.33	225.18	233.87	-0.1	-3.6	-3.7	
Norfolk/Virginia Beach, VA	48.8	46.6	79.84	76.98	39.00	35.84	4.9	3.7	8.8	
Oahu Island, HI	86.0	81.2	211.22	204.36	181.63	165.91	5.9	3.4	9.5	
Orlando, FL	76.1	71.5	112.76	105.45	85.83	75.40	6.5	6.9	13.8	
Philadelphia, PA-NJ	72.5	67.2	133.25	127.93	96.54	85.96	7.8	4.2	12.3	
Phoenix, AZ	72.2	67.1	117.33	114.20	84.66	76.60	7.6	2.7	10.5	
San Diego, CA	68.0	68.4	136.68	126.41	92.88	86.47	-0.6	8.1	7.4	
San Francisco/San Mateo, CA	86.1	81.8	212.21	186.31	182.75	152.47	5.2	13.9	19.9	
Seattle, WA	78.0	73.2	136.10	128.76	106.18	94.25	6.6	5.7	12.7	
St Louis, MO-IL	59.7	55.4	95.91	92.12	57.22	50.99	7.8	4.1	12.2	
Tampa/St Petersburg, FL	71.2	62.6	105.48	96.34	75.07	60.30	13.7	9.5	24.5	
Washington, DC-MD-VA	72.9	72.9	157.50	160.86	114.76	117.29	-0.1	-2.1	-2.2	

	Running 28 Days									
	Occ (%)		ADR (\$)		RevPAR (\$)		Percent Change (%)			
	2015	2014	2015	2014	2015	2014	Occ	ADR	RevPAR	
Total United States	64.0	62.9	119.03	114.53	76.20	72.06	1.7	3.9	5.7	

	77.6	76.7	311.71	304.31	241.91	233.50	1.1	2.4	3.6	
	76.7	75.4	179.84	174.14	137.95	131.33	1.7	3.3	5.0	
	75.2	74.5	134.54	128.55	101.18	95.77	0.9	4.7	5.6	
	66.1	64.7	106.69	102.69	70.56	66.45	2.2	3.9	6.2	
	56.0	55.3	79.06	76.83	44.31	42.48	1.3	2.9	4.3	
	54.6	54.5	57.73	55.39	31.52	30.21	0.1	4.2	4.3	
	59.4	57.9	111.38	107.24	66.17	62.14	2.5	3.9	6.5	

	71.2	69.5	258.89	255.61	184.22	177.65	2.4	1.3	3.7	
	74.3	73.0	175.44	170.10	130.35	124.15	1.8	3.1	5.0	
	72.4	71.2	133.74	128.17	96.84	91.26	1.7	4.3	6.1	
	65.5	64.0	107.45	103.41	70.33	66.17	2.3	3.9	6.3	
	56.7	55.7	85.85	83.20	48.69	46.38	1.7	3.2	5.0	
	55.1	54.8	64.51	61.88	35.56	33.91	0.6	4.3	4.9	

	75.3	74.5	182.85	177.63	137.64	132.35	1.0	2.9	4.0	
	65.9	64.6	102.52	98.00	67.58	63.30	2.1	4.6	6.8	
	74.3	72.3	112.02	105.45	83.18	76.20	2.8	6.2	9.2	
	54.2	54.7	79.06	77.63	42.89	42.43	-0.7	1.8	1.1	
	64.3	61.1	145.47	140.62	93.60	85.93	5.3	3.4	8.9	
	52.7	52.7	87.01	84.54	45.90	44.52	0.2	2.9	3.1	

