

Meeting Notice - Draft Agenda

Nebraska Tourism Commission Meeting

May 2, 2017 at 1:00pm CST

Norfolk Area Visitors Bureau

609 W. Norfolk Ave

Norfolk, NE 68701

Chairman of the Meeting: Commissioner Deb Loseke, Chair

1. Approval of Agenda *
2. Public Comment Period for items listed on the Agenda
3. Approval of March 13, 2017 Meeting Minutes *
4. Financial Update and Finance Committee Report - Commissioner Burke *
 - a. Agency Budget for FY2017-2019
5. Discussion of Video Conferencing Meetings
6. Commission Chair Report - Commissioner Loseke
 - a. Temporary Lodging for Commission Director *
7. Director's Report – John Ricks
 - a. Nebraska Visitors Development Act Changes/LB222
 - b. Status of Advertising/Grant Opportunity Program*
 - c. Timeline for FY2017-2018 Grant Programs *
 - d. Data analysis/research *
 - e. Status of Commission RFPs *
 - f. Commission/Department of Roads Partnership Roadway Signage
 - g. ABA Marketplace Discussion
8. Commission Committee Reports
 - a. Tourism Conference Committee - Commissioner Burke
 - b. Policy and Procedures Committee – Commissioner Kuhn
 - i. Draft Rules and Regulations
 - c. Tourism Marker Committee – Commissioner Jasnoch, Commissioner Schlegel *
 - d. Marketing Committee - Commissioner Dixon, Angela Sears
9. NETA Legislative Update – Commissioner Jasnoch
10. New Business
 - a. Upcoming Commission Meetings
August 22: Kearney (10:00 a.m.)
October 19: LaVista, Nebraska Tourism Conference (10:00 a.m.)
11. Adjourn

*Denotes Action Item

Open Meetings Law of the State of Nebraska will be available in the meeting room. Proposed agenda, posted April 13, 2017, kept current and available for inspection on the Commission's website, visitnebraska.com. Items of an emergency nature may be added to the agenda by the Commission at the meeting. The Commission reserves the right to enter into closed session, should a closed session be necessary.