

## Tentative Schedule of Events

<b>AGRI / ECO TOURISM WORKSHOP</b>	<b>TUESDAY, FEBRUARY 26, 2019</b>		
3:00 - 5:00 P.M.	<b>NTC COMMISSION MEETING - Bootleg Brewers</b>		
5:00 - 7:00 P.M.	Social & Dinner to Follow		
	<b>WEDNESDAY, FEBRUARY 27, 2019</b>		
7:00 - 8:00 A.M.	Registration Open		
	<b>Tour Bus 1</b>		<b>Tour Bus 2</b>
7:45 A.M.	Buses Leave from Cobblestone Lobby.		
8:40 - 10:40 A.M.	Comstock Lodge Tour		Rowses 1+1 Tour
10:40 - 11:20 A.M.	Travel to Calamus Outfitters		
11:20 - 2:00 P.M.	<b>Calamus Outfitters Tour &amp; Lunch</b>		
2:00 - 2:40 P.M.	Travel to Next stops		
2:40 - 4:40 P.M.	Rowses 1+1 Tour		Comstock Lodge Tour
4:40 - 5:20 P.M.	Travel back to Cobblestone Inn & Suites OR Golden Husk		
6:00 - 8:00 P.M.	Taste & Feel of Nebraska at the Golden Husk featuring <b>Marlin's Comedy &amp; Trajectory</b>		
	<b>THURSDAY, FEBRUARY 28, 2019</b>		
7:30 - 9:00 A.M.	Registration Open / Exhibitor Booths Open		
9:00 A.M.	<b>WELCOME &amp; Opening Remarks - NTC Staff Introductions</b>		
9:15 - 10:30 A.M.	<b>KEYNOTE: If You DON'T Build It, They Will Come - Michael Marlin</b>		
10:30 - 10:50 A.M.	Networking Break - Visit Exhibitors		
	<b>BREAK-OUT SESSIONS</b>		
10:50 A.M. - 12:05 P.M.	Upping Your Customer Service Game- Adam Lackner	Using Tourism to Diversify Your Business Mix - Mary Stewart, OSU Extension Service	Website & Brand Development For Beginners - Steve & Ann Teget
12:05-12:30 P.M.	LUNCH		
12:30 - 1:30	<b>KEYNOTE: Cranes, Plains and a Watershed - Micheal Forsberg and Sarah Sortum</b>		
	<b>BREAK-OUT SESSIONS</b>		
1:45 - 3:00 P.M.	Scaling-Up & Negotiating Land Leases- Adam Lackner	Who Can Help Your Small Business & How - G&P TJ Walker	The Business of Photography - Brad Mellema
3:00 - 3:20 P.M.	Networking Break - Visit Exhibitors		
3:20 - 4:45 P.M.	<b>PANEL: Rowses 1+1 / Calamus Outfitters / Comstock Premier Lodge / Mary Stewart</b>		
4:45 - 5:00 P.M.	WRAP UP		
5:30 - 9:00 P.M.	Social Event		
7:00 P.M.	Performance at the Golden Husk - Map of My Kingdom: Who's going to get the farm?		