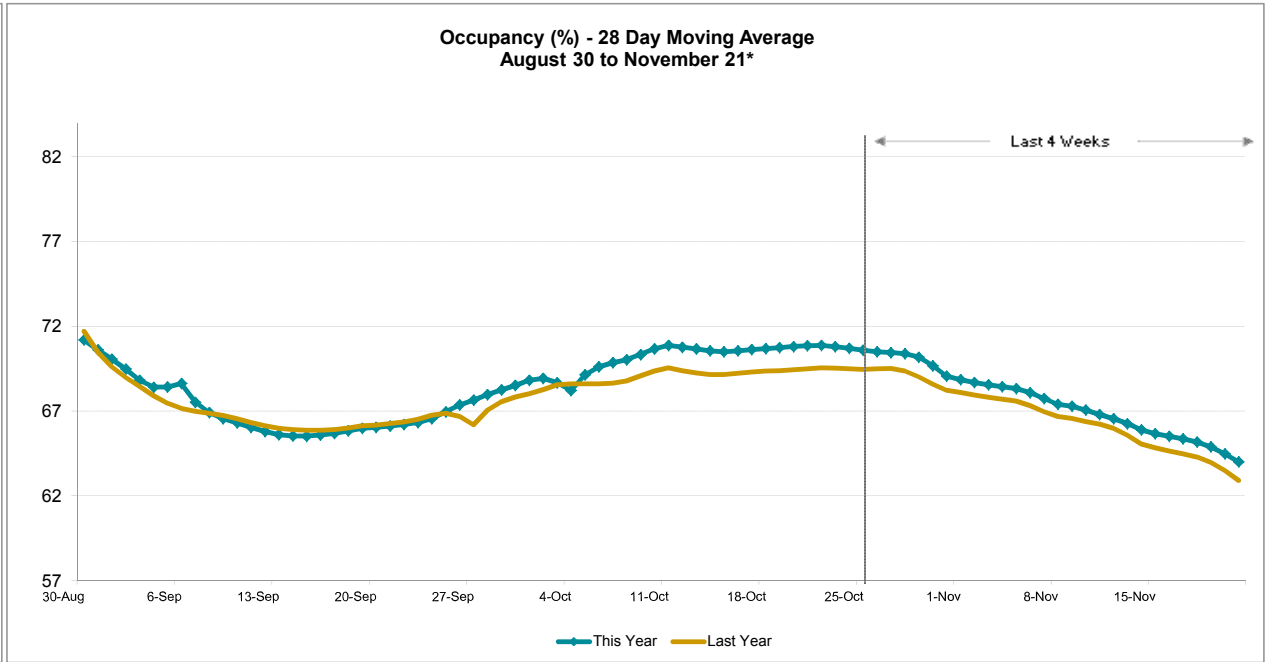
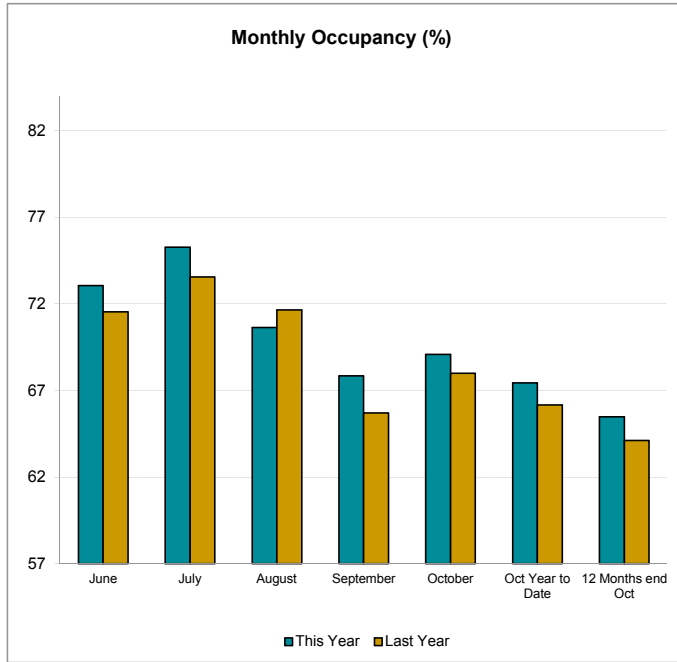
	75.3	71.9	138.07	130.49	104.03	93.80	4.8	5.8	10.9	
	67.9	66.8	102.30	95.08	69.51	63.52	1.7	7.6	9.4	
	79.2	78.6	200.83	191.56	159.15	150.51	0.9	4.8	5.7	
	71.6	72.8	147.93	150.26	105.89	109.46	-1.7	-1.6	-3.3	
	73.6	69.2	106.12	97.83	78.11	67.67	6.4	8.5	15.4	
	71.8	72.3	122.16	117.29	87.75	84.79	-0.6	4.2	3.5	
	65.8	65.2	95.08	90.28	62.55	58.85	0.9	5.3	6.3	
	70.0	74.8	111.79	112.74	78.28	84.28	-6.3	-0.8	-7.1	
	77.8	76.9	159.05	150.11	123.71	115.41	1.2	6.0	7.2	
	81.1	80.5	181.11	176.18	146.90	141.90	0.7	2.8	3.5	
	68.2	64.1	116.69	108.37	79.53	69.51	6.2	7.7	14.4	
	74.3	73.6	133.49	122.49	99.23	90.13	1.0	9.0	10.1	
	71.6	77.4	151.94	160.26	108.79	124.07	-7.5	-5.2	-12.3	
	87.9	86.2	282.55	287.51	248.23	247.82	1.9	-1.7	0.2	
	50.0	47.1	79.63	77.04	39.82	36.26	6.2	3.4	9.8	
	86.3	80.9	213.89	203.70	184.59	164.84	6.6	5.0	12.0	
	72.6	69.3	113.60	105.96	82.52	73.43	4.8	7.2	12.4	
	71.8	69.4	133.20	131.98	95.64	91.65	3.4	0.9	4.3	
	73.2	69.9	123.00	118.49	89.99	82.80	4.7	3.8	8.7	
	70.7	68.8	143.76	131.82	101.62	90.63	2.8	9.1	12.1	
	86.2	84.8	240.69	204.41	207.56	173.27	1.7	17.7	19.8	
	74.3	74.7	138.58	132.91	102.93	99.32	-0.6	4.3	3.6	
	65.1	62.1	99.92	96.81	65.07	60.16	4.8	3.2	8.2	
	72.8	64.3	107.61	98.42	78.33	63.25	13.3	9.3	23.8	
	71.7	70.9	157.58	155.05	113.05	109.86	1.3	1.6	2.9	

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Occupancy Analysis

Total U.S. for the Week of: November 15, 2015 - November 21, 2015



Occupancy (%) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	70.6	70.5	70.5	70.4	70.2	69.7	69.1	68.9	68.7	68.6	68.4	68.3	68.1	67.7	67.4	67.3	67.1	66.8	66.6	66.3	65.9	65.7	65.5	65.4	65.2	64.9	64.5	64.0
Last Year	69.5	69.5	69.5	69.4	69.0	68.6	68.2	68.1	68.0	67.8	67.7	67.6	67.3	67.0	66.7	66.6	66.4	66.2	66.0	65.6	65.1	64.8	64.6	64.5	64.3	64.0	63.5	62.9
% Chg	1.6	1.5	1.4	1.5	1.7	1.6	1.2	1.1	1.1	1.1	1.1	1.1	1.1	1.2	1.1	1.1	1.0	0.9	0.9	1.1	1.3	1.3	1.4	1.4	1.4	1.4	1.6	1.7

Occupancy - Monthly Trends			
	This Year	Last Year	% Chg
June	73.1	71.5	2.1
July	75.3	73.6	2.3
August	70.6	71.6	-1.4
September	67.8	65.7	3.2
October	69.1	68.0	1.6
Oct Year to Date	67.4	66.2	1.9
12 Months end Oct	65.5	64.1	2.1

Occupancy - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
June	70.4	68.7	80.4	79.35
July	72.1	70.7	83.0	81.82
August	68.1	68.4	76.9	78.38
September	64.7	63.1	76.5	72.94
October	66.5	65.1	74.4	75.06
Oct Year to Date	64.9	63.6	73.7	72.49
12 Months end Oct	63.0	61.6	71.7	70.22

Occupancy - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	49.4	49.2	0.3
Last 4 Mondays	63.5	62.5	1.6
Last 4 Tuesdays	68.5	67.5	1.4
Last 4 Wednesdays	68.7	67.7	1.4
Last 4 Thursdays	63.8	61.8	3.4
Last 4 Fridays	66.2	64.3	3.0
Last 4 Saturdays	68.1	67.5	0.8

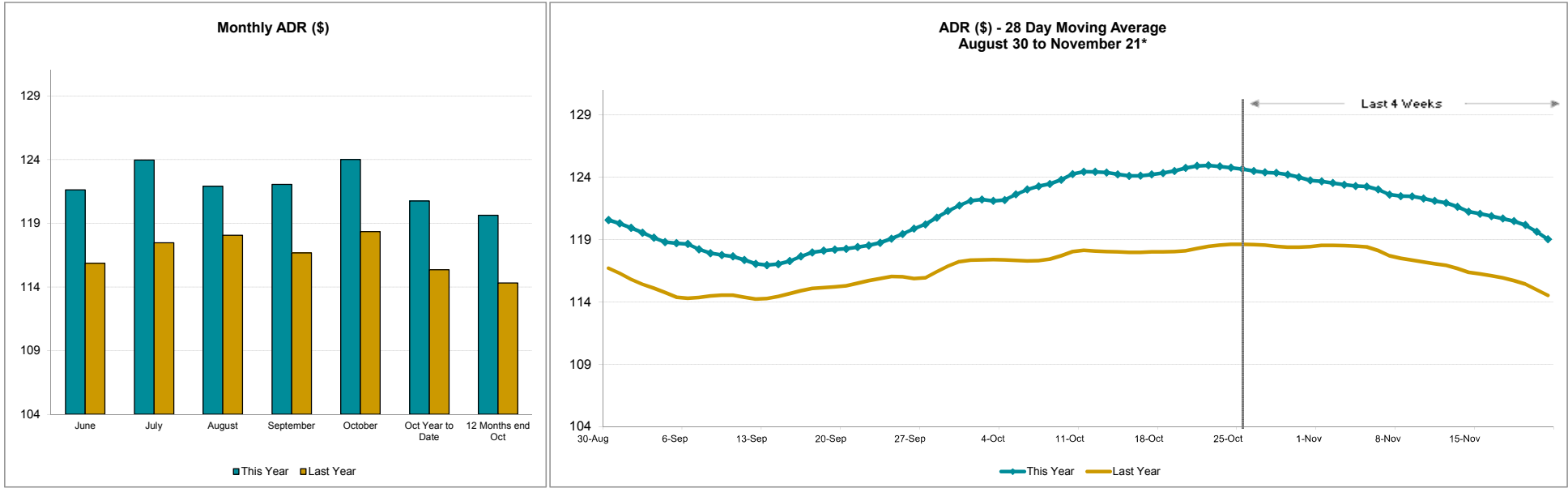
* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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ADR Analysis

Total U.S. for the Week of: November 15, 2015 - November 21, 2015



ADR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	124.67	124.51	124.40	124.36	124.23	124.01	123.76	123.68	123.55	123.42	123.31	123.27	123.03	122.63	122.50	122.48	122.30	122.11	121.95	121.64	121.25	121.08	120.90	120.70	120.49	120.18	119.64	119.03
Last Year	118.64	118.61	118.58	118.47	118.41	118.41	118.44	118.55	118.55	118.53	118.49	118.42	118.13	117.71	117.50	117.37	117.21	117.07	116.94	116.69	116.39	116.27	116.12	115.95	115.73	115.44	115.00	114.53
% Chg	5.1	5.0	4.9	5.0	4.9	4.7	4.5	4.3	4.2	4.1	4.1	4.1	4.1	4.2	4.3	4.4	4.3	4.3	4.3	4.2	4.2	4.1	4.1	4.1	4.1	4.1	4.0	3.9

ADR - Monthly Trends			
	This Year	Last Year	% Chg
June	121.61	115.85	5.0
July	123.97	117.46	5.5
August	121.90	118.06	3.3
September	122.04	116.68	4.6
October	124.01	118.34	4.8
Oct Year to Date	120.75	115.34	4.7
12 Months end Oct	119.62	114.32	4.6

ADR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
June	121.58	115.82	121.70	115.91
July	121.88	116.06	128.41	120.94
August	120.50	116.68	124.95	120.59
September	121.31	116.82	123.75	116.34
October	124.05	118.41	123.93	118.19
Oct Year to Date	120.57	115.37	121.13	115.29
12 Months end Oct	119.57	114.47	119.73	113.99

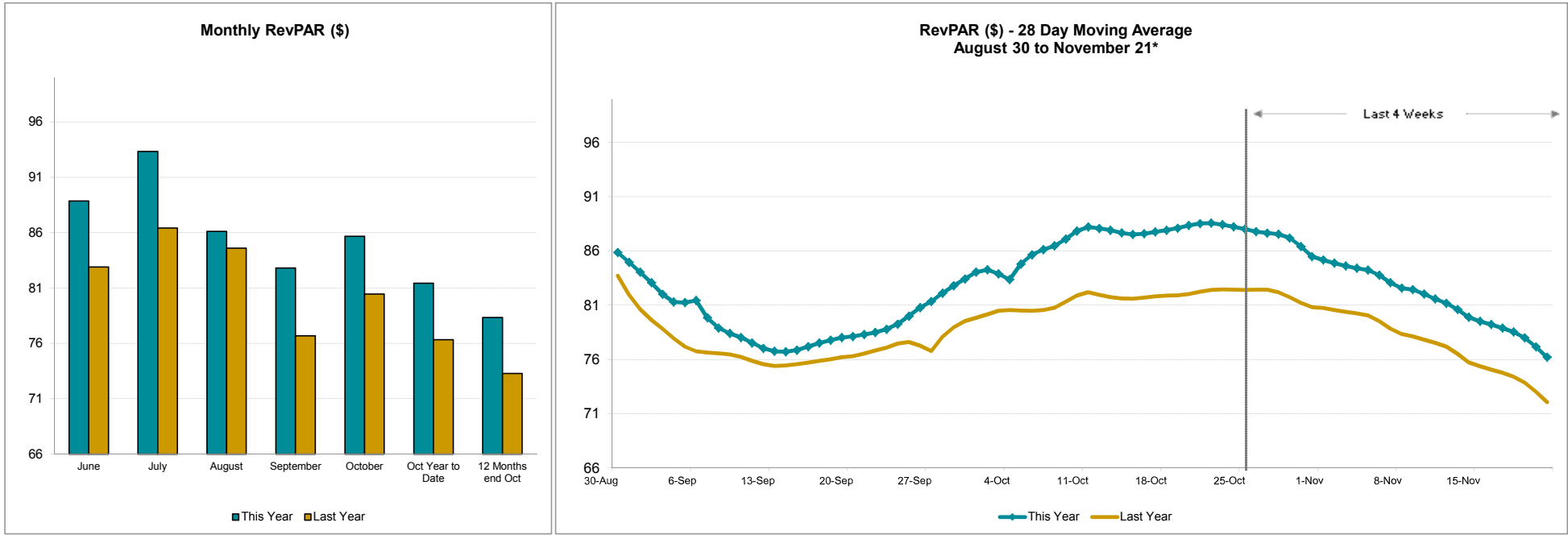
ADR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	114.55	111.35	2.9
Last 4 Mondays	121.04	116.48	3.9
Last 4 Tuesdays	123.92	119.01	4.1
Last 4 Wednesdays	123.42	117.83	4.7
Last 4 Thursdays	117.82	113.06	4.2
Last 4 Fridays	114.60	110.25	3.9
Last 4 Saturdays	116.52	112.66	3.4

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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RevPAR Analysis

Total U.S. for the Week of: November 15, 2015 - November 21, 2015



RevPAR (\$) - 28 Day Moving Average

	4 Weeks Ago							3 Weeks Ago							2 Weeks Ago							Current Week						
	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat
This Year	88.02	87.79	87.65	87.54	87.19	86.41	85.48	85.17	84.87	84.61	84.40	84.23	83.78	83.08	82.58	82.43	82.02	81.58	81.17	80.61	79.89	79.52	79.22	78.89	78.54	77.99	77.15	76.20
Last Year	82.42	82.43	82.43	82.18	81.75	81.23	80.82	80.75	80.55	80.38	80.23	80.05	79.54	78.84	78.35	78.14	77.82	77.54	77.17	76.51	75.73	75.38	75.07	74.77	74.39	73.86	73.02	72.06
% Chg	6.8	6.5	6.3	6.5	6.7	6.4	5.8	5.5	5.4	5.3	5.2	5.2	5.3	5.4	5.4	5.5	5.4	5.2	5.2	5.4	5.5	5.5	5.5	5.5	5.6	5.6	5.7	5.7

RevPAR - Monthly Trends			
	This Year	Last Year	% Chg
June	88.84	82.89	7.2
July	93.32	86.41	8.0
August	86.11	84.58	1.8
September	82.80	76.67	8.0
October	85.67	80.45	6.5
Oct Year to Date	81.43	76.32	6.7
12 Months end Oct	78.34	73.29	6.9

RevPAR - Weekday vs Weekend				
	This Year Weekdays	Last Year Weekdays	This Year Weekends	Last Year Weekends
June	85.57	79.58	97.82	91.98
July	87.90	82.05	106.57	98.95
August	82.06	79.85	96.03	94.52
September	78.48	73.70	94.68	84.86
October	82.53	77.07	92.24	88.72
Oct Year to Date	78.21	73.41	89.33	83.58
12 Months end Oct	75.29	70.56	85.88	80.04

RevPAR - Day of Week			
	This Year	Last Year	% Chg
Last 4 Sundays	56.56	54.80	3.2
Last 4 Mondays	76.82	72.77	5.6
Last 4 Tuesdays	84.91	80.39	5.6
Last 4 Wednesdays	84.75	79.76	6.3
Last 4 Thursdays	75.22	69.82	7.7
Last 4 Fridays	75.85	70.84	7.1
Last 4 Saturdays	79.31	76.05	4.3

* Dates correspond to this year - see Translation Table for last year's comparable days. Each data point corresponds to the previous 28 days.

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Occupancy by Day

For the Week of: November 15, 2015 - November 21, 2015

	Current Week									Percent Change from Previous Year									
	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
Total United States	48.6	64.3	69.4	68.9	62.0	63.2	65.2		63.1	64.0	3.0	3.3	2.1	2.6	2.9	5.5	6.4	3.7	1.7
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
Luxury	61.4	80.3	85.1	86.3	79.2	72.0	77.3		77.4	77.6	-1.9	2.0	2.8	5.7	5.8	2.1	2.9	2.9	1.1
Upper Upscale	57.9	81.5	87.6	86.7	75.4	73.0	76.5		76.9	76.7	3.6	3.4	1.5	2.9	2.7	5.1	5.7	3.5	1.7
Upscale	56.6	82.0	89.2	88.1	74.5	68.3	70.7		75.6	75.2	1.7	1.7	1.5	2.3	3.4	5.0	6.0	3.0	0.9
Upper Midscale	45.5	69.1	77.5	76.2	64.9	63.3	64.1		65.8	66.1	2.2	2.8	2.4	2.8	3.9	7.1	8.1	4.1	2.2
Midscale	41.3	52.8	58.0	58.2	54.3	58.9	59.1		54.7	56.0	1.2	1.5	0.8	1.5	2.2	7.5	7.4	3.2	1.3
Economy	45.1	50.0	51.9	52.5	51.9	57.4	58.6		52.5	54.6	0.1	0.3	-0.4	-0.2	0.0	2.5	3.8	0.9	0.1
Independents	46.6	56.9	60.3	60.1	56.0	60.8	63.5		57.7	59.4	6.1	6.1	3.6	3.0	3.0	5.9	7.1	5.0	2.5
Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
Luxury	56.3	70.9	74.6	74.9	68.7	69.0	75.0		69.9	71.2	4.2	6.6	5.0	5.7	3.6	4.6	6.5	5.2	2.4
Upper Upscale	56.3	77.6	83.6	82.7	72.4	71.2	75.1		74.1	74.3	4.0	3.8	1.8	2.9	2.5	5.0	5.8	3.6	1.8
Upscale	54.7	77.3	83.9	82.8	70.8	67.1	70.0		72.3	72.4	3.5	3.2	2.3	2.8	3.6	5.3	6.2	3.8	1.7
Upper Midscale	45.9	67.9	75.5	74.3	63.9	63.2	64.3		65.0	65.5	3.1	3.4	2.7	3.0	4.0	7.5	8.5	4.5	2.3
Midscale	42.3	53.8	58.7	58.6	54.5	59.1	59.8		55.3	56.7	3.3	3.1	1.7	1.9	2.7	7.2	7.5	3.9	1.7
Economy	44.9	51.2	53.4	53.8	52.7	57.7	58.8		53.2	55.1	1.2	1.4	0.2	0.3	1.0	3.4	4.4	1.7	0.6
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
Urban	58.4	75.5	82.3	82.2	74.8	72.4	76.2		74.5	75.3	-0.2	0.9	1.3	3.3	3.6	3.1	2.1	2.0	1.0
Suburban	49.8	67.9	73.5	72.4	63.1	62.7	65.0		64.9	65.9	3.2	3.7	2.4	2.5	2.6	5.3	6.7	3.7	2.1
Airport	62.2	77.7	83.2	83.5	76.9	69.3	70.2		74.7	74.3	2.3	0.9	1.4	2.1	4.7	7.2	10.5	3.9	2.8
Interstate	38.7	53.6	57.5	57.5	53.2	57.4	56.0		53.4	54.2	-0.8	0.8	-0.5	-0.7	0.0	3.8	4.6	1.1	-0.7
Resort	53.6	60.3	63.5	63.8	60.2	69.0	73.6		63.4	64.3	12.9	13.6	9.9	8.7	6.9	8.3	9.5	9.8	5.3
Small Metro/Town	35.8	52.0	56.2	55.8	49.9	53.6	54.2		51.1	52.7	1.0	1.0	-0.8	-0.3	0.5	6.5	7.4	2.1	0.2
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat		Running 28 Days	
Anaheim/Santa Ana, CA	65.2	73.5	76.9	75.2	72.3	75.2	79.8		74.0	75.3	8.9	4.4	-4.3	-4.4	0.7	7.6	2.8	1.9	4.8
Atlanta, GA	53.2	73.7	79.1	77.3	64.6	64.3	68.7		68.7	67.9	2.8	4.1	3.1	5.1	3.4	11.7	11.3	5.8	1.7
Boston, MA	52.5	80.0	88.6	89.0	80.3	74.4	82.6		78.2	79.2	-24.2	-11.4	-5.0	3.9	8.3	8.5	13.9	-1.1	0.9
Chicago, IL	53.3	76.6	85.9	82.7	66.1	65.0	73.6		71.9	71.6	-12.6	-5.1	6.8	10.8	0.0	1.1	8.2	1.6	-1.7
Dallas, TX	54.2	75.3	81.5	81.0	69.2	66.8	69.0		71.0	73.6	5.7	7.0	3.8	1.6	-0.9	2.9	8.5	3.9	6.4
Denver, CO	59.8	74.9	78.6	80.5	69.3	62.2	60.5		69.4	71.8	13.6	0.2	-5.9	-3.5	-7.2	-5.8	-14.3	-3.9	-0.6
Detroit, MI	45.1	65.0	74.2	74.6	64.0	61.3	69.2		64.8	65.8	-7.2	-3.8	1.1	1.5	1.0	7.0	20.2	2.7	0.9
Houston, TX	56.6	77.3	85.0	81.4	66.9	61.8	65.4		70.6	70.0	-4.9	-4.4	-2.7	-4.9	-4.9	5.3	10.4	-1.5	-6.3
Los Angeles/Long Beach, CA	65.8	78.4	84.3	83.8	77.1	72.5	75.7		76.8	77.8	1.5	2.3	2.0	1.5	0.8	1.6	3.5	1.9	1.2
Miami/Hialeah, FL	75.0	75.5	76.9	82.5	87.5	92.8	94.4		83.5	81.1	-7.6	3.3	6.9	11.1	15.5	18.1	16.4	9.1	0.7
Minneapolis/St Paul, MN-WI	49.7	77.6	85.1	80.7	68.3	65.1	75.8		71.8	68.2	15.4	16.0	13.1	14.3	22.3	24.9	25.4	18.4	6.2
Nashville, TN	57.4	75.4	82.7	84.5	74.2	72.5	74.6		74.5	74.3	4.9	-0.8	10.4	9.1	2.0	-4.3	4.7	3.7	1.0
New Orleans, LA	49.1	53.9	60.4	72.7	75.4	80.6	83.2		67.9	71.6	-40.1	-39.8	-31.3	-3.7	17.1	21.7	11.8	-12.0	-7.5
New York, NY	71.0	85.1	90.9	91.8	89.2	83.3	87.0		85.5	87.9	3.3	1.2	-0.2	-0.5	2.2	-2.5	-3.5	-0.1	1.9
Norfolk/Virginia Beach, VA	36.8	47.2	51.0	53.2	49.5	51.6	52.6		48.8	50.0	-1.9	2.9	4.7	8.4	10.8	7.3	1.2	4.9	6.2
Oahu Island, HI	85.8	85.9	84.9	88.6	87.2	87.3	82.4		86.0	86.3	8.4	9.2	6.8	8.8	5.4	2.3	1.0	5.9	6.6
Orlando, FL	63.3	70.0	76.2	79.3	75.9	83.4	84.7		76.1	72.6	11.5	5.7	7.6	8.7	10.1	3.0	1.0	6.5	4.8
Philadelphia, PA-NJ	52.8	75.9	84.0	80.8	65.5	66.3	81.8		72.5	71.8	16.5	8.9	8.7	6.1	3.5	6.5	7.1	7.8	3.4
Phoenix, AZ	68.0	73.6	75.3	78.0	71.6	70.2	68.5		72.2	73.2	8.0	4.1	-1.9	5.3	7.5	16.3	17.8	7.6	4.7
San Diego, CA	58.8	61.4	66.2	70.8	71.1	70.4	77.0		68.0	70.7	-2.1	-6.1	-5.0	3.1	4.6	2.1	-1.3	-0.6	2.8
San Francisco/San Mateo, CA	83.5	96.0	96.0	92.7	84.2	74.4	76.0		86.1	86.2	24.6	15.7	4.4	0.2	-1.4	-0.6	-2.8	5.2	1.7
Seattle, WA	66.7	80.0	90.1	90.4	80.4	67.9	70.6		78.0	74.3	21.2	4.2	5.0	7.1	7.9	4.1	-0.1	6.6	-0.6
St Louis, MO-IL	50.0	59.8	68.5	64.7	55.8	61.4	57.4		59.7	65.1	13.3	0.7	5.7	2.5	3.8	24.1	8.8	7.8	4.8
Tampa/St Petersburg, FL	64.6	72.2	76.4	74.7	67.4	70.3	72.6		71.2	72.8	25.5	15.8	15.5	15.4	14.8	8.3	4.1	13.7	13.3
Washington, DC-MD-VA	57.9	80.1	88.0	87.3	74.8	61.6	60.3		72.9	71.7	-10.7	-3.8	0.5	4.4	7.0	0.4	0.7	-0.1	1.3

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ADR by Day

For the Week of: November 15, 2015 - November 21, 2015

	Current Week							Running 28 Days		Percent Change from Previous Year							Running 28 Days		
	Sun	Mon	Tue	Wed	Thu	Fri	Sat			Sun	Mon	Tue	Wed	Thu	Fri	Sat			
Total United States	111.51	119.66	122.94	122.25	114.84	109.06	111.33	116.26	119.03	2.1	3.2	4.0	5.0	3.9	3.9	4.1	3.8	3.9	
Chain Scale	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Luxury	295.98	303.95	312.40	309.21	296.15	282.02	284.40	298.36	311.71	-0.5	2.0	3.6	4.0	2.3	0.1	0.2	1.8	2.4
	Upper Upscale	172.37	182.57	187.42	185.97	173.32	153.95	154.15	173.60	179.84	0.6	1.7	3.3	4.7	3.2	2.9	3.4	2.9	3.3
	Upscale	126.15	136.65	141.19	140.49	130.58	120.20	120.97	131.86	134.54	2.6	3.7	4.6	5.5	4.9	4.8	4.7	4.4	4.7
	Upper Midscale	99.73	105.91	109.06	108.57	103.29	102.17	103.76	105.09	106.69	2.2	2.7	3.5	4.1	3.7	4.7	4.9	3.7	3.9
	Midscale	74.74	75.95	77.51	77.51	76.28	80.86	82.05	78.04	79.06	1.4	1.4	2.4	2.9	2.4	4.9	4.8	3.1	2.9
	Economy	54.52	55.09	55.57	55.90	55.63	59.09	60.29	56.73	57.73	3.4	3.6	3.2	3.8	3.7	5.2	6.2	4.3	4.2
	Independents	102.79	107.61	110.15	109.73	105.01	105.43	109.17	107.31	111.38	3.1	4.2	4.3	4.7	3.1	3.8	3.9	3.9	3.9
	Class	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days
Luxury		245.15	249.91	255.17	255.07	248.76	237.52	241.40	247.74	258.89	-1.7	-0.3	1.4	2.4	1.7	-1.0	-1.0	0.3	1.3
Upper Upscale		167.06	177.14	181.80	180.50	168.58	151.89	152.99	169.18	175.44	-0.1	1.4	3.1	4.6	3.1	2.8	3.3	2.7	3.1
Upscale		124.90	134.62	139.01	138.45	129.15	120.49	121.86	130.53	133.74	2.4	3.5	4.2	5.1	4.2	4.2	4.2	4.0	4.3
Upper Midscale		100.17	106.32	109.32	108.78	103.67	102.91	104.58	105.51	107.45	2.4	3.0	3.7	4.1	3.7	4.6	4.7	3.8	3.9
Midscale		80.73	83.12	84.67	84.42	82.00	85.47	87.03	84.09	85.85	2.4	2.8	3.3	3.4	2.5	4.5	4.3	3.4	3.2
Economy	60.11	62.55	63.74	63.70	62.21	64.58	65.74	63.36	64.51	3.5	4.0	3.9	4.2	4.1	5.6	5.9	4.5	4.3	
Location	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Urban	164.96	180.90	188.85	188.10	172.46	156.49	159.03	173.71	182.85	-1.8	0.3	2.4	4.9	3.2	1.5	2.1	2.0	2.9
	Suburban	95.08	106.64	109.46	108.20	99.33	92.23	93.13	101.14	102.52	4.8	5.2	5.1	5.3	4.1	3.7	4.5	4.7	4.6
	Airport	106.49	120.78	123.67	122.00	112.95	95.90	95.91	111.95	112.02	5.2	6.2	6.1	6.2	6.9	7.3	8.6	6.3	6.2
	Interstate	72.74	78.33	80.27	79.73	76.75	79.76	80.81	78.63	79.06	0.1	0.7	1.4	1.2	0.6	3.3	3.4	1.6	1.8
	Resort	141.04	140.28	140.33	141.02	140.83	140.98	144.28	141.33	145.47	1.9	3.4	3.6	4.0	3.6	5.4	4.7	3.9	3.4
Small Metro/Town	79.14	84.49	86.05	85.48	82.49	89.16	91.69	85.87	87.01	1.6	1.8	2.5	2.2	1.3	6.5	6.9	3.4	2.9	
Top 25 Markets	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	Running 28 Days	
	Anaheim/Santa Ana, CA	131.89	137.31	137.75	137.86	131.29	132.01	134.39	134.71	138.07	4.7	2.8	-0.4	-0.5	0.6	6.0	5.0	2.3	5.8
	Atlanta, GA	96.13	114.37	116.42	113.27	98.12	89.50	90.24	103.56	102.30	11.9	14.2	10.9	11.7	6.3	13.8	13.6	11.4	7.6
	Boston, MA	166.61	188.26	195.40	197.59	192.44	182.66	192.12	189.29	200.83	-15.8	-9.9	-6.1	3.9	9.3	17.2	24.4	1.6	4.8
	Chicago, IL	139.15	154.15	164.63	159.99	143.96	125.88	129.77	146.75	147.93	-12.2	-4.5	6.1	11.9	6.4	1.5	3.0	1.9	-1.6
	Dallas, TX	93.04	113.26	117.55	116.30	102.85	86.97	88.55	103.84	106.12	9.5	10.5	8.4	7.3	2.8	2.3	8.5	7.0	8.5
	Denver, CO	110.55	122.64	128.50	129.34	120.99	104.43	104.41	118.37	122.16	11.5	4.8	4.5	5.3	5.4	3.0	-0.1	4.8	4.2
	Detroit, MI	82.76	99.40	104.04	103.39	93.79	86.72	89.65	95.17	95.08	1.1	8.1	6.8	7.8	5.9	9.0	12.7	7.3	5.3
	Houston, TX	105.92	124.28	128.30	125.88	109.69	91.37	89.34	112.42	111.79	3.3	0.5	-0.7	-0.2	-0.7	4.1	5.0	0.4	-0.8
	Los Angeles/Long Beach, CA	146.75	161.78	169.91	167.87	155.67	143.12	143.11	156.14	159.05	2.7	4.3	7.9	7.2	5.2	4.3	5.0	5.4	6.0
	Miami/Hialeah, FL	169.85	173.46	171.76	174.65	189.99	214.25	215.24	188.64	181.11	-4.7	4.9	5.7	7.7	14.0	23.6	25.1	11.7	2.8
	Minneapolis/St Paul, MN-WI	111.92	127.91	131.07	128.24	117.43	105.20	112.91	120.28	116.69	16.1	12.5	11.3	10.9	13.5	16.0	19.5	13.4	7.7
	Nashville, TN	122.72	130.55	135.35	135.79	128.29	130.54	133.00	131.33	133.49	9.6	2.6	10.5	9.2	6.6	24.7	16.1	11.1	9.0
	New Orleans, LA	127.73	125.12	129.36	141.74	144.93	155.81	153.97	141.87	151.94	-28.4	-27.6	-22.5	-5.5	3.8	11.8	8.9	-9.7	-5.2
	New York, NY	224.85	272.88	299.62	302.55	263.44	232.48	236.62	263.49	282.55	-4.8	-2.6	-0.6	0.1	-4.2	-7.0	-8.2	-3.6	-1.7
	Norfolk/Virginia Beach, VA	71.42	78.33	80.44	84.00	82.67	80.14	79.35	79.84	79.63	1.8	4.6	3.1	4.4	4.7	5.2	1.0	3.7	3.4
	Oahu Island, HI	210.28	210.86	209.11	213.06	212.68	210.48	212.03	211.22	213.89	3.3	3.4	2.0	3.4	4.0	4.5	2.9	3.4	5.0
	Orlando, FL	109.68	112.89	118.42	118.67	115.56	107.55	106.94	112.76	113.60	6.6	2.4	6.8	8.6	13.2	5.8	4.9	6.9	7.2
	Philadelphia, PA-NJ	123.76	136.64	141.85	139.69	127.72	119.78	136.37	133.25	133.20	6.0	8.3	9.1	6.8	2.1	-2.2	-1.1	4.2	0.9
	Phoenix, AZ	121.69	123.34	124.49	125.03	117.45	104.57	102.89	117.33	123.00	7.8	1.7	0.3	2.5	2.4	4.9	4.3	2.7	3.8
	San Diego, CA	142.86	134.67	137.37	139.28	136.24	134.16	133.28	136.68	143.76	11.4	1.2	4.7	10.7	10.8	10.4	8.4	8.1	9.1
	San Francisco/San Mateo, CA	224.19	248.49	238.40	227.26	201.61	165.08	159.72	212.21	240.69	29.5	26.8	14.2	8.8	7.6	1.0	3.0	13.9	17.7
	Seattle, WA	131.65	140.93	145.76	147.21	135.13	119.74	125.07	136.10	138.58	8.7	4.4	5.5	6.8	4.3	5.0	5.8	5.7	4.3
	St Louis, MO-IL	95.48	98.92	105.09	101.37	92.80	87.71	87.80	95.91	99.92	8.3	2.0	4.3	4.1	2.6	7.0	4.0	4.1	3.2
	Tampa/St Petersburg, FL	103.39	109.24	111.96	109.30	103.41	99.48	100.59	105.48	107.61	13.4	12.6	12.0	11.0	8.5	5.1	4.2	9.5	9.3
	Washington, DC-MD-VA	148.92	170.93	182.47	180.90	161.84	120.85	109.63	157.50	157.58	-12.9	-7.8	-2.2	4.6	6.8	0.0	-3.0	-2.1	1.6

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RevPAR by Day

For the Week of: November 15, 2015 - November 21, 2015

		Current Week									Percent Change from Previous Year								
		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Running 28 Days		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Running 28 Days	
Total United States		54.22	76.93	85.28	84.27	71.19	68.88	72.55	73.33	76.20	5.1	6.6	6.3	7.7	6.9	9.6	10.7	7.6	5.7
									Running 28 Days									Running 28 Days	
Chain Scale		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury		181.82	244.00	265.78	266.81	234.60	203.12	219.75	230.83	241.91	-2.4	4.1	6.4	9.9	8.2	2.2	3.1	4.8	3.6
Upper Upscale		99.79	148.71	164.26	161.28	130.74	112.31	117.91	133.57	137.95	4.2	5.1	4.9	7.7	6.1	8.2	9.3	6.4	5.0
Upscale		71.38	112.12	125.93	123.73	97.23	82.05	85.52	99.71	101.18	4.3	5.5	6.2	7.9	8.4	10.0	11.0	7.5	5.6
Upper Midscale		45.40	73.24	84.52	82.70	67.00	64.68	66.47	69.14	70.56	4.4	5.6	6.0	7.0	7.7	12.2	13.3	8.0	6.2
Midscale		30.90	40.08	45.00	45.09	41.42	47.60	48.52	42.66	44.31	2.6	3.0	3.3	4.4	4.7	12.8	12.5	6.4	4.3
Economy		24.59	27.56	28.82	29.34	28.87	33.90	35.31	29.77	31.52	3.5	3.9	2.8	3.6	3.7	7.8	10.1	5.3	4.3
Independents		47.91	61.20	66.42	65.90	58.84	64.06	69.30	61.95	66.17	9.5	10.6	8.1	7.8	6.1	9.9	11.3	9.0	6.5
									Running 28 Days									Running 28 Days	
Class		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Luxury		138.03	177.13	190.48	191.13	170.98	163.95	181.14	173.26	184.22	2.5	6.3	6.5	8.2	5.4	3.5	5.4	5.5	3.7
Upper Upscale		94.10	137.44	152.01	149.33	121.98	108.15	114.86	125.41	130.35	3.9	5.3	5.0	7.7	5.8	8.0	9.3	6.4	5.0
Upscale		68.27	104.00	116.60	114.64	91.40	80.79	85.30	94.43	96.84	5.9	6.8	6.6	8.1	8.0	9.7	10.6	7.9	6.1
Upper Midscale		46.00	72.14	82.52	80.81	66.20	65.03	67.24	68.56	70.33	5.6	6.5	6.5	7.3	7.9	12.4	13.6	8.5	6.3
Midscale		34.19	44.76	49.67	49.44	44.67	50.47	52.07	46.47	48.69	5.8	6.0	5.0	5.4	5.3	12.0	12.1	7.5	5.0
Economy		26.97	32.04	34.02	34.29	32.75	37.27	38.65	33.71	35.56	4.8	5.4	4.1	4.4	5.1	9.2	10.5	6.4	4.9
									Running 28 Days									Running 28 Days	
Location		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Urban		96.34	136.54	155.34	154.54	129.03	113.30	121.20	129.47	137.64	-2.0	1.1	3.8	8.4	6.9	4.6	4.2	4.1	4.0
Suburban		47.39	72.36	80.50	78.36	62.70	57.82	60.52	65.66	67.58	8.2	9.2	7.7	7.9	6.8	9.2	11.5	8.6	6.8
Airport		66.24	93.84	102.86	101.88	86.85	66.46	67.30	83.63	83.18	7.6	7.2	7.6	8.5	12.0	15.0	20.0	10.4	9.2
Interstate		28.19	41.97	46.16	45.89	40.85	45.81	45.29	42.02	42.89	-0.7	1.5	0.9	0.5	0.6	7.2	8.1	2.7	1.1
Resort		75.62	84.57	89.11	89.99	84.78	97.31	106.20	89.65	93.60	15.1	17.4	13.9	13.0	10.7	14.2	14.6	14.1	8.9
Small Metro/Town		28.32	43.94	48.32	47.68	41.18	47.81	49.67	43.84	45.90	2.6	2.9	1.6	1.9	1.8	13.5	14.8	5.7	3.1
									Running 28 Days									Running 28 Days	
Top 25 Markets		Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Week	28 Days
Anaheim/Santa Ana, CA		86.04	100.92	105.98	103.63	94.97	99.20	107.31	99.72	104.03	14.0	7.3	-4.7	-4.8	1.3	14.1	8.0	4.2	10.9
Atlanta, GA		51.11	84.28	92.09	87.58	63.36	57.51	62.02	71.14	69.51	15.1	18.9	14.3	17.4	9.9	27.2	26.5	17.9	9.4
Boston, MA		87.41	150.53	173.14	175.86	154.53	135.89	158.76	148.02	159.15	-36.2	-20.2	-10.8	8.0	18.4	27.2	41.7	0.4	5.7
Chicago, IL		74.20	118.04	141.35	132.30	95.22	81.83	95.52	105.49	105.89	-23.2	-9.4	13.4	23.9	6.5	2.6	11.4	3.5	-3.3
Dallas, TX		50.41	85.27	95.83	94.20	71.21	58.12	61.07	73.73	78.11	15.8	18.2	12.5	9.0	1.9	5.3	17.6	11.2	15.4
Denver, CO		66.16	91.84	101.04	104.16	83.83	64.97	63.16	82.16	87.75	26.6	5.0	-1.6	1.7	-2.2	-3.0	-14.4	0.7	3.5
Detroit, MI		37.30	64.58	77.23	77.13	60.00	53.18	62.04	61.64	62.55	-6.1	4.0	8.0	9.4	6.9	16.7	35.5	10.3	6.3
Houston, TX		59.97	96.10	109.04	102.52	73.37	56.47	58.44	79.42	78.28	-1.8	-4.0	-3.3	-5.1	-5.6	9.6	15.9	-1.0	-7.1
Los Angeles/Long Beach, CA		96.51	126.81	143.18	140.70	119.96	103.79	108.34	119.90	123.71	4.3	6.7	10.0	8.9	6.1	5.9	8.7	7.4	7.2
Miami/Hialeah, FL		127.45	131.04	132.00	144.06	166.16	198.83	203.17	157.53	146.90	-11.9	8.3	13.0	19.6	31.6	46.0	45.7	21.9	3.5
Minneapolis/St Paul, MN-WI		55.67	99.30	111.57	103.49	80.16	68.53	85.53	86.32	79.53	34.0	30.4	25.9	26.8	38.7	44.8	49.8	34.2	14.4
Nashville, TN		70.49	98.41	112.00	114.80	95.26	94.61	99.25	97.83	99.23	15.0	1.8	22.0	19.2	8.7	19.4	21.5	15.2	10.1
New Orleans, LA		62.68	67.42	78.19	103.11	109.32	125.54	128.13	96.34	108.79	-57.1	-56.4	-46.8	-9.0	21.5	36.0	21.7	-20.5	-12.3
New York, NY		159.55	232.19	272.24	277.88	234.87	193.64	205.90	225.18	248.23	-1.6	-1.5	-0.8	-0.4	-2.1	-9.3	-11.4	-3.7	0.2
Norfolk/Virginia Beach, VA		26.31	36.97	41.02	44.66	40.88	41.39	41.76	39.00	39.82	-0.1	7.6	8.0	13.2	16.0	12.9	2.2	8.8	9.8
Oahu Island, HI		180.35	181.16	177.43	188.78	185.43	183.65	174.61	181.63	184.59	11.9	12.9	9.0	12.5	9.5	6.9	4.0	9.5	12.0
Orlando, FL		69.47	79.06	90.18	94.15	87.66	89.67	90.60	85.83	82.52	18.9	8.2	14.9	18.0	24.7	8.9	6.0	13.8	12.4
Philadelphia, PA-NJ		65.31	103.67	119.18	112.90	83.66	79.46	111.59	96.54	95.64	23.5	17.9	18.7	13.3	5.7	4.1	5.9	12.3	4.3
Phoenix, AZ		82.70	90.78	93.75	97.57	84.03	73.38	70.44	84.66	89.99	16.5	5.9	-1.6	7.9	10.1	22.0	22.9	10.5	8.7
San Diego, CA		83.95	82.66	90.99	98.66	96.84	94.50	102.58	92.88	101.62	9.1	-5.0	-0.6	14.1	15.9	12.7	6.9	7.4	12.1
San Francisco/San Mateo, CA		187.12	238.67	228.75	210.69	169.75	122.84	121.40	182.75	207.56	61.4	46.7	19.2	9.0	6.1	0.4	0.2	19.9	19.8
Seattle, WA		87.86	112.74	131.34	133.14	108.66	81.24	88.29	106.18	102.93	31.7	8.8	10.7	14.4	12.5	9.3	5.7	12.7	3.6
St Louis, MO-IL		47.70	59.16	72.02	65.59	51.81	53.84	50.42	57.22	65.07	22.8	2.8	10.2	6.7	6.5	32.8	13.1	12.2	8.2
Tampa/St Petersburg, FL		66.81	78.88	85.48	81.69	69.66	69.98	73.00	75.07	78.33	42.4	30.3	29.3	28.1	24.5	13.8	8.4	24.5	23.8
Washington, DC-MD-VA		86.20	136.94	160.55	158.01	121.08	74.47	66.06	114.76	113.05	-22.2	-11.3	-1.8	9.2	14.3	0.5	-2.3	-2.2	2.9

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Glossary

Airport

Properties near (usually within 5 miles) an international airport that primarily serve demand generated from airport traffic.

Average Daily Rate (ADR)

Room revenue divided by rooms sold.

Chain Scale (Luxury, Upper Upscale, Upscale, Upper Midscale, Midscale, Economy, Independents)

The chain scale segments are based primarily on the actual, system-wide average room rates of the major chains.

Class (Luxury, Upper Upscale, Upscale, Upper Midscale, Midscale, Economy)

Class is an industry categorization which includes chain-affiliated and independent hotels. The class for a chain-affiliated hotel is the same as its chain scale.

An independent hotel is assigned a class based on its ADR, relative to that of the chain hotels in their geographic proximity.

Contract

Rooms occupied at rates that are stipulated by contracts including airline crews and permanent guests.

East North Central

Michigan, Wisconsin, Illinois, Indiana, Ohio

East South Central

Kentucky, Tennessee, Alabama, Mississippi

Group

Includes rooms occupied by those who have been sold simultaneously in blocks of a minimum of ten (10) rooms or more. E.g. group tours, domestic and international groups, association, convention and corporate groups

Interstate

Properties near interstate highways that primarily serve demand generated from the interstate. Interstate hotels located in suburban areas are classified in the Suburban location type.

Location

Hotel classifications driven by physical location. Chain management has provided STR with location classifications for a significant number of properties.

Middle Atlantic

New York, Pennsylvania, New Jersey

Mountain

Montana, Idaho, Wyoming, Colorado, Utah, Nevada, Arizona, New Mexico

New England

Maine, New Hampshire, Vermont, Massachusetts, Connecticut, Rhode Island

Occupancy

Rooms sold divided by rooms available.

Pacific

Alaska, Washington, Oregon, California, Hawaii

Resort

Properties located in resort areas that primarily serve leisure demand.

Revenue Per Available Room (RevPAR)

Room revenue divided by rooms available (occupancy times average room rate will closely approximate RevPAR).

Rooms Available (Room Supply)

The number of rooms times the number of days in the period.

Room Revenue

Total room revenue generated from the sale or rental of rooms.

Rooms Sold (Room Demand)

The number of rooms sold (excludes complimentary rooms).

Small Metro/Town

Properties located in markets with less than 150k population.

South Atlantic

Maryland, Delaware, West Virginia, Virginia, North Carolina, South Carolina, Georgia, Florida, Washington D.C.

Suburban

Properties located in suburbs of urban markets.

Top 25 Markets

STR's Top 25 Markets are generally the largest U.S. metro markets by number of rooms (inventory), but STR does apply geographic diversity to provide more rounded coverage for the whole industry. For example, we add Oahu and exclude a few CA and TX markets because those states are already well represented. We also intentionally exclude Las Vegas, the largest hotel market based on number of rooms available, due to the gaming nature of the market and sample depth of the casino hotels.

Transient

Includes rooms occupied by those with reservations at Rack, Corporate, Corporate Negotiated, Package, Government, or foreign traveler rates.

Urban

Properties located in urban areas with populations greater than 150k.

West North Central

Minnesota, North Dakota, South Dakota, Iowa, Nebraska, Missouri, Kansas

West South Central

Arkansas, Oklahoma, Texas, Louisiana